Capacity-building Workshop on Periodic Reporting for the 2005 Convention on the Protection and Promotion of the Diversity of Cultural Expressions

Co-organized by the Ministry of Gender, Labour and Social Affairs and UNESCO Regional Office for Eastern Africa
Supported by SIDA II
28-30 October 2019 at Grand Imperial Hotel

UNESCO Trainers: International experts: David Waweru and Ayeta Anne Wangusa
National expert: Amos Tindyebwa

BACKGROUND NOTE

The 2005 Convention on the Protection and Promotion of the Diversity of Cultural Expressions, ratified by Mongolia in 2007, recognizes the sovereign right of States to formulate and implement policies and measures that support the emergence of diverse and dynamic cultural and creative sectors. It also ensures that policies and measures are designed and implemented through informed, participatory and transparent processes. To achieve this, Mongolia, as a signatory of this Convention, is to collect and share information and data, and identify achievements and challenges on policies and measures that can protect and promote the diversity of cultural expressions. This reporting process referred to as quadrennial periodic reporting (QPR) goes well beyond a technical exercise; it is designed to support, through multi-stakeholder dialogues between government and civil society, innovative, forward-looking and evidence-based cultural policymaking.

Parties, particularly from developing countries, have expressed a number of challenges in preparing their QPR, such as lack of relevant data and information required for evidence-based and transparent policy-making; limited capacity to assess and monitor the impact of policies and measures for the diversity of cultural expressions; as well as fragile networking between governments and civil society.

To respond to these challenges, UNESCO has launched the project “Reshaping cultural policies for the promotion of fundamental freedoms and the diversity of cultural expressions” (2018-2021) with the financial support from the Swedish International Development Cooperation Agency (SIDA). It concerns 16 priority countries, including Uganda. The project supports a series of capacity-building activities in order to strengthen institutional and professional capacities of governmental and civil society actors to monitor and report on policies and measures taken to protect and promote the diversity of cultural expressions as stipulated by the Convention. UNESCO has trained facilitators to conduct the workshop in each beneficiary country.

In Uganda, the project will kickstart in October 2019 with the training of a national team of stakeholders who will be engaged in drafting the next QPR due for submission in April 2020. This three-day workshop is addressed to the national team to provide them with methodologies and skills for data collection and analysis that will serve the drafting exercise. A public presentation and debate on the Periodic Report is scheduled for March 2020 in which findings will be openly debated before submission to UNESCO.

The training will be followed by a multi-stakeholder consultation meeting that will gather 100 participants to examine existing and future initiatives that support contemporary cultural expressions.
OBJECTIVES

- To strengthen the capacities of the national team in data collection and analysis in preparation of the QPR;
- To provide knowledge on participatory drafting processes on the content of the QPR;
- To assist the national team in gathering relevant data and statistical indicators useful for measuring the impact and effectiveness of policies and measures to promote the diversity of cultural expressions in the thematic monitoring fields.

EXPECTED RESULTS

- Participants are familiarized with the overarching purposes of the periodic reporting process for the 2005 Convention as a means of policy review and monitoring;
- Participants understand the participative drafting methodologies necessary for the QPR;
- Participants produce a concrete action plan on the preparation of the QPR for the following months (submission to UNESCO due in April 2020).

PARTICIPANTS

Approximately 20 people who compose the national team, from the following categories:

- Government representatives from different ministries concerned with the Convention (culture, education, trade, foreign affairs, social affairs, employment, finance, telecommunications, etc.)
- Representative from the national statistics office
- National Contact Point for the Convention
- Civil society organizations (CSOs) that have interests and activities in the areas of the Convention
- Media professionals
- Academia
## PROGRAMME

DAY 1: Monday, 28 October - Periodic Reporting: From the process to the transversal contents

