Call for Expression of Interest for the project implementation in Mauritius

RE|SHAPING CULTURAL POLICIES FOR THE PROMOTION OF FUNDAMENTAL FREEDOMS AND THE DIVERSITY OF CULTURAL EXPRESSIONS

Project funded by the Swedish International Development Agency (Sida) 2018-2021

Extended Deadline: 17 May 2019

The purpose of this call is to solicit expression of interest from individuals interested in working as a national expert in the implementation of the above-mentioned project. A selected candidate will receive a consultant contract from UNESCO to carry out the terms of reference provided below.

Interested candidates are requested to submit, by 30 April 2019:

- a detailed CV providing evidence that they possess the required skills and professional experience described in the terms of reference, as well as the written and oral capacity to effectively work in English, and
- a motivation letter of maximum 2 pages indicating their understanding of the Convention and expressing reasons for their interest in being a national expert for this project.

Short-listed candidates may be invited for a phone interview. Please contact Karalyn Monteil (k.monteil@unesco.org) for any inquiries.

The expected duration of the consultant contract is from September 2019 to May 2020.

Project Summary
The UNESCO Convention on the Protection and Promotion of the Diversity of Cultural Expressions (2005) recognizes the sovereign right of States to formulate and implement policies and measures that support the emergence of dynamic cultural and creative sectors. It ensures that policies and measures are designed and implemented through informed, participatory and transparent processes as well as guided by principles that respect human rights and fundamental freedoms.

As a Party to the Convention, Mauritius is committed to collect and share, through quadrennial periodic reporting\(^4\) (QPR), information and data, statistics and good practices on policies and measures that protect and promote the diversity of cultural expressions in their respective country. This reporting process goes well beyond a technical exercise; it is designed to support, through multi-stakeholder dialogues, innovative, forward-looking and evidence-based cultural policymaking.

Within this context, the project aims to empower governmental and civil society actors to engage in evidence-based and participatory policy monitoring process, in accordance with the principles and objectives of the 2005 Convention. The project will implement the following activities:

\(^4\) Every four years, in compliance with Articles on “Information sharing and transparency” (Art. 9) as well as “Exchange, analysis and dissemination of information” (Art. 19), Parties are to provide to UNESCO appropriate information in their “quadrennial periodic reports” (QPR) on measures taken to protect and promote the diversity of cultural expressions within their territory and at the international level. See all reports submitted so far: en.unesco.org/creativity/monitoring-reporting/periodic-reports/available-reports
- **Activity 1 – Multi-stakeholder consultation meetings:** Conduct gender sensitive/transformative diagnostics of the local context and organize multi-stakeholder consultation meetings.

- **Activity 2: – Collecting data and information and drafting the periodic report:** Implement training workshops and coaching; Organize networking meetings with civil society; Create an interministerial cooperation mechanism

- **Activity 3 – Public presentation of quadrennial periodic reports (QPR):** Organize a public presentation of the draft QPR to allow for stakeholders to review the content, improve information and data and validate the report.

- **Activity 4 – Launching events of the third Global Report, the promotion of its use and knowledge exchange:** Organize numerous launch events and public presentation of the third Global Report (planned for June 2021) in cooperation with UNESCO Field Offices and other UN agencies working on issues covered by the Global Report; Organize a range of activities to promote the use of the Global Report among academic and research institutions and civil society organizations so that they could use the Global Report as teaching materials and tools to advocate for policy change.

Please note that Activities 1-3 are to be implemented between June 2019 and April 2020, while Activity 4 will be carried out at a later stage in 2021-2022. For more information about the project, please refer to Annex 1, the concept note of the project.
Terms of reference of a consultant contract with the national expert

1. Within the framework of the project entitled “Reshaping cultural policies for the promotion of fundamental freedoms and the diversity of cultural expressions”, funded by the Swedish International Development Cooperation Agency (Sida) and under the supervision of the UNESCO Office in Nairobi and in close cooperation with Diversity of Cultural Expressions of UNESCO Headquarters (DCE), the consultant shall work in tandem with an international expert selected by UNESCO to support the implementation of capacity-building activities in Mauritius. The content of the capacity-building activities is to be based on the approved activities of the above-mentioned project, focusing in particular on periodic reporting of the 2005 Convention on the Protection and Promotion of the Diversity of Cultural Expressions (“the Convention”).

