

**“Cultural industry 2018”
Research - Theory and Practical Forum
Agenda**

Date: 2018.05.11 (Friday) 8.30-17.30 цаг.

Venue: Library, Mongolian national university

Time	Presentation and presenter
8.30 - 9.00	Registration
9.00 - 9.30	<p>Opening session</p> <p><i>Moderator: G.Sukhbat, Dean, School of culture, Mongolian State University of Arts and culture</i></p> <p>E.Sonintogos, Director, MSUAC</p> <p>N. Sergelen, Head, Arts and Cultural Policy Department, Ministry of Education, Culture, Science and Sports</p>
9.30 - 10.30 (each presentation: 15 min)	<p style="text-align: center;">Session I. Sustainable Development-Cultural Policy</p> <p><i>Moderator: Ch.Altantsetseg, Deputy director, MSUAC</i></p> <p>1. Cultural policy and creative industry <i>N. Sergelen, Director of Arts and Cultural Policy Department, Ministry of Education, Culture, Science and Sports</i></p> <p>2. The role of arts and culture in the external advertising of Mongolia <i>Kh.Mandakhtsetseg, Director of Foreign Promotion Department, Ministry of Foreign Affairs</i></p> <p>3. UNESCO 2005 Convention on the protection and promotion of the diversity of cultural expression and Global report 2018 <i>S.Uyanga, Secretary-General, Mongolian National commission for UNESCO</i></p> <p>4. Launching session of Reshaping Cultural Policy 2008 report - Ribbon cutting and Photo</p>
10.30 - 10.40	Photo
10.40 - 11.00	Coffee tea break
11.10 - 12.40 (each presentation: 15 min)	<p>5. Current situation and perspectives of human resources in the arts and culture sector <i>J.Erkhemtogs, Dean of Cultural Industry and Technology Department, School of Culture, MSUAC</i></p> <p>6. Financing of the arts and culture sector <i>B.Enkhtuya, Professor of University of Science and Technology</i> <i>P.Arvinbayar, Professor of Cultural Industry and Technology Department, MSUAC</i></p> <p>7. Issues in the development of cultural tourism through social entrepreneurial trends</p>

	<p><i>L.Oyuntsetseg, Professor of University of Science and Technology</i> <i>P.Baasanjargal, Professor of Cultural Industry and Technology Department , MSUAC</i></p> <p>8. Opportunity to join the networks of UNESCO's creative cities</p> <p><i>N.Munkhzul, Head of section of Cultural Heritage, Culture and Arts Authority, MECSS</i> <i>L.Tungalag, Professor of Cultural Industry and Technology Department, MSUAC</i></p>
12.40 - 13.00	Discussion
13.00 –14.00	Lunch
14.00 - 15.15 (each presentation: 15 min)	<p>Session II. Sustainable Development-Cultural Industry</p> <p><i>Moderator: J.Erkhemtoqs, Dean of Cultural Industry and Technology Department, School of Culture, MSUAC</i></p> <p>8. Product design policy and competitiveness in the international market</p> <p><i>Ch.Altantsetseg, Deputy director, MSUAC</i></p> <p>9. The solution of modern design originated from ancient crafting</p> <p><i>Ts.Batsaikhan, Professor of school of industry and technology, University of Science and Technology</i> <i>D.Bayarmaa, Professor, University of Science and Technology</i></p> <p>10. The meta theory for theatrical dance</p> <p><i>M.Munguntsetseg, professor, school of dance arts, MSUAC</i></p> <p>11. Decorative flute and tradition-innovation</p> <p><i>Ts.Tsevegsuren, professor, school of dance arts, MSUAC</i></p>
15.15 - 15.30	Coffee tea break
15.30 –16.30 (each presentation: 15 min)	<p>12. The role of copyright-based manufacturing to the development of economy</p> <p><i>M.Gerelmaa, Professor of Cultural Industry and Technology Department, MSUAC</i></p> <p>13. Intellectual property legal reform Reform: International Trends</p> <p><i>D.Erdenechimeg, professor of Otgontenger University</i></p> <p>14. Digital library - copyright issues</p> <p><i>Ch.Tumennasan, Librarian of Economy and Science University</i></p> <p>15. Trends in the socio-cultural innovation development</p> <p><i>D.Davaasuren, professor of MSUAC</i></p>
16.30 –17.15	Discussion on social and cultural innovation
17.15 - 17.30	<p>Closing session:</p> <p><i>Ch.Altantsetseg, Deputy director, MSUAC</i></p>