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<tr>
<th>Time</th>
<th>Session</th>
<th>Presenter(s)</th>
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<tr>
<td>08:15 AM</td>
<td>Registration</td>
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<tr>
<td>08:30 – 9:15</td>
<td>Welcome</td>
<td>Juliana Naumo, Judith Ogana, UNESCO Eastern Africa Office</td>
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<td></td>
<td>• Introduction of participants and experts</td>
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<td>• Brief presentation of 2005 Convention</td>
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<td>• Presentation of SIDA II Project</td>
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<td>• Review of current agenda</td>
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<td>9:15 – 10:15</td>
<td>Introduction to QPR</td>
<td>Amos Tindyebwa, National Expert</td>
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<td>10:15-10:45</td>
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<td>David Waweru, UNESCO Expert</td>
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<td>• Setting the context: Culture and Creative Industries in Uganda</td>
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<td>• Periodic Reporting and Periodic Report Form + Civil Society Organisations Form: Scope, Framework, Mode and (Re)Sources</td>
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<td>• Statistics</td>
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<td>• Q&amp;A / Discussion</td>
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<td>10:45 – 11:00</td>
<td>Coffee/Tea Break</td>
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<td>11:00-12:30</td>
<td>Exercise</td>
<td>David Waweru, UNESCO Expert</td>
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<td>• Goal 1: Support sustainable systems of governance for culture</td>
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<td>• <strong>Cultural and creative sectors</strong>: Collaborative governance, cultural value chain, cultural education</td>
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<td>• Q&amp;A / Discussion</td>
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<td>12:30 – 14:00</td>
<td>Lunch break</td>
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<td>14:00 – 16:00</td>
<td>Exercise</td>
<td>Ayeta A. Wangusa, UNESCO Expert</td>
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<td>• Transversal issues: <em>media diversity, digital environment, partnering with civil society</em></td>
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<td>• Emerging transversal issues</td>
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<td>• Group exercise: Relevant policies and measures</td>
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<td><strong>Wrap up for the Day</strong></td>
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<tr>
<td>08:15 AM</td>
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| 08:30 – 10:00 | Reflection of Day 1  
**Exercise**  
**Goal 2:** Achieve a balanced flow of cultural goods and services and increase mobility of artists and cultural professionals  
• Mobility of artists and cultural professionals  
• Flow of goods as services  
• Treaties and agreements | Toleo                            |
| 10:00 – 10:15 | Coffee/Tea Break                                                       |                                   |
| 10:15 – 12:30 | **Goal 2:** (contd) Flow of cultural goods and services  
• Group Exercise: Relevant policies and measures  
• Group presentations  
**Goal 3:** Integrate culture in sustainable development frameworks  
• National sustainable development policies and plans | David Waweru, UNESCO Expert  
Amos Tindyebwa, National Expert |
| 12:30 – 14:00 | Lunch break                                                             |                                   |
| 14:00 – 16:00 | **Exercise**  
**Goal 3:** Integrate culture in sustainable development frameworks  
• International cooperation and sustainable development  
• Group Exercise: Relevant policies and measures  
• Group presentations  
• Q&A / Discussion  
**Wrap up for the Day** | Amos Tindyebwa, National Expert |
## DAY 3: Wednesday, 30 October – From information to deliberation

### 08:15 AM  Registration

**08:30 – 10:00**

**Reflection of Day 2**

**Exercise**

**Goal 4: Promote human rights and fundamental freedoms**

- Gender equality

- Juliana Naumo, Focal Point

- Ayeta Wangusa, UNESCO Expert

### Coffee/Tea Break (10:00 – 10:15)

**10:15 – 11:45**

**Exercise**

**Goal 4: Promote human rights and fundamental freedoms (contd)**

- Artistic freedom
- Group Exercise: Relevant policies and measures
- Group presentations
- Q&A / Discussion

- Ayeta Anne Wangusa, UNESCO Expert

### Lunch Break (12:30 – 14:00)

**14:00 – 16:00**

**Next steps**

- Achievements and Challenges in the implementation of the Convention including main priorities of CSOs
- Timeline for National Team
- Q&A / Discussion
- Certificates of participation

- Juliana Naumo, Focal Point

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- End of Programme –

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