



**Istanbul
Bilgi University**

LAUREATE INTERNATIONAL UNIVERSITIES

Cultural Policy and Cultural Diplomacy UNESCO Chair Opening, 21 September 2018, Istanbul Bilgi University

Speakers and Speech Titles

- Prof. Dr. Ege Yazgan (Istanbul Bilgi University Deputy Rector)

Istanbul Bilgi University Opening Speech

- Assoc. Prof. Serhan Ada (Istanbul Bilgi University Cultural Policy and Cultural Diplomacy UNESCO Chairholder)

Chairholder's Speech

- Mrs. Laurence Mayer- Robitaille (Section of the Diversity of Cultural Expressions, Programme Specialist UNESCO Paris)

Why and how UNESCO Chairs are important and necessary for the UNESCO Diversity of Cultural Expressions Convention?

- Prof. Dr. Wolfgang Schneider (University of the Arts, Rector, Belgrade)

Performing sustainability: culture and policy

- Prof. Dr. Milena Dragicevic- Sestic (University of Hildesheim, Founding Director of Institute of Cultural Politics)

New horizons in cultural policy research and practice