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منظمة الأمم المتحدة
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Diversity of Cultural Expressions

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INTERGOVERNMENTAL COMMITTEE FOR THE PROTECTION AND PROMOTION OF THE DIVERSITY OF CULTURAL EXPRESSIONS

**Second Ordinary Session
Paris, UNESCO Headquarters
8 - 12 December 2008**

Item 5 of the provisional agenda: Draft operational guidelines on the integration of culture in sustainable development (Article 13 of the Convention).

In Decision 1.IGC 5B adopted at its first ordinary session, the Committee decided to discuss at its second ordinary session issues relating, *inter alia*, to the integration of culture into sustainable development (Article 13 of the Convention). The Annex to this document contains the preliminary draft of the operational guidelines for Article 13, which the Committee may wish to use as a basis for its discussions.

Decision required: paragraph 9.

1. The Conference of Parties, in Resolution 1.CP 6 adopted at its first ordinary session, requested the Intergovernmental Committee for the Protection and Promotion of the Diversity of Cultural Expressions (hereinafter referred to as “the Committee”) to draft the operational guidelines referred to in subparagraph (c) of Article 22.4 and subparagraph (b) of Article 23.6 of the Convention on the Protection and Promotion of the Diversity of Cultural Expressions (hereinafter referred to as “the Convention”), giving priority attention to, *inter alia*, the provisions of Articles 7, 8 and 11 to 17 of the Convention and to submit the results of its work to the second ordinary session of the Conference of Parties at its second ordinary session for consideration and approval.
2. It should be noted that this is the first international legal instrument that binds the Parties to integrate culture into sustainable development. The provisions of Article 13 thus constitute an unprecedented milestone in international law.
3. Pursuant to Decision 1.IGC 5B adopted by the Committee at its first ordinary session, the Secretariat of the Convention invited Parties who so wished to send written contributions on the modalities of implementation of Article 13 to it by 30 June 2008 at the latest. Following requests from a number of Parties and as announced at the first extraordinary session of the Intergovernmental Committee (June 2008), the deadline for submission was extended to 31 July 2008.
4. The Secretariat received contributions from the following Parties: Brazil, Cuba, Mauritius, Mexico, Slovakia and the European Community (hereinafter referred to as “the EC”). The EC contribution constituted the common position of the EC and 24 States Parties to the Convention that are Members of the EC: Austria, Bulgaria, Cyprus, Denmark, Estonia, Finland, France, Germany, Greece, Hungary, Ireland, Italy, Latvia, Lithuania, Luxembourg, Malta, Poland, Portugal, Romania, Slovakia, Slovenia, Spain, Sweden and the United Kingdom. In all, **29 Parties** sent their proposals to the Secretariat in the form of written contributions as contained in information document CE/08/2.IGC/INF.2.
5. The Parties’ contributions highlighted two main areas: on the one hand, integration of the cultural dimension into development policies in all sectors and at all levels; on the other, the importance of cultural development policies.
6. In accordance with Decision 1.IGC 5B, the annex to this document contains the preliminary draft operational guidelines for Article 13 of the Convention, which the Committee may wish to discuss with a view to the preparation of the draft guidelines for submission to the Conference of Parties at its second ordinary session in June 2009.
7. Given the lack of information about practices concerning the integration of culture into sustainable development, the preliminary draft provides an initial set of general guidelines that the Committee will be required to revise as information is collated on the Parties’ practices and experience within the framework of the implementation of the Convention.
8. The wording of the preliminary draft operational guidelines takes account of the two areas highlighted by the Parties, the discussions at the Committee’s first ordinary session, Professor David Throsby’s study “Culture in Sustainable Development: Insights for the Future Implementation of Art. 13” (CE/08/Throsby/Art. 13), the report on the expert meeting on international cooperation held in Madrid, Spain, in 2007 (CE/07/1.IGC/INF.3), the conclusions of the World Summit on Sustainable Development, held in Johannesburg, South Africa, in 2002, and the action plan adopted by the Intergovernmental Conference on Cultural Policies for Development in Stockholm, Sweden, in 1998.