2. The consultant will work in tandem with the partner international expert to accompany the Mauritius government in its preparation and drafting of the quadrennial periodic report, which is a statutory obligation of all Parties to the Convention on the Protection and Promotion of the Diversity of Cultural Expressions. The deadline for the submission of the periodic report by Mauritius is 30 April 2020. The implementation of the capacity building project is provided via the following activities:

3. **Activity 1**: multi-stakeholder consultation and diagnostics. The consultant shall:
   a) read supporting documents provided by UNESCO and become familiar with the general context of the Convention;
   b) gather all relevant information and resources available on the country’s political, cultural and policy situation relevant for the project and put them in a collaborative workspace provided by UNESCO, to share as much useful information as possible with the partner international expert and UNESCO;
   c) provide feedback and contribute to the finalization of the programme and the list of participants of the consultation meeting to be held in Port-Louis. The purpose of the consultation meeting is to bring together a large range of stakeholders, including representatives of the Government and civil society, to: i) sensitize participants on the Convention and the role of participative policy monitoring; ii) publicly launch the implementation of the project and iii) gather inputs for the elaboration of the quadrennial periodic report;
   d) together with the partner international expert, conduct awareness-raising sessions and facilitate discussions in the consultation meeting, according to the finalized programme and indications of UNESCO;
   e) meet and liaise with the national team, to be constituted by the national counterpart after the consultation meeting, to determine how to adapt the national workshop programme to meet the needs of the country;
   f) submit to UNESCO a report of 10 pages maximum giving information and recommendations about the outcome of the consultative meeting.

4. **Activity 2**: National Workshop and coaching. The consultant shall:
   a) read and become familiar with the training module on the quadrennial periodic report and all the other support materials provided by UNESCO to prepare the National Workshop, whose main objective is to transmit to the national team the information and methodology that will allow it to develop its periodic report in a participatory and transparent manner;
   b) in collaboration with UNESCO Office in Nairobi and the partner international expert, customize the standard programme of the national workshop by adding examples, case studies and handouts that are relevant to the national context;
c) contribute to prepare and participate, as co-facilitator, in the 3-4 days National Workshop to be held in September and led by the international experts, following the instructions of the UNESCO Office in Nairobi;
d) in consultation with the international expert, support the elaboration by the national team of a concrete workplan/timeline detailing the steps to be taken to elaborate the QPR;
e) in order to orient the national team, liaise regularly with the members of the national team to follow up on the progress of the QPR elaboration and provide advice and guidance for a successful preparation of the periodic report;
f) regularly liaise with the international experts to keep he/she informed of the progress made and challenges encountered and facilitate the provision of distant coaching to the national team by the international expert;
g) request the final draft of the periodic report prepared by the national team and provide feedback;
h) submit a report to UNESCO of 10 pages maximum with information and recommendations from the workshop, including the use of the training module, as well as on the process and outcomes of the QPR elaboration;

5. **Activity 3**: Public presentation and debate on the report: The consultant should:
   a) provide comments on the draft programme of the 1-day public presentation/debate on the periodic report and contribute to its finalization. The main objectives of the public presentation of the periodic report are to bring together stakeholders who have contributed to the development of the report and/or have a direct interest in its content, to encourage informed exchange and policy dialogue on cultural policies between the government and civil society, and to collect missing information in order to complete the report before its submission to UNESCO the 30 April 2020 at the latest. The public presentation is foreseen to be organized by March 2020 in Mauritius; the exact date of the presentation will be communicated by UNESCO Office in Nairobi in due course.
   b) prepare in advance a set of questions and communication/presentation materials in cooperation with the national team and the international expert in order to animate a constructive debate and contribute to conduct the 1-day public presentation and debate on the draft periodic report to be led by the national counterpart and the international expert;
   c) submit a report to UNESCO of 10 pages maximum with information and recommendations on the public presentation as well as with a series of recommendations assembled in the framework on the elaboration of the periodic report regarding: i) the areas of monitoring of the Convention that would benefit from an interministerial coordination; ii) the themes and domains that need to be reinforced through civil society capacity building and networking activities.

