Nassau uses arts and culture to brighten its inhabitants' life during COVID-19

Nassau (Bahamas) joined the UNESCO Creative Cities Network in the field of Crafts and Folk Art in 2014.

To uplift the spirit of its inhabitants during the COVID-19 lockdown, the city has launched a set of creative initiatives using audio and visual tools and platforms.

One example of the projects undertaken by the city is the development and dissemination of the music video clip that displays ‘Junkanoo’, a famous local street festival, which is amongst the most outstanding Bahamian creative and cultural traditions. Created by the award-winning band ‘Colours’, a renown Junkanoo group based in the city, and performed in line with measures of social distancing, the video showcases the vibrancy and unique creativity of Nassau through music, colourful costumes and joyful dance. The festival ‘Junkanoo’ displays the positive contribution that it has served for the development and preservation of the country’s indigenous arts and crafts.

The video entitled ‘How COVID-19 Changes Bahamian Lives’ was produced by the D’Aguilar Art Foundation (DAF) in response to the health crisis and in line with the ResiliArt movement initiated by UNESCO. It aims to shed light on the impact of COVID-19 on the creative sector and creators. Owner of the largest art collection in Nassau, the Foundation seeks to preserve local arts, promote appreciation and education of fine arts, and provide support for Bahamian-based artists. The video is illustrated with artworks from the Foundation and spreads an inspiring message of hope amidst the current situation.

KEY WORDS: • Access to and participation in culture