

Awareness-raising workshop on the 2005 Convention on the Protection and Promotion of the Diversity of Cultural Expressions in Botswana

Concept note and agenda

2-3 November 2021

CONTEXT

The UNESCO Convention on the Protection and Promotion of the Diversity of Cultural Expressions (the 2005 Convention) is the sole legally-binding instrument that affirms the sovereign right of States to formulate and implement policies and measures to support the creation, production, distribution and access to cultural activities, goods and services, while at the same time promoting international cooperation to create the conditions for the emergence of dynamic cultural sectors in developing countries.

These policies and measures are to be formulated on the basis of a specific set of guiding principles provided in the 2005 Convention and in line with the Sustainable Development Goals, in particular, promoting respect for human rights and fundamental freedoms of expression, information and communication and gender equality as pre-requisites for the creation, production, distribution and enjoyment of diverse cultural expressions.

In addition, one of the main goals of the 2005 Convention is to ensure these policies are formulated and *informed* by concrete evidence and expertise, involve the *participation* of civil society and are adopted and implemented in all *transparency*.

The 2005 Convention aims to support four main pillars, as detailed in its Monitoring Framework:

- National policies and measures that promote creation, production, distribution and access with regards to diverse cultural goods and services and contribute to informed, transparent and participatory systems of governance for culture;
- Preferential treatment measures facilitate a balanced flow of cultural goods and services and promote the mobility of artists and cultural professionals around the world;
- Sustainable development policies and international assistance programmes integrate culture as a strategic dimension;
- International and national legislation related to human rights and fundamental freedoms promote both artistic and the social and economic rights of artists.

The 1980 Recommendation concerning the Status of the Artist (adopted by UNESCO General Conference at its twenty-first session in 1980) calls upon Member States to improve the professional, social and economic status of artists through the implementation of policies and measures related to training, social security, employment, income and tax conditions, mobility and freedom of expression. It also recognizes the right of artists to be organized in trade unions or professional organisations that can represent and defend the interests of their members. With the adoption of the 2005 Convention on the Protection and Promotion of the Diversity of Cultural Expressions, a new impetus was given to the 1980 Recommendation. By recognizing the central role of artists in the creation and production of a diversity of cultural expressions, the Convention provides a new normative framework for the implementation and monitoring of the Recommendation.

OBJECTIVES

As Botswana ratified the 2005 Convention in 2020, the aim of this workshop is to sensitize the newly formed national team of Botswana, as well as other relevant stakeholders on the 2005 Convention, its guiding principles, and its main lines of action. The workshop will aim to sensitize the national team to key tools to build their capacities with regards to implementing the 2005 Convention as well as its main processes. It is expected that the workshop will additionally contribute to strengthen the network formed by the national team.

The UNESCO-Sida project “ReShaping cultural policies” aims to strengthen the human and institutional capacities of governmental and civil society actors in order to monitor and report on policies and measures that protect and promote the diversity of cultural expressions. The workshop will facilitate an exchange session between Botswana and Zimbabwe to promote South-South cooperation, peer-to-peer learning and to foster the exchange of information and experiences within the region. Representatives from Zimbabwe will be invited to share information and their experience as Zimbabwe is a beneficiary of the UNESCO-Sida project and has submitted successfully its quadrennial periodic report for 2 periods in 2016 and 2020.

The workshop will focus on four main areas:

- The 2005 Convention guiding principles and Monitoring Framework and the 1980 Recommendation on the Status of the Artist
- The International Fund for Cultural Diversity
- Data collection and participatory policy monitoring
- Participatory policy making

EXPECTED RESULTS

- The participants have acquired a good knowledge of the 2005 Convention, its monitoring framework, and its processes.
- The participants have understood the main components of the International Fund for Cultural Diversity and its application processes.
- The participants are informed about the key tools and resources available on the 2005 Convention
- Regional cooperation and peer-to-peer learning mechanisms with Zimbabwe are strengthened.

FORMAT & DATE

The workshop will be delivered as a hybrid format; participants will be attending the online workshop in one venue.

Dates: 2-3 November 2021

Two days from 9:00 am to 13:00 am CAT

PARTICIPANTS

- UNESCO 2005 Convention Secretariat
- UNESCO Office in Harare

- National team from Botswana, including governmental representatives and civil society organisations
- Representatives from Zimbabwe
- Observers from Lesotho
- Members of the UNESCO Expert Facility

PRELIMINARY AGENDA

TIME (CAT)	ITEM	SPEAKER
2 November 2021		
08:30 – 09:00	Arrival and Registration	
09:00 – 09:20	Welcoming remarks	UNESCO DCE/ROSA
	Welcome Remarks and Presentation of the 2005 Convention Committee	Botswana Chairperson of Culture Committee
09:20 – 09:40	General presentation of the 2005 Convention and the 1980 Recommendation: key principles, monitoring framework, stakeholders, main lines of action, including main operational projects, and tools, including main publications	Rodney Bunhiko, UNESCO ROSA
09:40 – 10:10	Exchange session and Q&A	Moderator: Rodney Bunhiko, UNESCO ROSA
10:10 – 10:30	International Fund for Cultural Diversity (IFCD): purpose and application process	Juanita Casas Castrillon, UNESCO HQ (online)
10:30 – 10:45	<i>Break</i>	
10:45 – 11:00	Testimony from IFCD project holder	Farai Mpfunya, member of the 2005 Convention Expert Facility (online)
11:00 – 11:30	Exchange session and Q&A	Moderator: Rodney Bunhiko, UNESCO ROSA
11:30 – 12:30	Group work project proposal 5 groups of 10 people: each group identifies one challenge and draft briefly a project proposal (goal, sector, target beneficiaries, activities, long-term impact)	Moderator: Rodney Bunhiko, UNESCO ROSA
12:30 – 12:50	Restitution from group work and feedback	
12:50 – 13:00	Wrap up session	Moderator: Professor Connie Rapoo
3 November 2021		
09:00 – 09:15	Quadrennial periodic reporting: participatory policy monitoring processes and data collection	Laura Nonn, UNESCO HQ (online)
09:15 – 09:30	Presentation and peer-to-peer learning with Zimbabwe on periodic reporting	Zimbabwe: Director Arts and Culture and Focal point of the 2005 Convention Dr Biggie Samwanda (online)

09:30 – 10:00	Exchange session and Q&A	Moderator: Rodney Bunhiko, UNESCO ROSA
10:00 – 10:15	<i>Break</i>	
10:15 – 10:30	From participatory policy monitoring to policy making: Exploring the Monitoring Framework	Laura Nonn, UNESCO HQ <i>(online)</i>
10:30– 10:45	Presentation and peer-to-peer learning with Zimbabwe on participatory policy making: developing a strategy for the music sector	National Arts Council of Zimbabwe Representative <i>(online)</i>
10:45 – 11:20	Exchange session and Q&A	Moderator: Rodney Bunhiko, UNESCO ROSA
11:20 – 12:20	Group work on the QPR 5 groups of 10 people: each group chooses an area of monitoring to propose a measure/policy according to the QPR form	Moderator: Rodney Bunhiko, UNESCO ROSA
12:20 – 12:40	Restitution from group work and feedback	
12:40 – 13:00	Closing Remarks	Botswana Chairperson of Culture Committee

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