6. The consultant shall prepare, implement and ensure the implementation of capacity-building activities described above, taking into account the following elements:
   a) undertake the different tasks foreseen in accordance with the concepts and requirements of the project “Reshaping cultural policies for the promotion of fundamental freedoms and the diversity of cultural expressions” and taking into account the contents and recommendations of the capacity building mission methodological guide and all the other materials provided by UNESCO;
   b) work in close consultation and cooperation with the partner international expert, UNESCO Office in Nairobi, the national counterpart and the national team;
   c) provide contents for communication purposes on the implementation process and the outcomes of the activities, in line with the Communication Plan of the project, including whenever possible pictures and videos;
   d) ensure that knowledge transfer is guaranteed to members of the national team during the execution of its functions;
e) liaise regularly with the international expert to keep track on progress and challenges of the project implementation and support the preparation and realization of his/her field missions;
f) provide feedback on the documents submitted by the international expert in order to ensure its adaptation to national contexts and needs;
g) communicate with UNESCO on a regular basis on the undertaken and planned activities, as well as potential problems;
h) advise UNESCO possible mechanisms of consultation and participation of stakeholders from ministries, government institutions, professionals and civil society that are to be consulted and integrated into the periodic reporting process;
i) provide all necessary documents and information in his/her possession on the framework of the implementation of the current contract.
Annex 1: Concept note
Re|Shaping Cultural Policies for the Promotion of Fundamental Freedoms and the Diversity of Cultural Expressions (2018-2021)

Context
The UNESCO Convention on the Protection and Promotion of the Diversity of Cultural Expressions (2005) recognizes the sovereign right of States to formulate and implement policies and measures that support the emergence of dynamic cultural and creative sectors. It ensures that policies and measures are designed and implemented through informed, participatory and transparent processes as well as guided by principles that respect human rights and fundamental freedoms.

To achieve this, Parties to the Convention (146 to date) have committed to collect and share, through quadrennial periodic reporting, information and data, statistics and good practices on policies and measures that protect and promote the diversity of cultural expressions in their respective country. This reporting process goes well beyond a technical exercise; it is designed to support, through multi-stakeholder dialogues, innovative, forward-looking and evidence-based cultural policymaking. However, many Parties have expressed a number of challenges in the implementation of this reporting process, including a lack of cultural statistics and monitoring frameworks, limited capacity to assess the impact of cultural policies and fragile networking opportunities between government and civil society.

Objective
This project responds to the expressed needs of Parties seeking support to strengthen the human and institutional capacities of governmental and civil society actors in order to monitor and report on policies and measures that protect and promote the diversity of cultural expressions. For this purpose, UNESCO provides specialized expertise in the organization of multi-stakeholder consultations including governmental and civil society actors; delivers trainings on data collection and analysis; supports interministerial cooperation; and facilitates public debates on emerging topics such as gender equality in the culture sector, media diversity or artistic freedom.

At the international level, UNESCO will also produce a Global Report drawing on the information and data collected from the quadrennial periodic reports (QPRs) submitted by Parties to the Convention, as well as from other sources (e.g. research institutes, independent cultural actors, and civil society). Published in 2015 and 2018, the Global Report series analyzes trends, tracks progress, identifies challenges and provides examples of innovative policies to promote the diversity of cultural expressions. The Global Report series provides a framework to support governments and civil society in the design of evidence-based policies. This information will be analyzed by internationally recognized

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2 Every four years, in compliance with Articles on “Information sharing and transparency” (Art. 9) as well as “Exchange, analysis and dissemination of information” (Art. 19), Parties are to provide to UNESCO appropriate information in their “quadrennial periodic reports” (QPR) on measures taken to protect and promote the diversity of cultural expressions within their territory and at the international level. See all reports submitted so far: en.unesco.org/creativity/monitoring-reporting/periodic-reports/available-reports


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Did you know ?
Today, the cultural and creative industries generate annual global revenue of US$2,250 billion and exports of over US$250 billion. These sectors can make up to 10% of GDP in some countries.
experts and the Report will serve as a main *advocacy and awareness-raising* tool for reshaping cultural policies globally.

**Being a global priority of UNESCO, gender equality** will be given a particular focus through the implementation of a gender transformative action plan which proposes both mainstreaming a gender dimension and undertaking specific gender transformative activities. **Youth** will also be actively mobilized by participating in consultation meetings and policy discussion, especially considering that the cultural and creative industries (CCI) represent a viable employment opportunity for young people, employing more people aged 15-29 than any other sector.

**Project outcome:**
Governments and civil society organizations engage in evidence-based and participatory policy monitoring processes, in accordance with the principles and objectives of the 2005 Convention on the Protection and Promotion of the Diversity of Cultural Expressions.

**Output**
Government officials and civil society organizations in 16 beneficiary countries are empowered to engage in policy dialogue and jointly produce evidence required for informed policy making and monitoring.

It is expected that all the **beneficiary countries submit their Quadrennial Periodic Reports (QPR) to UNESCO by 30 April 2020** at the latest. It is also expected that the beneficiary countries will become regional leaders to support other countries in their QPR elaboration.

A revised QPR framework is aligned with the [monitoring framework of the Convention](#) as well as the [2030 Agenda for Sustainable Development (SDGs)](#). Collecting data and elaborating the QPR would therefore help the beneficiary countries in the SDG Agenda implementation and reporting.

