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Diversity of
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**INTERGOVERNMENTAL COMMITTEE
FOR THE PROTECTION AND PROMOTION OF THE DIVERSITY
OF CULTURAL EXPRESSIONS**

**Tenth Ordinary Session
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Item 8 of the provisional agenda: Secretariat's report on the implementation of the International Fund for Cultural Diversity (IFCD)

In accordance with the Guidelines on the Use of the Resources of the International Fund for Cultural Diversity (IFCD) and Decisions 9.IGC 5 and 9.IGC 6 adopted by the Committee, this document presents the Secretariat's report on the implementation of the IFCD.

Decision required: paragraph 47.

1. The International Fund for Cultural Diversity (hereinafter “the IFCD”) is a multi-donor voluntary fund established under Article 18 of the 2005 Convention on the Protection and Promotion of the Diversity of Cultural Expressions (hereinafter “the Convention”) to facilitate international cooperation for sustainable development and poverty reduction and to foster the emergence of dynamic cultural sectors in developing countries that are Parties to the Convention.

2. The main objective of the IFCD is to invest in projects that lead to structural change through the introduction and/or elaboration of policies and strategies that have a direct effect on the creation, production, distribution of and access to a diversity of cultural expressions, including cultural goods, services and activities, as well as through the reinforcement of institutional infrastructures deemed necessary to support viable cultural and creative industries at the local and regional levels.

3. The IFCD became operational in 2010. Since then, 84 projects in 49 developing and least developed countries have been funded. The total funding provided to those projects amounts to US\$ 5.8 million at the end of October 2016. IFCD-funded projects are contributing to:

- i) the creation of policy environments that promote the diversity of cultural expressions;
- ii) demonstrating the value and opportunities that the cultural and creative industries offer in the achievement of sustainable development; and
- iii) strengthening institutional, organizational and individual capacities in the cultural sector.

4. While the IFCD is increasingly recognized as an effective international cooperation platform for the promotion of dynamic cultural sectors, it still faces some challenges that make it difficult to ensure its impact and future performance. The main challenges are: i) the lack of human resources to manage the Fund and the call for funding requests, to monitor and evaluate the funded projects and to fully implement its fundraising and communication strategy; ii) the recent stagnation in contributions to the Fund that cannot meet the high expectations and number of funding requests; and iii) raising visibility and awareness about the IFCD, especially among potential private sector donors and partners.

5. At this session, the Committee is expected to:

- i) examine the Secretariat’s report on the overall implementation of the IFCD and especially the 2016 call, and decide upon projects to be supported by the IFCD in 2017;
- ii) take note of the progress to implement the IOS recommendations on the IFCD;
- iii) review progress and take note of the challenges for phases two and three of the IFCD fundraising and communication strategies and assign a budget for activities to be carried out in 2017;
- iv) examine the financial statements for the period from 1 January 2015 to 31 December 2015 and from 1 January 2016 to 30 June 2016, and the provisional draft budget for 2017 and consider its adoption.

6. An information document (DCE/16/10.IGC/INF.5) presents the fifth edition of the IFCD brochure that presents the main results and impact of the projects supported by the IFCD (2014-2016). This brochure is also available on the 2005 Convention’s website: <http://en.unesco.org/creativity/ifcd>.

I. Implementation of the IFCD funded projects

7. The Convention Secretariat monitors the administration and implementation of all ongoing projects, including processing contracts, deliverables and payments for all funding cycles and manages all correspondence with the beneficiaries of IFCD-funded projects.

8. An overview of the status of all projects approved by the Committee since 2013 can be found in Annex VI. Projects supported during previous cycles (1 to 3) do not figure in this document as they are completed.

9. Outcomes and results from completed projects (cycles 1 to 6) can also be found on the IFCD website and in information document DCE/16/10.IGC/INF.5.

10. Statistics regarding the projects funded can be found in Annex VII.

II. 2016 call for funding requests

New On-line Application and Pre-selection Platform

11. The seventh call for funding requests was launched on 16 February 2016 (Decision 9.IGC 6 para. 5). All applicants directly submitted their requests for funding on the on-line platform and the pre-selection procedure was also conducted on-line by the National Commissions for UNESCO. The main objective of an on-line platform was to align all management mechanisms of the IFCD, from application, pre-selection to evaluation activities, with the improvement of a knowledge management system and to facilitate a more efficient assessment process for the Secretariat, which is lacking sufficient human resources, as well as to ensure transparency in the decision-making process from all parties involved, including the National Commissions, the Panel of Experts and the Secretariat.

12. For the seventh call for funding requests, relevant and user-friendly information on the application and selection process was made available on the IFCD website. An information package for National Commissions containing key documents in English and French on the call for funding requests was prepared and distributed on 16 February 2016. In addition, the Secretariat issued five separate reminders to National Commissions on the procedures and deadlines for submitting their pre-selected projects. An updated IFCD Pre-selection Guide was prepared in English and French for National Commissions on how to successfully pre-select funding requests at the national level.

13. Here are some basic facts and figures resulting from the application and pre-selection procedure of the seventh call:

- A total of 451 funding requests were submitted from 98 countries: 415 were from 82 eligible countries and 19 from 11 non eligible countries and 17 requests were received from International Non-governmental Organizations.
- Out of the 415 funding requests submitted from eligible countries, 98 were pre-selected by the National Commissions.
- 63% of the National Commissions took part in the pre-selection process. The participation rate is the following according to region: 33% from Africa, 31% from Latin America and the Caribbean, 15% from Asia and the Pacific, 15% from Central and Oriental Europe and 6% from the Arab States.

In comparison with the previous cycle, the number of National Commissions whose countries submitted projects increased from 70 countries in 2015 to 82 countries in 2016 but the number of those that participated in the pre-selection process decreased slightly from 55 in 2015 to 52 in 2016. The participation level of the Africa and Asia-Pacific regions increased by 6%.

The following are the main lessons learned from the 2016 technical assessment:

- NGOs submitted most of the funding requests to the IFCD.
- With respect to the eligible requests for funding, those from Africa and Asia and the Pacific more than doubled; those from the Arab States increased, as opposed to those from Central and Oriental Europe and Latin America and the Caribbean which declined.
- Regarding cultural fields, there was an increase of applications covering the digital arts, while applications involving books and publishing decreased.

For more information, a comparative table of the 2014, 2015 and 2016 technical assessment results is available in Annex VIII to this document.

14. The on-line platform enabled the Secretariat to undertake a thorough monitoring and follow up to the progress of the pre-selection process by each National Commission and to provide technical assistance as required. It is to be noted that 37% of the National Commissions (i.e. 30 countries) that had projects submitted by applicants in their countries did not preselect any applications, of which:

- 16% began the pre-selection process by creating an account for access to the platform yet without finalizing it.
- 21% did not begin the pre-selection process.

15. National Commissions continue to play a very important role in the IFCD process, by disseminating the call for funding requests, forming the pre-selection panel at the national level, submitting the pre-selected funding requests to the Secretariat and communicating to the applicants the results of the technical assessment and evaluation of the call. Some Commissions expressed their satisfaction on the progress achieved in the overall pre-selection process.

16. In response to these demands and in line with the global capacity building strategy of the Convention, the Secretariat developed the IFCD Application and Pre-selection Training Modules in order to provide practical guidance to facilitators who run training workshops at the national, sub-regional and regional levels. These modules have been used, in particular, on the occasion of sub-regional workshops organized in Barbados (June 2016), Ecuador (March 2016), Viet Nam and the Lao People's Democratic Republic (February 2016). These workshops, organized with the support of the National Commissions in the concerned countries and the UNESCO Field Offices in Kingston, Quito and Hanoi, brought together representatives of governmental institutions and civil society, as well as cultural professionals.

Technical assessment by the Secretariat

17. The total number of pre-selected funding requests received from National Commissions was 98, which represents an increase of 9% in terms of the number of pre-selected funding requests compared to the sixth call.

18. The Secretariat undertook a technical assessment to ensure that the funding requests were complete and fell within the areas of intervention of the IFCD and therefore eligible. Following the technical assessment by the Secretariat, 36 funding requests from 24 countries and 3 International Non-Governmental Organizations (INGO) were deemed eligible for a total worth of US\$ 3,281,227.