9. The Committee may wish to adopt the following decision:

DRAFT DECISION 2.IGC 5

The Committee,

1. *Having examined document CE/08/2.IGC/5 and the Annex thereto,*
2. *Recalling Resolution 1.CP 6 of the Conference of Parties and Decision 1.IGC 5B of the Committee,*
3. *Submits to the Conference of Parties for approval the draft operational guidelines on the integration of culture into sustainable development (Article 13 of the Convention), as annexed to this decision.*

Preliminary draft operational guidelines

Chapter XXX: International cooperation

Article 13 - Integration of culture in sustainable development

1. General considerations

- 1.1 Sustainable development is “development that meets the needs of the present without compromising the ability of future generations to meet their own needs” (report of the World Commission on Environment and Development, 1987).
- 1.2 The economic and cultural aspects of development are complementary.
- 1.3 The cultural dimension must be integrated horizontally and systematically into national policies and plans and into international cooperation strategies in order to achieve human development goals.¹
- 1.4 Cultural diversity must be taken into account in the development process because it contributes to the strengthening of identity and social cohesion and to the building of inclusive societies that uphold the equal dignity of and respect for all cultures. By taking a variety of perspectives and approaches into consideration, it enables new needs and challenges to be met.
- 1.5 Integration of the cultural dimension into development policies in all sectors and at all levels (local, national, regional and international) is vital in that it contributes to the protection and promotion of the diversity of cultural expressions and fosters universal access to cultural production, especially for disadvantaged groups, enabling everyone to participate in and enjoy it.
- 1.6 Recognition, protection and promotion of the diversity of cultural expressions are an essential requirement for sustainable development for the benefit of present and future generations, since they contribute to the social and cultural fulfilment of the individual.

2. Guidelines

- 2.1 Sustainable development will be achieved as a result of a package of policies and measures tailored to national and local contexts.
- 2.2 Since economic, environmental, social and cultural systems are interdependent and cannot be considered separately, development policies and measures must be formulated, adopted and implemented in concert with all of the relevant public authorities in all sectors and at all levels.
- 2.3 Raising awareness of the importance of the cultural dimension and training development policy managers from other sectors are essential for achieving Article 13 objectives.

¹ “Human development is a process of enlarging people’s choices.” Human Development Report, UNDP, 1990, p.10.

- 2.4 Integration of the cultural dimension into development policies in all sectors and at all levels entails acknowledgment, in particular, of:
 - 2.4.1 the fundamental role of education for sustainable development and the inclusion of culture in syllabuses at all teaching levels to foster an understanding and appreciation of diversity and its expressions;
 - 2.4.2 the needs of women, of the various social groups mentioned in Article 7 of the Convention and of disadvantaged geographical areas;
 - 2.4.3 advances and changes in new technologies and the expansion of networked communication systems.
- 2.5 Cultural development policies contribute to the integration of culture into sustainable development by, in particular:
 - 2.5.1 providing the necessary space for creative abilities to flourish (Stockholm)² by taking the needs of creative artists and arts organizations into account;
 - 2.5.2 fostering the development of cultural industries as a focus of economic and cultural development;
 - 2.5.3 encouraging long-term investment in the infrastructure, institutions and regulations that are essential to the sustainable development of cultural industries;
 - 2.5.4 raising the awareness of local stakeholders and sustainably building capacities at the local level.
- 2.6 Civil society will be a key partner at each stage of identifying, designing and implementing such policies and measures. Its involvement will enable the needs of the relevant stakeholders and social groups to be more effectively recognized.
- 2.7 It is essential to evaluate the role of culture in sustainable development by means of statistical indicators and to encourage the exchange of information and the dissemination of good practice.