

Name of NGOS and/or private companies engaged in the implementation of the measures

POLICIES

Measure - Kenya's Constitution

NGO Involved - The Kenya Human Rights Commission (KHRC)

The Kenya Human Rights Commission (KHRC) a national non-governmental organization (NGO) has been involved in campaigning for the entrenchment of a human rights and democratic culture in Kenya in implementation of the constitution. Their main focus has been promotion and monitoring human rights governance at all levels through multiple strategies and actions aimed at entrenching human rights and democratic values in the society. They have been facilitating and supporting individuals, communities and groups to claim and defend their rights and holding state and non-state actors accountable for the protection and respect of all human rights for all peoples and groups. The NGO has been active in safeguarding implementation of the constitution through rights-based approach and has been monitoring government actions and policies to ensure for greater citizen participation as well as need for greater accountability from all duty bearers at all levels.

Measure - National Policy on Culture

A number of NGO's and companies are engaged in implementation and promotion of the culture policy through various programmes;

1. The Nest and Hivos have been promoting fashion as an industry in Kenya through strategic investments in the sector, financing and research. Hivos has also been engaged in advocacy and supporting activities of civil society to monitor government implementation of culture policies
2. River wood Ensemble Film makers a company comprised of various local film makers has been promoting local film productions and distribution of films for its members.
3. Kwani Trust a local NGO promotes contemporary literary arts trainings and publishing. They have also implemented cultural exchange of writer through the annual Lit fest that celebrates literary arts.
4. Kuona Trust a local NGO promotes Visual artists through capacity building on production of quality, have been organizing exhibitions for marketing of artists works. They also provide space for production and are a distribution space for Kenyan art.
5. Theatre Company a local private company promotes Kenyan Theater through production and staging of performance shows. The company also has been sharing of information on Kenyan theatre happenings and produces a monthly newsletter on Kenyan theatre.
6. Sarakasi Dome a Private Cultural space promotes dance performance and acrobatics and provides performance space for artists. They have trained artists that train upcoming artists.
7. Go down Arts Centre a local NGO promotes capacity building of artists through training programmes and provides space for actual production and exhibition of various cultural expressions. They are also informed in civic education and advocacy on policy reforms.
8. Craft Africa an NGO promotes online marketing of Kenyan crafts and have been instrumental in linking artists and communities to markets through their on line platform.
9. African Regeneration Institute has also been engaged in sensitization programmes and trainings to communities and county governments on importance of protection and promotion of the diversity of cultural expressions and on need for cultural statistics. In 2014 they initiated discussions with KCA University to introduce cultural statistics as area of study within the university curriculum.

Measure - Kalasha Film Festival

Independent film producers have been partnering with the Kenya film commission to organize the annual Kalasha film awards.

Measure - Draft Culture Bill

The creative economy working group (CEWG) a local national umbrella civil society organization has been engaged in actual formulation of the draft culture bill. The CEWG provided direct inputs towards the culture bill and have provided direct support to lawyers to support the initial drafting of the bill. The organization has been engaged in advocacy during various legislative processes of the bill drafting advocacy. They were instrumental in pushing for the inclusion of the establishment of the culture council in the culture bill. The council will indeed draw membership from representatives of the civil society organizations and national cultural organizations to form the board of the council.

Measure - The Kenya School Music and Drama Festival

Private media stations and corporate organizations such as; NTV have been sponsoring the festival and have participated in marketing and recording of the programme as well as providing prizes for the winners. Britam a local insurance has also sponsored the festival.

40% local content broadcasts policy

All Kenyan private Television and Radio broadcast stations are directly engaged in implementation of the measure as the law requires that they ensure compliance. Private Television and radio broadcasts are required to air 40% locally produced productions and creations and to give compliance reports to the Communications Authority of Kenya.

Measure - Community cultural festivals

Private hotel owners have been engaged in promotion of cultural festivals especially in the city of Nairobi. These have organized the community festivals from a business angle targeting city dwellers with income to enjoy their local cultural expressions away from home at a fee. The festivals have targeted individual ethnic communities living in the city and unlike the local festivals the festivals organized by hotels and private event companies involve high level marketing and branding strategies. Due to the professional nature of their organization they also attract clients from other communities that are keen to enjoy and sample other community cultures. The festival also target professional artists and exhibitions. Event management companies are also engaged in organizing and implementing cultural festivals such as safaricom jazz festival and Groove awards that target musicians and these attract huge audiences.

Measure - Implementation of the Copyright Act 2001 require engagement of private registered collection companies. These companies are registered by Kenya copyright board are comprised of national stakeholder companies that collectively administer the rights of their members such as; composers, performers, authors, artists, book publishers. The registered companies collect and distribute royalties on behalf of creators. Currently, there are four such bodies: Music Copyright Society of Kenya, The Reproduction Rights Society of Kenya, Kenya Association of Music Producers and the Performers Rights Society of Kenya.

Measure - Preferential treatment

- Several Non Governmental Organizations and cultural organizations have benefited from opportunities provided by developed nations and international organizations for example the Go Down Arts Centre has benefited artist and creators from cultural opportunities provided by the Swedish Institute, creative Scotland and British council. Several local cultural festivals by NGO'S and private companies such as Sondeka, Koroga, Blankets and Wine, Slum Film Festivals, Kalasha and (Dance competitions on TV: Coke Studio, Sakata, Lit fest by Kwani Trust, story Moja hay festival, have received direct funding from international organizations to promote various cultural expressions and artists have received numerous opportunities to participate in international cultural festivals, fairs, workshops and conferences through foreign missions in Kenya.

Measure on Gender equality - Uwezo Fund

Independent local financial institutions with grassroots community reach such as; Faulu Kenya and Kenya Commercial bank are engaged in capacity building programmes and disbursement of UWEZO Funds to grass root women groups.