Evaluation of the eligible 2016 funding requests by the Panel of Experts

19. After the completion of the Secretariat's technical assessment, the 36 eligible funding requests were made available to the Panel of Experts through the IFCD internal platform for evaluation. Each request was evaluated independently by two experts, who filled the online evaluation forms giving a numerical assessment, providing qualitative comments and providing an overall assessment of the project. In order to avoid any conflicts of interest, it was ensured that experts were not assigned proposals from their country.

20. The Secretariat produced an updated Evaluation Guide for the IFCD Panel of Experts to help them effectively carry out their evaluations of funding requests.

21. The Secretariat organized a meeting at UNESCO Headquarters in Paris for the members of the Panel of Experts in July 2016 (para. 16.3 of the Guidelines on the use of the resources of the IFCD). During the meeting, the newly designated experts had the opportunity to deepen their knowledge and experiences with the other experts. They all exchanged on the approach to take in the evaluation process, discussed the challenges they face in order to reach a consensus about the projects to be recommended for funding. Further to the evaluation, the coordinator of the Panel of Experts, while taking into consideration the individual evaluations and the total amount available for funding, validated all evaluations and the list of projects recommended for funding.

Recommendations of the Panel of Experts

22. As indicated in Annex V, a total of US\$ 510,500 is allocated to funding requests. Annex I presents the six funding requests that are recommended to the Committee by the Panel of Experts for its consideration. The funding requests are listed according to the combined score attributed by the experts. The list of recommended projects includes two Parties (Colombia and Palestine) whose cultural organizations and/or institutions may benefit from IFCD funding for the first time, if the Committee so decides. Annex II presents evaluation sheets for each recommended project with information presented in accordance with para. 19 of the IFCD Guidelines as a means to facilitate the Committee's decision-making process. All the information related to the seventh call is available on the Convention website: <http://en.unesco.org/creativity/ifcd/apply/results>.

23. The Panel of Experts submitted to the Secretariat their comments on the evaluation process during this seventh call. Overall, the Panel of Experts observed that:

- the updated Evaluation Guide was helpful, especially for the new members of the Panel of Experts who were thus able to perform an effective assessment;
- the information meeting and the numerous discussions with the Secretariat contributed to a better understanding of the objectives of the IFCD and of the Convention.

24. Furthermore, the Panel of Experts recommended that:

- the application form be reviewed so that it shows more conformity of the projects with the aims of the IFCD;
- the capacity-building programme be extended to persons submitting funding requests;
- the pre-selection panel in charge of the evaluation at national level is to provide more detailed information about the relevance of the projects with the local context and needs and should benefit from the capacity-development programme so as to improve the pre-selection process;

- the evaluation form be reviewed so that it demonstrates more coherence with the application form.

III. Follow-up to the implementation of the IOS recommendations on the IFCD

25. Following the evaluation of the pilot phase of the IFCD by the Internal Oversight Service (IOS) in 2012, in relation to the good management of the resources, the structure of the projects, their sustainability and complementarity with other projects financed by the Parties and other international funds, the Committee adopted the majority of the 35 recommendations issued by IOS, at its sixth ordinary session in December 2012. Both the Conference of Parties, at its fifth ordinary session, and the Committee, at its eighth and ninth ordinary sessions, encouraged the Secretariat to continue its work and requested Parties to provide extrabudgetary resources to implement the IOS recommendations, in particular for the implementation of the Results-Based Management (RBM) framework and the knowledge management platform (Resolution 5.CP 10, Decisions 8.IGC 8 and 9.IGC 6).

26. To date, a great number of the IOS recommendations (namely Recommendations 3, 4, 5, 10, 11, 14, 17, 18, 21, 25, 27, 30 and 35) have already been fully implemented by the Secretariat. The implementation of the IOS recommendations has proven valuable in improving the management and follow-up of the IFCD, streamlining its processes and demonstrating its impact at the national and international levels. Annex IX provides an overview of the state of implementation of these recommendations, including the progress attained towards full implementation.

27. Regarding the implementation of Recommendation 7, which is to develop a results-based framework with short- and long-term objectives, timeframes and indicators, it should be noted that the Results-Based Management Framework for the IFCD has been further implemented into its management mechanisms. In order to optimize the full integration of the RBM framework into the activities of the IFCD, follow-up actions included the review of the RBM for the IFCD, to align it with the Convention's new monitoring framework, presented in the 2015 Global Report monitoring the Convention, "Re|Shaping Cultural Policies", published in December 2015.

This review also takes into consideration the UN Sustainable Development Goals (SDG). Parties to the Convention contribute to the implementation of the SDGs in six key areas: education and vocational training, gender equality, economic growth and decent work, reduction of inequalities, promotion of peaceful and inclusive societies and new partnerships for sustainable development.

The implementation challenge remains establishing the baseline for indicators of each expected result in order to measure future progress. The data from all projects since the launch of the Fund must be analyzed retroactively. In accordance with the operational guidelines, the Fund will be evaluated in 2017 and an amount of US\$ 40,000, taken from unassigned funds, is to be allocated for this purpose (para. 22 of the Guidelines). The terms of reference for the IOS evaluation can be found in Annex IX.

IV. Implementation of the fundraising and communication strategy

28. At its sixth ordinary session in December 2012, the Committee adopted in its entirety a fundraising and communication strategy for the IFCD (Decision 6.IGC 6 para. 3). The Committee also decided to progressively implement the strategy with available funds and resources and have the budget assigned accordingly for future activities at each session.

29. To recall, the five-year strategy (2013-2018) is divided into three phases. The first phase (January 2013-June 2014) aimed at expanding the IFCD's existing support base among governments, whereas the goal of phase two (July 2014-June 2016) was to reach out to external donors to secure partnerships with the private sector and with high-net-worth

individuals and raise US\$ 4,391,367 with an estimated cost of US\$ 457,125. Phase three (July 2016-December 2017) foresees a US\$ 351,625 budget. The overall goal is to ensure that by 2018, the IFCD receives regular financial support from at least half of the Parties and develops six key private sector partnerships that will account for 30 per cent of its resources.

30. In view of pursuing the consolidation of the IFCD's donor base (Parties to the Convention), the Director-General renewed her call for contributions to Parties in December 2015 and April 2016 (Decision 9.IGC 6), through an official letter encouraging them to support the IFCD and requesting them to provide regular voluntary contributions equivalent to at least 1% of their total contribution to UNESCO.

31. The IFCD, however, continues to face significant challenges, if it is to reach the ultimate goal of receiving regular financial support from at least half of the Parties by 2018. Since 2007, the total cumulative contributions to the IFCD reached US\$ 8.2 million, mainly contributed by 43% of the Parties (62 out of 144). It is worth noting that, in 2016, only 29¹ out of 144 Parties contributed to the IFCD with an annual contribution. The 6 Parties which contributed the most or contributed regularly every year are: Andorra, China, Finland, France, Monaco and Sweden. Twelve Parties contributed for the first time, namely: Belize, Bulgaria, Cambodia, El Salvador, Grenada, Guinea, Haiti, Jamaica, Mali, Paraguay, Togo and Viet Nam. Further to the Resolution 5.CP 10 para. 8 and in order to encourage regular voluntary contributions, the Secretariat will issue an official appeal for contributions in 2017, with a base line request of the 1% amount contributed by each Member State to UNESCO's Regular Budget.

Phases two and three – Follow-up of the implementation

32. An action plan for implementing a private sector fundraising strategy has been established. On the basis of this strategy, the Secretariat published a brochure "Creativity Matters" to be used as a communication tool with the private sector. Activities for collaborating effectively with the targeted companies are currently being developed. In the test phase, the aim would be to create tailor-made cases for support and to develop different modalities of partnerships and incentive programmes with mutual partner benefits. The Secretariat is currently working with a specialist with a professional fundraising and communications background in order to establish relations with interested partners (Decision 9.IGC 6).

33. The IFCD's communication tools have been widely disseminated to UNESCO's partners and to the main stakeholders of the Convention, including decision makers and civil society organizations. Furthermore, some events were organized to raise awareness about the IFCD, namely:

- A parallel event was organized in May 2016 at the Cannes International Film Festival (in France) to raise funds to support African film directors. A pledge for donations from the private sector, namely the Aileen Getty Foundation, was made on this occasion. This event was supported by the American actors Sharon Stone and Forest Whitaker who relayed the IFCD's messages through social networks.
- On the occasion of the "Art for Tomorrow 2016" event organized by the New York Times in March 2016 in Doha, the IFCD was promoted to new partners in the Arab region.

