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22 WOMEX
WORLDWIDE | MUSIC | EXPO



Promoting MUSICAL DIVERSITY through POLICIES

Friday 21 October

4:30pm

5:30pm



Altice Arena • Conference Room 1



The music industry ecosystem is evolving fast with the digital technology, creating a radical change in the music value chain. Policy makers and industry players need to rethink public actions to create enabling environments for musical diversity and industry's sustainable and inclusive growth.

Music is part of all of us.
It is part of our humanity.

21 October • 4:30-5:30pm

Elaborating music policies and strategies using participatory and peer-to-peer learning methodologies

UNESCO invites you for a panel discussion with stakeholders from the EU/UNESCO Programme to share their insights on elaborating policies for a sustainable musical ecosystem, and discuss the pivotal role of cultural professionals in this process.

Moderator: Floor Oudendijk, UNESCO

Speakers:



David BROWN
Ministry of Culture,
Gender, Entertainment
and Sport, Jamaica



Roberto MONTERO
Impresario,
Costa Rica



Melody ZAMBUKO
Music Crossroads,
Zimbabwe

► **EU/UNESCO Programme: Supporting new regulatory frameworks to strengthen the cultural and creative industries**