**Beneficiaries**
Project beneficiaries are **governmental and civil society actors** engaged in policy making and monitoring processes for the promotion of the diversity of cultural expressions from the following countries. **Governmental actors** include:
- national contact points
- policymakers
- public authorities and local administrators, including officials representing various ministries (e.g. Ministries of Culture, Education, Social Affairs, Employment, Finance, Information and Technology, Foreign Affairs)
- statistical offices
- public institutions and cultural agencies

**Civil society actors** include:
- non-governmental organizations
- non-profit organizations
- professional organizations in the culture and media sectors and associated sectors
- groups that support the work of artists and cultural actors

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4 In accordance with Article 9(b) and Operational Guidelines on ”Information sharing and Transparency”, Points of contact are designated by Parties to the Convention to be responsible for sharing information on the Convention within their territories, as well as acting as communication channels through which this information can be disseminated to relevant Ministries and public agencies. Points of contact can also respond to queries about the Convention from the general public.
Activities will also be implemented in Burkina Faso, Colombia, Ethiopia, Indonesia, Senegal and Zimbabwe to consolidate the results of the UNESCO project “Enhancing Fundamental Freedoms through the Promotion of the Diversity of Cultural Expressions” implemented in 2014-2017 and further support participative policy monitoring and policy making.

**Planned activities**

**Activity 1 – Multi-stakeholder consultation meetings**
- Conduct gender sensitive/transformative **diagnostics of the local context** and organize **multi-stakeholder consultation** meetings. The consultation meetings aim to increase understanding about how the Convention’s basic principles and concepts of fundamental freedoms and diversity of cultural expressions can be translated into legislation, policies and/or programmes and to introduce the reporting process for the 2005 Convention. It will thus kick-start an open dialogue between government and civil society actors for the elaboration of periodic reports.

**Activity 2: – Collecting data and information and drafting the periodic report**
- **Implement training workshops and coaching.** Each beneficiary country is to create a gender-balanced, multi-stakeholder national team, composed of representatives from various ministries, government institutions and civil society organizations, including cultural and media professionals, human rights and women’s organizations. The national team’s main task will be to elaborate the periodic report in a participatory manner. UNESCO and the beneficiary countries will select, among members of the Expert Facility, the most suitable international experts to conduct **training workshops** on participatory policy monitoring and strategic themes and provide distance coaching/mentoring to the national teams throughout the drafting process over a one-year period.

- **Organize networking meetings with civil society.** In order to support structuring and empowering civil society, UNESCO will organize additional workshops targeting cultural/media professionals, civil society and human rights/youth/women’s organizations. These meetings would also be intended to reinforce the **awareness and capacities of civil society** in the field of policy monitoring. Specific activities (e.g., collection of baseline data, mapping of gender stakeholders, focus group discussions with women professionals, training to reinforce capacities of local women actors, etc.) will be organized to encourage the elaboration of measures aiming to **promote gender equality in the culture sector.**
Create an interministerial cooperation mechanism: Cultural policies are not the sole responsibility of a single Ministry. Culture, being a transversal issue, requires the involvement of multiple actors. UNESCO therefore proposes to support beneficiary countries in establishing interministerial dialogue and cooperation mechanisms. It is expected that such mechanisms will ensure the sustainability and longer-term impact of the project beyond the implementation period.

Activity 3 – Public presentation of periodic reports

- Organize a public presentation of the draft QPR to allow for stakeholders to review the content, improve information and data and validate the report. This will also support the preparation of policy recommendations that can reshape future cultural policies. The national team will later come together to debrief and integrate the feedback in view of finalizing the periodic report for submission to UNESCO and also discuss lessons learnt and follow-up actions. It is also expected that participatory methodologies for data collection and monitoring are institutionalized in each beneficiary country.

Activity 4 – Launching events of the third Global Report, the promotion of its use and knowledge exchange

- Organize numerous launch events and public presentation of the third Global Report (planned for June 2021) in cooperation with UNESCO Field Offices and other UN agencies working on issues covered by the Global Report. These events will aim to galvanize the support of the international development community and empower government and civil society actors to advocate for policy change and also to continue participatory policy dialogue.

- Organize a range of activities to promote the use of the Global Report among academic and research institutions and civil society organizations so that they could use the Global Report as teaching materials and tools to advocate for policy change. The beneficiaries will be encouraged to actively participate in knowledge exchange nationally, regionally and globally. Efforts will be made to mobilize women’s organizations to use the Global Report to advocate for gender equality measures for the culture sector.