In order to raise awareness among an increasing number of different audiences and potential funding partners, the IFCD was also promoted through international press agencies. The IFCD benefits, for example, as a content partner, with the Thomson Reuters press agency

¹ As at 30 June 2016, 29 Parties contributed to the IFCD: Australia, Austria, Barbados, Belgium, Belize, Bosnia and Herzegovina, Bulgaria, Cambodia, Canada (Quebec), China, El Salvador, Estonia, Finland, the Former Yugoslav Republic of Macedonia, Germany, Grenada, Guinea, Haiti, Jamaica, Paraguay, Portugal, Saint Vincent and the Grenadines, Serbia, Sweden, Togo, Ukraine, Uruguay, Viet Nam, Zimbabwe.

(1 billion readers a month, mainly in the business world) that promotes its news articles and videos.

The Secretariat is currently negotiating with the *Agence France Presse* (AFP) to promote and distribute IFCD videos to its 4 000 partners.

Furthermore, 50 articles concerning the IFCD were published in the international press between January and July 2016. An advertising insert was also published in the New York Times (Annex XI).

Overview of other communication activities

34. Throughout the implementation of the strategy in 2016, the following communication tools were developed to increase the visibility of the IFCD and communicate on the impact of the funded projects.

- Four issues of electronic newsletters (e-updates) were produced and disseminated in English, French and Spanish with a 33% increase in readership from 5,500 to over 7,300 within one year;
- The fifth edition of the IFCD brochure providing the keys results achieved by the IFCD funded projects in 2013-2015 was produced and is submitted to the Committee as an information document (DCE/16/10.IGC/INF.5);
- Production and publication on the IFCD's website (<https://en.unesco.org/creativity/ifcd>) of fifteen news items in English, French and Spanish, introducing the IFCD's activities and fields of intervention, such as capacity development, market access and policy guidance.
- Production of a Spanish version of the IFCD impact video that exists in English and French since 2015 to raise awareness among different audiences, and especially potential partners in the private sector. The IFCD's institutional film continues to be broadcast throughout the world, and has been translated into six languages – Chinese, English, French, German, Portuguese and Spanish. A total of 29 films, in all linguistic versions, were produced in the context of the fundraising and communication strategy.
- Production and broadcasting of messages aimed at the private sector in a leaflet entitled "Creativity Matters" in English, French and Spanish, with the aim of encouraging the private sector to contribute to the IFCD: http://en.unesco.org/creativity/sites/creativity/files/ifcd-leaflet_2016_alt_fr_pdf_version_op2_final.pdf

The leaflet was distributed on the occasion of the Cannes International Film Festival, in Barbados (during a capacity-building workshop), in Canada (on the occasion of the launch of the 2015 Global Report monitoring the implementation of the 2005 Convention), and in Brussels (on the occasion of the European Development Days 2016 – EDD).

35. Extra advocacy efforts were made through social media networks to enhance the IFCD's global outreach, particularly for the call for funding requests as well as for the distribution of the newly released multimedia stories. Such activities are presented in Annex XI. The IFCD social network community was especially mobilized through numerous posts on the new IFCD films, which further expanded their distribution to a wider network of various partners.

Funding required to implement the fundraising strategy in 2017

36. According to the fundraising strategy, phase two activities were foreseen to be implemented over a 24-month period beginning on 1 July 2014 and ending on 30 June 2016 with an estimated total budget of US\$ 95,125 (excluding staff costs), whereas phase three is rolled out from July 2016 to December 2017 with a budget of US\$ 80,125 (excluding staff costs).

37. The fundraising and communication activities to be undertaken from January to December 2017 (12 month) aim to:

- continue promotional activities to develop compelling cases for support (through the production of four e-updates in three languages and one brochure);
- widely publicize the IFCD's communication tools, i.e. the e-update and films, especially targeting the private sector audience;
- implement an action plan to reach out to targeted private sector and high-net-worth individuals and establish new partnerships; and
- continue specific fundraising activities targetting three private sector companies identified by the expert: Vivendi, the Richemont Group and the New York Times.

38. In addition to the US\$ 50,498 already allocated for the implementation of phases two and three of the strategy in 2016, the total amount needed by the Secretariat to carry out activities in 2017 is US\$ 53,416 which represents two-third of the total budget for the phase three activities according to the strategy.

V. Use of the financial resources of the IFCD

Financial statements for the period from 1 January 2015 to 31 December 2015 and from 1 January 2016 to 30 June 2016

39. The total income from 1 January 2015 to 30 June 2016 amounted to US\$ 915,739.81. This income consisted of:

- US\$ 889,184.81 as voluntary contributions from the following Parties: Andorra, Australia, Austria, Barbados, Belgium, Belize, Bosnia and Herzegovina, Bulgaria, Burkina Faso, Cambodia, Canada (Quebec), China, Czech Republic, El Salvador, Estonia, Finland, France, Gabon, Germany, Grenada, Guinea, Haiti, Jamaica, Mali, Mauritius, Mexico, Monaco, Morocco, Paraguay, Portugal, Saint Vincent and the Grenadines, Serbia, Slovenia, Sweden, the former Yugoslav Republic of Macedonia, Togo, Ukraine, Uruguay, Viet Nam and Zimbabwe;
- US\$ 12,000 as part of the revenue from the sale of a Photo Book from an individual artist;
- US\$ 14,555 as interest earned on the resources of the IFCD.

40. During the reporting period, 40 out of the 144 Parties to the Convention (28%) contributed to the IFCD. This is twice the number as compared to the previous reporting period. However, the total income of the IFCD in the current reporting period has decreased by 7% compared to the previous one: a total income of US\$ 984,206 during the period from 1 January 2014 to 30 June 2015.

41. In terms of expenditures related to the IFCD during the reporting period, a total of US\$ 1,524,364 was disbursed as follows:

- a) Evaluation of funding requests by the IFCD Panel of Experts: US\$ 41,766.
- b) Operating costs of the IFCD: US\$ 2,000.
- c) Cost of participation in statutory meetings by experts from least-developed countries (LDCs) that are Members of the Committee: US\$ 14,116.
- d) Funding of projects approved by the Committee: US\$ 1,247,606, including the direct recovery of costs for the implementation of the projects.
- e) Fundraising and communication strategy: US\$ 80,298.
- f) Programme support costs (10%): US\$ 138,578.

42. Financial statements of income and expenditure and schedules of expenditure of the IFCD covering the period from 1 January to 31 December 2015 and from 1 January to 30 June 2016 are presented in Annex IV.

Provisional draft budget for 2017

43. The IFCD Guidelines provide that the Committee approves the budget in accordance with the resources available to the IFCD. A provisional draft budget for 2017 is presented in Annex V.

44. At its ninth ordinary session in December 2015, the Committee adopted Decision 9.IGC 6 indicating that 70% of the amount available in the IFCD on 30 June 2016 would be allocated to the budget for the IFCD.

45. The total amount available as of 30 June 2016 is US\$ 986,462. The budget requested for 2017 amounts to US\$ 690,523, including the programme support costs (10%). Unassigned funds amount to US\$ 295,939. The budget is broken down into two main sections:

- (a) fixed costs, amounting to US\$ 47,000; and
- (b) funding of projects, amounting to US\$ 580,748.

Below is an overview of the activities to be financed by the IFCD in 2017.

Fixed costs

- Evaluation of funding requests by the IFCD Panel of Experts: the eighth funding cycle will be launched in 2017. US\$ 38,000 will be allocated for the evaluation of project proposals by the IFCD Panel of Experts.
- Operating costs of the IFCD: operating costs amounting to US\$ 1,000 will be allocated to managing all correspondence with project managers and conference calls with the members of the IFCD Panel of Experts.
- Cost of participation in statutory meetings by experts from LDCs that are Members of the Committee: in accordance with para. 7.2.2 of the Guidelines on the Use of the Resources of the IFCD, costs will continue to be incurred to ensure the participation of government experts from LDCs that are Members of the Committee in statutory meetings. US\$ 8,000 have been allocated for this purpose.

Funding of projects

- Funding of projects approved by the Committee: US\$ 510,500 have been allocated for funding projects to be approved during the tenth ordinary session of the Committee.
- Cost recovery: US\$ 70,248 was estimated for cost recovery in 2017 pertaining to the direct management of the ongoing projects as well as the projects to be approved at the Committee's tenth session.
- In compliance with UNESCO's financial regulations, 10% of programme support costs are applicable to the special account. Hence, US\$ 62,775 have been allocated for this purpose.

46. The expenditures are reflected in the financial statements prepared by the UNESCO Bureau of Financial Management for the IFCD and are presented in Annex IV.

47. The Committee may wish to adopt the following decision:

DRAFT DECISION 10.IGC 8

The Committee,

1. *Having examined Document DCE/16/10.IGC/8 and its Annexes and the Information Document DCE/16/10.IGC/INF.5;*
2. *Takes note of the total amount available in the IFCD of US\$ 986,462 on 30 June 2016 for the seventh funding cycle of the IFCD as set out in Annex V of this document;*
3. *Also takes note of the comments and recommendations of the Panel of Experts;*
4. *Decides that the projects presented in Annex II and annexed to this decision will receive financial support from the IFCD, including cost recovery for 2017;*
5. *Decides to issue a new call for funding requests in 2017;*
6. *Recognizes the progress of the overall implementation of the IOS recommendations, takes note of the financial implications of the implementation of IOS recommendations in 2017 on the RBM framework, encourages Parties to provide extrabudgetary resources to fully implement these recommendations and requests the Secretariat to report on the updated status of the implementation of the IOS recommendations at its eleventh ordinary session;*
7. *Takes note of the Terms of Reference for the 2017 evaluation mentioned in Annex IX, decides to allocate an amount of US\$ 40,000 for this evaluation and requests the Secretariat to report on the IOS evaluation and to present its results at its eleventh ordinary session;*
8. *Requests the Secretariat to implement the fundraising and communication activities for 2017 outlined in Document DCE/16/10.IGC/8 corresponding to phase three of the IFCD fundraising strategy and to prepare and submit to its eleventh ordinary session, a report on the implementation of the IFCD fundraising strategy and decides to allocate US\$ 53,416 to carry out the foreseen fundraising activities for 2017 from unassigned funds in the IFCD Special Account;*
9. *Takes note of the financial statements of the IFCD for the period from 1 January to 31 December 2015 and from 1 January to 30 June 2016 as set out in Annex IV and adopts the provisional draft budget for 2017 as set out in Annex V;*

10. Decides to dedicate 70% of the funds available on 30 June 2017 for the provisional draft budget for 2018;
11. Requests the Secretariat to submit, at its eleventh ordinary session, a detailed report on the use of the IFCD financial resources;
12. Thanks all the contributors that have supported the IFCD since its last ordinary session and encourages Parties to provide regular voluntary contribution equivalent to at least 1% of their total contribution to UNESCO;
13. Requests the Director-General to launch in 2017 a new call to all Convention stakeholders for contributions, quoting the amount of 1% contributed by each Member State to UNESCO's Regular Budget.

LIST OF ANNEXES

- Annex I: List of funding requests recommended by the IFCD Panel of Experts to the Committee for the IFCD's seventh funding cycle
- Annex II: Evaluation sheets of the recommended funding requests for the IFCD's seventh funding cycle
- Annex III: Status of implementation of IOS recommendations
- Annex IV: Statements of income and expenditure
- Annex V: Provisional draft budget for 2017
- Annex VI: Status of projects financed from IFCD funding cycles (2013 to 2015)
- Annex VII: Statistics on projects funded from 2010 to 2015
- Annex VIII: Statistics relating to the technical assessment conducted by the Secretariat in 2014, 2015 and 2016
- Annex IX: Terms of reference for the second evaluation of the International Fund for Cultural Diversity
- Annex X: Results-Based Management Framework (RBM)
- Annex XI: IFCD press review (selection of articles)

Annex I

List of funding requests recommended by the IFCD Panel of Experts to the Committee for the IFCD's seventh funding cycle

Score / Points	Beneficiary countries	Beneficiaries	Project No.	Applicant	Project title	Funding request (US\$)	Recommended amount (US\$)	Applicants' co-financing	Decision by the Committee (US\$)
32.5	Colombia	NGO	9209	Chamber of Commerce of Bogotá - CCB	Cartography and capacity building for cultural industries in Bogotá	99,987	99,987	102,488	
32.5	Palestine	NGO	9073	Leaders Organization	Promoting startups in cultural and creative industries in Palestine	99,350	99,350	75,400	
31.5	Togo	Party	9068	Regional Institute for Higher Education and Cultural Development Research (IRES-RDEC)	Regional capacity-building workshops for artists, cultural promoters and local administrators on the implementation of local cultural policies	39,100	31,600	400	
30	Madagascar	NGO	9133	T-Movie	Encourage the use of cinema as a means of expression among youth with a view to developing a film industry	99,975	99,975	0	
30	Namibia	NGO	7773	Museums Association of Namibia	Engage disadvantaged communities in Namibia in the international music market	87,125	87,125	23,542	
30	Paraguay	Party	8817	Directorate-General of Culture and Tourism – Municipality of Asunción	Voices of the ASU : emerging cultural expressions of the young people in Asunción	96,680	85,205	60,500	
Total recommended amount :						503,242			

Total amount available for funding of projects and total recommended amount

Category	Amount in US\$
Total amount available for funding of projects	510 500
Total recommended amount for projects	503 242

Annex II

Evaluation sheets of the recommended funding requests for the IFCD's seventh funding cycle

Project recommended by the IFCD Panel of Experts

Score	Beneficiary Country	Project No.	Applicant
32.5	Colombia	9209	Chamber of Commerce of Bogotá – CCB (NGO)

Project title	Cartography and capacity building for cultural industries in Bogotá
Project duration	March 2017 – July 2018
Aim	The project aims to position and strengthen the cultural industries in Bogotá and to create a training model for cultural entrepreneurs.
Brief summary (§ 19.1)	The Chamber of Commerce of Bogotá, a non-governmental organization, aims to: 1) map the cultural industries of the city based on the value chain; 2) strengthen the capacities of professionals in the sector; 3) prepare a training module for cultural entrepreneurs, which includes good practices and lessons learnt.
Potential impact and expected results (§ 19.2)	<ul style="list-style-type: none"> Bogotá's cultural industries are mapped: a document containing the methodology used for mapping, as well as an analysis of the existing offer, the potential and the challenges faced by Bogotá's cultural industries will be produced and disseminated. The capacities of professionals in the sector are strengthened: a training programme for 150 entrepreneurs in performing arts, publishing and visual arts will be developed in collaboration with professionals from partner institutions and three advisers from cultural enterprises. A training module for cultural entrepreneurs is prepared: an easily replicable and useful module assessing enterprises in the sector will be prepared based on an analysis of the training activities and on the feedback from beneficiaries.
Recommended amount in US\$	99,987
Financial management and accountability (§ 19.3)	The finance and accounting department of the Chamber of Commerce of Bogotá will be responsible for monitoring the project.

<p>Relevance to the objectives and the areas of intervention of the IFCD (§ 19.4 and 19.8)</p>	<ul style="list-style-type: none"> • Contributes to making targeted interventions thanks to the latest and most accurate information: the resulting mapping and documents serve as a starting point for developing action plans and cultural policies for the city's cultural industries, which can then be replicated at national and regional levels. • Encourages the active participation and involvement of a wide range of stakeholders from all sectors: training activities will be developed taking into account the participation of cultural entrepreneurs, professionals from partner institutions and cultural enterprise advisers. • Strengthens local skills and professional capacities: compared with creative industries in general, cultural SMEs are currently less involved in training and promotion initiatives. This project seeks to remedy this problem, while valuing the contribution of culture to the city's economy.
<p>Feasibility and modalities of execution (§ 19.5)</p>	<p>The Chamber of Commerce of Bogotá is a well-established and recognized institution, that consists of highly-skilled staff members and that possesses the organizational structures necessary to implement this project. Moreover, three consultants will be selected for the direct implementation of the project.</p> <p>The methodology presented in the project is well conceived, described in detail and adapted to achieving the goals. The modalities for the training activities are less detailed but a feedback mechanism is foreseen, which ensures that the project can be monitored.</p> <p>The direct and indirect beneficiaries are clearly defined; the activities and measures included in the project are adapted to the needs of cultural entrepreneurs from the most marginalized groups, which enables them to capitalize on the assistance received in a sustainable manner.</p>
<p>Sustainability (§ 19.6)</p>	<p>The project is the logical continuity of efforts undertaken over the last 10 years by the Chamber of Commerce of Bogotá to strengthen the city's cultural industries. Considering its position as a well-established institution, the offer of continued training and consultancy for cultural entrepreneurs who have participated in the project, after its completion, is consistent. This is also true of the intention to promote good practices at both the national and regional levels.</p> <p>The fact that the City of Bogotá's Culture, Recreation and Sports Secretariat is strongly involved in implementing the project ensures the long-term commitment of municipal authorities to the goals set out by the project.</p>
<p>Comments from evaluators (§ 19.7)</p>	<p>The evaluators recommend this project, which seeks to strengthen cultural enterprises in the city of Bogotá, for its clarity, consistency and well-structured proposal. Furthermore, the project has the potential to become an example for other cities in Colombia, in Latin America and elsewhere.</p> <p>The applicant has extensive experience in cultural and creative industries support, which ensures the sustainability of the action. Moreover, the applicant is providing co-funding equivalent to US\$ 102,488.</p> <p>The evaluators request that the applicant publish the proportion of the budget required for material and communication resources to support the activities at the start of the project.</p>

Project recommended by the IFCD Panel of Experts

Score	Beneficiary Country	Project No.	Applicant
32.5	Palestine	9073	Leaders Organization (NGO)

Project title	Promoting startups in cultural and creative industries in Palestine
Project duration	March 2017 – March 2018
Aim	The project aims to empower cultural entrepreneurs through the creation of startups and new models of entrepreneurship for Palestine's cultural and creative industries.
Brief summary (§ 19.1)	Leaders Organization, a local non-governmental organization specialized in the incubation of startups, seeks to develop entrepreneurial activities for cultural and creative industries, and to make recommendations to respond to their needs, through the following actions: 1) mapping and identifying initiatives and key stakeholders in the cultural and creative industries; 2) strengthening the capacities of young entrepreneurs in the cultural and creative industries for the development and management of entrepreneurial initiatives; 3) identifying the main challenges in local policies and legal frameworks in order to encourage the development of cultural and creative industries; 4) developing an incubation programme for 10 startups in order to facilitate investment; 5) establishing professional and investment networks at the local, regional and international levels.
Potential impact and expected results (§ 19.2)	<ul style="list-style-type: none"> • Cultural entrepreneurs, stakeholders as well as the various parties are made aware of the economic potential of cultural industries: a mapping of local cultural industries will be conducted in order to identify initiatives and key stakeholders. Key partnerships and synergies with other project activities, the NGO's projects and other stakeholders in the sector will be established. • The capacities of young entrepreneurs in the cultural and creative industries and the management of entrepreneurial initiatives are strengthened: two weekends of competition will enable the creation of new innovative enterprise models and an initial market submission. A training programme in entrepreneurship and management for 20 men and 20 women will then be set up. Participants in these 56-hour workshops will be given specific training to develop their entrepreneurship projects to meet market demands and face market challenges, in order to conduct a first assessment of clients and understand the viability of their business. • The main challenges in local policies and legal frameworks are identified: a study on the policies and legal environment affecting the development of businesses in the culture sector in Palestine will be undertaken, based on the opinions of entrepreneurs and policymakers. Five documents on public policy containing recommendations will be published and distributed to policymakers, stakeholders from the culture sector and other interested parties. • 10 startups are admitted to an incubation programme and are chosen according to innovation and sustainability criteria: they will be supported and supervised for 120 days in order to help them develop their enterprises.

<p>Potential impact and expected results</p> <p>(§ 19.2) (continued)</p>	<ul style="list-style-type: none"> • A network of professionals and investors at the local, regional and international levels is established: on the one hand, the project will involve a number of potential investors, who will participate in different training activities, and who will form a network of investors in partnership with the Ibtikar Investment Fund. On the other hand, a network of mentors from local communities of entrepreneurs and the diaspora will be formed in order to ensure the post-incubation phase. Through presentations to potential investors and exchange programmes, the project participants will be connected to networks.
<p>Recommended amount in US\$</p>	<p>99,350</p>
<p>Financial management and accountability</p> <p>(§ 19.3)</p>	<p>The NGO's Finance Department consists of two skilled and experienced employees who work with sophisticated accounting systems. The organization uses different bank accounts for each funded project and performs monitoring activities and fortnightly bank reconciliation.</p>
<p>Relevance to the objectives and the areas of intervention of the IFCD</p> <p>(§ 19.4 and 19.8)</p>	<ul style="list-style-type: none"> • Encourages cooperation and partnerships, in the spirit of innovation: with the municipality of Paris and Silicon Valley in San Francisco. The project beneficiaries will have the opportunity to participate in exchange programmes, which encourage learning, knowledge transfer and the creation of new markets. Similarly, Ibtikar Fund (Dutch Investment Fund) will contribute through capital investments in startups admitted to the incubation programme. • Builds local skills and professional capacities: through training in entrepreneurship and coaching sessions, the project will create new job opportunities, notably for youth. • Contributes to the development of cultural policies that are adapted to cultural industries: by conducting a study on policy and legal framework which will lead to the production of five documents containing recommendations for structural change. • A systematic monitoring of gender balance among the beneficiaries has been foreseen.
<p>Feasibility and modalities of execution</p> <p>(§ 19.5)</p>	<p>With over 10 years of experience in the domain and working in partnership with international organizations, the applicant is part of the consortium for a 3-year support programme to incubators of enterprises and startups launched by Palestine and funded by the EU. The project is in line with the national needs relating to development support for new SMEs in cultural and creative industries; as well as with other similar programmes implemented in Palestine, including the UNIDO cluster of cultural and creative industries.</p> <p>The project offers a strategy and coherent methodology, which helps respond to the needs of young entrepreneurs in the creative sector, based on identification, technical and professional training, influence on public policies and resource mobilization.</p> <p>The beneficiaries are clearly identified and the selection process for participating startups is described in the project.</p>

<p>Sustainability (§ 19.6)</p>	<p>The lack of resources in the country calls for a development approach based on human creative capital. There is a need to develop cultural industries in Palestine, in order to guarantee the employment of young entrepreneurs, thus unlocking the Arab States' market potential.</p> <p>In the medium- and long-term, the applicant plans to sit in the startups' supervisory board in order to track the progress of entrepreneurs who have benefited from the project, while continuing to provide advice and recommendations. The applicant will set up an on-line monitoring and evaluation system beyond the duration of the project.</p> <p>The project will also help to partly fill the gap in national policies by building the capacities of the stakeholders involved, thus encouraging the development of the cultural industries sector.</p>
<p>Comments from evaluators (§ 19.7)</p>	<p>The evaluators recommend this well-conceived project for funding as it is likely to have a structural impact.</p> <p>In addition to encouraging startups in the area of cultural and creative industries, the project will improve the applicant's expertise in supporting this sector of the economy, guaranteeing lasting effects.</p> <p>This project will also contribute to the elaboration of cultural policies using the results of the study of the legal framework, which underscores the constraints that cultural and creative industries face.</p> <p>Finally, the evaluators acknowledge the importance of creating and participating in a start-up supervisory board in order to ensure the adequate monitoring of beneficiaries and the project's sustainability.</p>

Project recommended by the IFCD Panel of Experts

Score	Beneficiary Country	Project No.	Applicant
31.5	Togo	9068	Regional Institute for Higher Education and Research in Cultural Development (IRES-RDEC) (Party)

Project title	Regional capacity building workshops for artists, cultural promoters and local administrators on the implementation of local cultural policies
Project duration	June 2017 – May 2018
Aim	The project aims to promote the integration of cultural policies into local development plans and programmes (LDP) by strengthening the capacities of local cultural actors.
Brief summary (§ 19.1)	The Regional Institute for Higher Education and Research in Cultural Development (IRES-RDEC), attached to Togo's Ministry of Culture, offers its expertise in cultural policy matters and aims to contribute to the development of local cultural policies by: 1) strengthening the capacities of local actors for the implementation of local cultural policies; 2) preparing a final report evaluating the results of the workshops.
Potential impact and expected results (§ 19.2)	Local cultural actors, including artists, civil society, local authorities and officials from decentralized administrations, are trained to include cultural policies in local development plans and programmes: capacity building workshops will be organized in the capitals of Togo's six regions, namely: Lomé, Tsévié, Atakpamé, Sokodé, Kara and Dapaong. In order to select the participants, a call for applications will be disseminated in each region and each prefecture. The training provided will be evaluated at the end of the project.
Recommended amount in US\$	31,600
Financial management and accountability (§ 19.3)	Financial management of the project will be conducted by a financial officer who will be part of the project team.
Relevance to the objectives and the areas of intervention of the IFCD (§ 19.4 and 19.8)	<ul style="list-style-type: none"> Contributes to the introduction of cultural policies at the local level and reinforces synergies with existing national cultural policies: since 2008, regional authorities are responsible for the organization of cultural life at the local level. However, few local development plans (LDP) today integrate issues related to cultural development. To address this matter, the project aims to reinforce cultural planning at the local level, so that effective and structured policies for cultural life can be developed. Promotes the active participation and involvement of a wide range of stakeholders from all sectors: local officials, artists, cultural promoters and members of civil society will take part in capacity building workshops. One third of the participants will be women.

<p>Feasibility and modalities of execution (§ 19.5)</p>	<p>The project is aligned with the general decentralization policy established in 2008, as well as with the government's efforts, supported by UNESCO, to implement the new cultural policy.</p> <p>The applicant is a higher education institute dedicated to the training of managers and agents in the fields of development, policy development, and research and expertise in the cultural sector. IRES-RDEC is an efficient entity, with competent staff that can successfully carry out workshops on cultural activities and development.</p> <p>The project is well conceived. The direct and indirect beneficiaries are clearly identified, and the framework of activities fits their needs.</p>
<p>Sustainability (§ 19.6)</p>	<p>The organization of workshops for local actors and regional officials is the first phase of a global vision with long-term sustainable effects: the development of cultural activities that encourage local governments to mobilize financial resources, the creation of cultural infrastructures, the generation of employment and the development of cultural industries.</p> <p>The perfect compatibility of the project activities with the applicant's mission will ensure continuity in assisting the beneficiaries and in capitalizing on achievements. The project also includes a monitoring/evaluation component, which, if it is implemented from the beginning, should make it possible to adjust content as necessary in order to ensure that it meets existing needs. These adjustments will also increase the impact of training sessions, which should evolve into concrete actions led by the beneficiaries over time.</p> <p>An informal advice and support mechanism operated by the Regional Directors for Arts and Culture is also foreseen. Having directly benefitted from training workshops themselves, the directors will support local authorities in the formulation of local development plans and programmes (LDPs) and offer advice on the implementation of cultural aspects, ensuring the sustainability of achievements. Finally, a platform for sharing experiences and good practices in the implementation of cultural policies will be made available to project beneficiaries.</p>
<p>Comments from evaluators (§ 19.7)</p>	<p>The evaluators recommend that this project receive funding, because it contributes to the decentralization of cultural policies and promotes synergies between local and sectoral policies through skills development.</p> <p>Moreover, the applicant is planning for targeted actions with a clear methodology that guarantees the implementation of the training provided.</p> <p>However, the experts recommend a slight rationalization of per diem expenditures, with a budgetary reduction of US\$ 7,500.</p>

Project recommended by the IFCD Panel of Experts

Score	Beneficiary Country	Project No.	Applicant
30	Madagascar	9133	T-movie (NGO)

Project title	Encourage the use of cinema as a means of expression among youth with a view to developing a film industry
Project duration	May 2017 – October 2018
Aim	The project aims to support the development of the film industry in Madagascar by raising awareness and developing the skills of young people.
Brief summary (§ 19.1)	T-Movie, a Non-Governmental Organization committed to the development of a Malagasy film industry, proposes to: 1) train 30 young professionals in the different professions of the film industry; 2) develop an online database of professions in cinema and main Malagasy cinema actors; 3) raise awareness of the professions in cinema, particularly among young people.
Potential impact and expected results (§ 19.2)	<ul style="list-style-type: none"> The capacities of some 30 young professionals are reinforced in film production: full-time technical and practical training over a period of six months will be delivered, first, through a core curriculum (communications techniques, entrepreneurship, education in image), and, then, via specific electives that correspond to each profession (producer, director and scriptwriter, cameraman and chief operator, technician and post-production, etc.). At the end of training, groups of six persons will form production teams, and, with the support of partner producers and specialised trainers, will participate in the production of short films that will be included in the database of cinema professions and Malagasy filmmakers. Finally, each group will produce a film based on a specific theme. An online database of Malagasy film professions and professionals is created: a web site will be created to house a cinema database available to the general public. The official launch and the promotion of the online database will be carried out on social media and through presentations in Madagascar's cinema networks. The cinema and the industry's professions are promoted: a three-day festival to raise awareness of professions in cinema is organised. During this festival, the database and the films produced throughout the project will be presented to representatives of various ministries, cinema professionals, partners and the general public. Lectures and debates relating to cinema will also be organised in the context of this event. Projection tours will be organised around the country, notably in high schools and universities, in order to raise wider public awareness of professions in the film industry.
Recommended amount in US\$	99,975

<p>Financial management and accountability</p> <p>(§ 19.3)</p>	<p>The budget includes an item for one administrative and financial executive office.</p>
<p>Relevance to the objectives and the areas of intervention of the IFCD</p> <p>(§ 19.4 and 19.8)</p>	<ul style="list-style-type: none"> • Reinforce local competences and professional capacities: the project aims to contribute to the professionalization of the Malagasy film industry and to encourage young people to express themselves through cinema, by providing training and intensive practical work experience. • Reinforce the value chain of Madagascar's film industry: the project promotes structural reinforcement of Malagasy cinema, taking into account the chain of knowledge tied to the production of a film. • Encourages and promotes the active participation of new players in the film industry: the project allows for the opening of the country's film industry to young people and to different social groups, facilitating their social integration and stimulating the industry.
<p>Feasibility and modalities of execution</p> <p>(§ 19.5)</p>	<p>The applicant is an organization specialized in the field of cinema, which has previously collaborated with the Ministry of Culture of Madagascar, notably in the context of (UNESCO's) World Day for Audiovisual Heritage.</p>
<p>Sustainability</p> <p>(§ 19.6)</p>	<p>Malagasy cinema has experienced a marked renewal in the last 20 years, but in the absence of schools and dedicated training in trades and professions related to cinema, it is still faced with insufficient skills that would allow for the production of films of a higher international standard of quality. This project would help to fill this void and would make it possible to raise awareness of this sector for a wider public.</p> <p>The project also responds to the National Plan for Development (2015-2019), which recommends the recognition of culture as a driver of development. Consequently, it could become an example for cultural development at the national level and the results of this project could serve as an example for the Malagasy Cinema Office, an institution created in 2014 whose mission is to regulate the industry through laws.</p>
<p>Comments from evaluators</p> <p>(§ 19.7)</p>	<p>The evaluators recommend this project for financing because its activities could have a structural impact on the Malagasy cinema industry.</p> <p>The training provided is well-suited to young people interested in developing their professional skills along the entire chain of cinema production, and provides access to all the technical competences necessary.</p> <p>Through practical work experience and training in entrepreneurship and leadership, the training concept also ensures professional integration into the workforce. Finally, the involvement of the University of Antananarivo could lead to the institutionalization of this type of training and could serve as an example of a national policy for the development of the cinema industry in Madagascar.</p> <p>While the applicant is a young organization, a clear and transparent budget has been presented, which attests to the good financial management of the project.</p> <p>For the implementation of the project, the evaluators recommend that the applicant review the plan to build a database that responds more directly to the needs of the sector. It is also recommended that the Malagasy Cinema Office be associated with the project.</p>

Project recommended by the IFCD Panel of Experts

Score	Beneficiary Country	Project No.	Applicant
30	Namibia	7773	Museums Association of Namibia (NGO)

Project title	Engage disadvantaged communities in Namibia in the international music market
Project duration	April 2017 – April 2018
Aim	The project aims to support musicians from Namibia's San community in becoming cultural entrepreneurs, by strengthening their capacities and by creating new markets for their musical products.
Brief summary (§ 19.1)	The Museums Association of Namibia, an NGO responsible for the regional development of museums, in the context of Policy for art, culture and heritage, proposes to develop the music industry in marginalized San communities through the following activities: 1) creation of musical archives; 2) strengthening of musicians' capacities; 3) formulation and implementation of a distribution strategy; 4) establishment of an on-line Namibian music industry network.
Potential impact and expected results (§ 19.2)	<ul style="list-style-type: none"> • A collection of musical archives that reflects the diversity of musical performances within the San community is created: this archival collection, of at least 50 individual performances, will serve as a basis for the creation of a national museum of Namibian music and will promote San music at the national and international levels. The recordings will also be sent to the San National Council in order to ensure wider distribution within the Namibian San community. • The capacities of musicians from San communities are reinforced: four workshops, on musical administration and on the distribution of Namibian music in international markets will be organised, including practical exercises such as the implementation of business plans for participating artists or musical groups. • A distribution strategy that aims to promote Namibian musicians, particularly those from the San community, is drawn up and carried out: new musical compositions that mix traditional San music with other forms of popular music will be created and published on line. In addition, at least five performances will be organised in five different countries to promote San music at the international level. Promotional material will also be created. • An online network of artists from the Namibian musical industry is created: in collaboration with the Ministry of Education, Arts and Culture, as well as the Museums Association of Namibia, the project will establish an online network that supports the promotion of Namibian music.
Recommended amount in US\$	87,125

<p>Financial management and accountability (§ 19.3)</p>	<p>Finances will be managed by a financial executive hired full-time for the duration of the project and who will follow the financial guidelines of the organization.</p>
<p>Relevance to the objectives and the areas of intervention of the IFCD (§ 19.4 and 19.8)</p>	<ul style="list-style-type: none"> • Strengthens capacities and empowers musicians from marginalised San communities: through training, the creation of spaces for expression and by enabling them to reach a wider public, the project aims to tackle extreme poverty in these communities. • Increases and promotes the active participation of new actors in the cultural and creative industries: the project promotes the active participation of socially marginalised groups and specifically targets women and youth. • Promotes access to new markets: the tour, the network and networking with European musicians will allow for the promotion of San music at the international level.
<p>Feasibility and modalities of execution (§ 19.5)</p>	<p>The project is consistent with Namibia's priorities. Since 2005, Namibia has established a San Development Unit within the Cabinet of the Prime Minister in order to tackle extreme poverty within this community.</p> <p>The creation of a collection of musical archives will contribute to the establishment of a National Museum of Namibian Music planned in the context of the National Policy for art, culture and heritage.</p> <p>The applicant works regularly with the government and is currently responsible for the development of museums at the regional level. Project contractors have the training and experience necessary to implement the project. It is well structured and the different categories of beneficiaries are clearly defined.</p>
<p>Sustainability (§ 19.6)</p>	<p>Archiving and strengthening capacities can have a long-term impact on musical expression within the San community, as well as on their access to national and international markets.</p> <p>The establishment of a collaborative network and the existing partnership between the applicant and the future National Museum of Namibian Music (NMNM) will ensure the sustainability of the project and the promotion of musical expressions within the San community over time.</p>
<p>Comments from evaluators (§ 19.7)</p>	<p>The evaluators recommend this project for funding because it aims to support Namibian musicians, namely those from the San community, allowing them to benefit from alternative sources of income and thereby contributing to the socio-economic development of their community.</p> <p>Nevertheless, the evaluators recommend that local partners be involved as much as possible in the strategic aspect of the project to guarantee that the capacities of foreign experts are transferred at the local level. Furthermore, the evaluators recommend that the applicant envisage the possibility of supporting an existing musical group, rather than creating a new one.</p> <p>Finally, the evaluators request that the applicant clarify the duration of the project before it begins, and specify whether the amount of US\$ 1,539, allocated to camping expenses, is an error.</p>

Project recommended by the IFCD Panel of Experts

Score	Beneficiary Country	Project No.	Applicant
30	Paraguay	8817	Directorate-General of Culture and Tourism – Municipality of Asunción (Party)

Project title	Voices of the ASU : emerging cultural expressions of the young people in Asunción
Project duration	March 2017 – May 2018
Aim	The project aims to strengthen cultural policies at the municipal level by identifying emerging cultural expressions in Asunción and formulating operational guidelines for the development of cultural policies that promote the sustainable development of the city through culture.
Brief summary (§ 19.1)	The Culture and Tourism Administration of the Asunción municipality, whose main aim is to improve living conditions for its citizens, proposes reinforcing local cultural policies through the following actions: 1) mapping the cultural expressions of Asunción's youth; 2) formulating operational guidelines for the development of cultural policies on a municipal level.
Potential impact and expected results (§ 19.2)	<ul style="list-style-type: none"> The cultural expressions of Asunción's youth are mapped: Asunción's various cultural expressions will be identified through meetings in municipal centres and in public spaces, and the development of a research tool identifying market behaviour along the cultural value chain. A document and report of the results will be produced. Operational guidelines for the development of cultural policies at a municipal level are formulated: five workshops and two panel discussions, as well as results achieved through mapping exercises, will serve as the basis for formulating the Municipality of Asunción's operational guidelines.
Recommended amount in US\$	85,205
Financial management and accountability (§ 19.3)	The project plans to operate using a transparent management framework and will include an internal audit. The Municipality has sufficient resources to be able to supervise and monitor the project.

<p>Relevance to the objectives and the areas of intervention of the IFCD</p> <p>(§ 19.4 and 19.8)</p>	<ul style="list-style-type: none"> • Contributing to the implementation of local cultural policies that promote the development of new cultural expressions. The project proposes a strategy for developing a new local policy designed for the promotion of emerging cultural expressions by young people in the Municipality of Asunción's public spaces. • Reinforcing institutional structures and capacities. The project activities plan to train municipal officers to enable them to successfully implement the activities planned in the context of the project and in the longer term, those of the strategy and policies that will be devised on the basis of the operational guidelines resulting from the project. • Increasing the participation of individuals and social groups in the creation and implementation of cultural policies. The project seeks the participation of young artists and professionals in the creation and implementation of cultural policies as a means of understanding and meeting their needs.
<p>Feasibility and modalities of execution</p> <p>(§ 19.5)</p>	<p>The Municipality of Asunción, which contains the largest population of young people in the country, is currently developing a strategic plan for cultural engagement for the 2017-2023 period. The applicant is the institutional structure for local government responsible for the implementation of cultural policies and tourism in the city.</p>
<p>Sustainability</p> <p>(§ 19.6)</p>	<p>In the context of the 2017-2023 Strategic Plan, the project promotes the inclusion and participation of civil society in the creation and implementation of cultural policies. By encouraging the participation of young artists and cultural professionals, the project ensures that the regulatory context is better adapted to the needs of the population. It also provides for the use of diversified public spaces, enabling greater access to cultural expressions.</p> <p>As the capital, Asunción is the most populous city with the highest percentage of young people, this project could serve as a model for other cities and towns in the country, as well as have an influence on cultural policy at a national level.</p>
<p>Comments from evaluators</p> <p>(§ 19.7)</p>	<p>The evaluators recommend this project for funding, as it meets the needs of the municipality and ties in with the priorities laid out in the strategic plan for culture (2017-2023). It also provides municipal officials with information on the cultural expressions of local youth in order to promote the creation of an informed local policy.</p> <p>The project proposes a series of appropriate actions, conducted by qualified staff and contractors, and it will benefit from a significant applicant contribution (US\$ 60,500).</p> <p>The project proposes a participatory method for the creation of policies and will ensure the process is documented, which will be of interest for other municipalities, seeking inspiration on ways to better respond to the cultural needs of young people.</p> <p>The evaluators nevertheless recommend a budgetary reduction of US\$ 11,475, as some of the activities are part of the municipality's initiatives for which there are qualified staff and resources for successful implementation. Furthermore, they suggest bringing forward, in the implementation schedule, Activity 1.6 involving the training of municipal officials.</p>

Annex III

Status of implementation of IOS Recommendations

Recommendations	Implementation Status
<p>Recommendation no. 1: Continue engaging in the Cultural Conventions Liaison Group (CCLG) to harmonize procedures of the various UNESCO Funds, to increase synergies, and to avoid overlaps in focus and funding. (Secretariat)</p>	<ul style="list-style-type: none"> • The Secretary of the Convention participates in regular meetings of the CCLG and the IFCD team attends meetings of the sub-working group dedicated to international assistance.
<p>Recommendation no. 2: Consult with the Administrative Council of the International Fund for the Promotion of Culture to explore potential areas of competition and overlap and devise strategies to avoid these. (IGC)</p>	<ul style="list-style-type: none"> • The IFCD team regularly exchanges and communicates with the Secretariat of the IFPC in order to avoid overlap in the activities of both Funds.
<p>Recommendation no. 6: Prioritize programmes/projects that, in addition to fulfilling the quality criteria outlined in the Guidelines, also respond to certain strategic considerations. Clearly identify these strategic considerations in line with the specific objectives of the Fund (yet to be developed) and review them on an ongoing basis as the Fund develops. This is an urgent priority if the IFCD is to continue beyond its pilot phase. (IGC)</p>	<ul style="list-style-type: none"> • Strategic considerations have been integrated into the Guidelines and are currently being implemented in line with the Results-Based Management (RBM) Framework of the IFCD.

Recommendations	Implementation Status
<p>Recommendation no. 7: Develop a vision for the future direction of the IFCD and a results framework with short- and long-term objectives, time-frames and indicators. (IGC)</p>	<ul style="list-style-type: none"> • The RBM Framework, developed for the IFCD in 2014, in collaboration with IFCD stakeholders, was revised in line with the 2015 Global Report and the 2030 United Nations Sustainable Development Goals, and includes medium- and long-term results, short- and long-term objectives, timetables and indicators. The development of a database was initiated by retrospectively analyzing and monitoring the projects that were funded and completed. • The RBM Framework has been revised in 2016 together with the online application forms, as well as the National Commission Review Form and the Evaluation Form and will be introduced for the future IFCD calls. • The RBM Framework was included in capacity-building guides and in the training modules concerning the IFCD's application, pre-selection and evaluation procedures.
<p>Recommendation no. 8: Establish clear resource mobilization targets that are linked to the objectives specified in the results framework. (IGC)</p>	<ul style="list-style-type: none"> • The Committee adopted a fundraising and communication strategy for the IFCD at its sixth ordinary session held in December 2012. The first phase of the strategy was completed on 30 June 2014, and raised US\$ 1,060,893.86 in contributions. Funds amounting to US\$ 50,489 were allocated to carry out the implementation of the second phase of the fundraising and communication activities in 2016 (Decision 9.IGC 6, para. 8). The total funds needed in 2017 amount to US\$ 53,416. • The Secretariat is currently implementing a fundraising strategy through various actions, including the creation of a list of potential donors from the private sector and the preparation and distribution of a leaflet aimed at the private sector of various multimedia stories, e-updates and a brochure. • The Committee, acknowledging the lack of human resources available to implement the fundraising strategy and in particular for the implementation of an action plan targeting the private sector, encouraged the Secretariat to work with professionals in private sector fundraising.

Recommendations	Implementation Status
<p>Recommendation no. 12: Work with UNESCO Field Offices to systematically ensure complementarity and synergies between the IFCD-funded projects and other UNESCO work at the country level. (Secretariat)</p>	<ul style="list-style-type: none"> • The IFCD team maintains regular communication and exchanges with UNESCO Field Offices to actively involve them in the implementation process and monitoring of IFCD-funded projects. • Information datasheets aimed at Field Offices were updated and distributed to the 22 offices involved in 2016, in order to serve as a practical tool providing information on the IFCD's current state of implementation and its impact on the various countries, thus ensuring complementarity and synergies between IFCD projects and UNESCO activities at the country level.
<p>Recommendation no. 13: Pay particular attention to the sustainability of the projects. This needs to be done in the selection of the projects to be funded, in subsequent monitoring and when reviewing project reports. (Secretariat)</p>	<ul style="list-style-type: none"> • At its fifth ordinary session, the Conference of Parties reiterated the importance of sustainability and the need for criteria to be used when allocating IFCD funds (Resolution 5.CP 10, para. 4). • For the sixth IFCD call in 2015, the Secretariat included indicators related to the sustainability criteria in the application, evaluation and reporting forms. Each applicant and project manager also required to describe the measures put in place to ensure that the long-term objectives of the project are achieved. As for the Panel of Experts, it will examine the long-term possibilities, perspectives and challenges when evaluating each project proposal. • The importance of “sustainability” was also integrated into the capacity-building guides and the training modules concerning the IFCD's application, pre-selection and evaluation procedures.

Recommendations	Implementation Status
<p>Recommendation no. 15: Make the key achievements / results of projects funded by the IFCD, good practices and lessons learned, available to all stakeholders, so that learning can happen across organizations and countries involved. (Secretariat)</p>	<ul style="list-style-type: none"> • The Secretariat regularly updates information about the projects funded by the IFCD on the website: http://en.unesco.org/creativity/ifcd. • Between 2013 and 2016, the Secretariat published 24 e-updates, five editions of the IFCD brochure and seven videos in English, French and Spanish to communicate the main results and impact of the projects, as well as news articles.
<p>Recommendation no. 16: Complement, under the umbrella of the future knowledge management platform, all web-based knowledge management efforts related to the IFCD and to the Convention with initiatives that solicit stakeholders' active participation in order to make them part of a larger learning community, and also use social media, such as Facebook, Twitter and others for this purpose. (Secretariat)</p>	<ul style="list-style-type: none"> • Since its launch in November 2014, the IFCD's website (http://en.unesco.org/creativity/ifcd) continues to be updated and is one of the cornerstones of the Convention's online knowledge management platform. • In cooperation with the ERI/DPI/WEB unit, social networks such as Facebook and Twitter were used to promote major activities, including the fifth, sixth and seventh calls for funding requests in 2014, 2015 and 2016. • Social networks (Facebook, Google Plus, LinkedIn, Twitter) were mobilized in order to widely disseminate three new IFCD videos produced in 2016.
<p>Recommendation no. 19: Disseminate information on future calls for applications through UNESCO Field Offices, National Commissions, 2005 Convention national focal points, and civil society organizations that are observers to the IGC. Encourage all these entities to publish information on the Fund in their countries' languages. (Secretariat)</p>	<ul style="list-style-type: none"> • Information on the seventh call for funding requests (2016) was disseminated through UNESCO Field Offices, National Commissions, national points of contact of Parties to the Convention and civil society organizations. In accordance with the IOS's recommendation to publish the information in the local language, the Secretariat worked with IFCD stakeholders to published information in Chinese and Portuguese.

Recommendations	Implementation Status
<p>Recommendation no. 20: Clarify in the communication to National Commissions and to potential applicants whether National Commissions are allowed to charge any fee for the mailing of applications to the IFCD or for any other services rendered in this context. (Secretariat)</p>	<ul style="list-style-type: none"> • For the seventh call in 2016, the online platform for the IFCD application and pre-selection process was updated. As all applicants are required to submit their requests directly through the platform, and as the pre-selection process conducted by the National Commissions is now also online, the issue of mailing fees for applications was resolved.
<p>Recommendation no. 22: Designate national/regional focal points in UNESCO Field Offices who can provide information and assistance to applicants during the application process. (Secretariat)</p>	<ul style="list-style-type: none"> • Culture Programme Specialists in relevant UNESCO Field Offices act as focal points for the IFCD, providing information and assistance to applicants and National Commissions throughout the application and pre-selection processes. The IFCD team maintains regular contact with these specialists and copies them on all correspondence. • Colleagues in Field Offices were duly informed of the participation of countries involved in the IFCD call through new information datasheets created for their benefit. • Concerning the application process, the IFCD's annotated guide was revised, and a new training module was developed for Field Office colleagues, to assist applicants throughout the application process.
<p>Recommendation no. 23: Provide INGOs with more direction with regard to the support letters that they need to seek from governments. (Secretariat)</p>	<ul style="list-style-type: none"> • The Secretariat continued to assist INGOs by providing more direct and precise information concerning the application process, including support letters from governments for the fifth, sixth and seventh calls for funding requests (2014, 2015 and 2016).

Recommendations	Implementation Status
<p>Recommendation no. 26: To avoid the disqualification of some applications for minor technicalities or for the absence of a corresponding assessment by the National Commission, request the missing elements from the National Commission rather than disqualify the project. (Secretariat)</p>	<ul style="list-style-type: none"> • In 2016, for the seventh call, the mechanism was transferred to the IFCD's online application platform. This has helped to reduce the number of ineligible applications due to technical issues. For example, the new platform does not allow for the submission of applications that have not been signed or that have not accepted the terms and conditions.
<p>Recommendation no. 28: Convene a joint telephone meeting for all experts once they have completed the assessment of project proposals to discuss their assessments and the reasoning behind them. (Secretariat)</p>	<ul style="list-style-type: none"> • A meeting with the members of the Panel of Experts (half of whom were replaced) was organized in July 2016, as part of the seventh call for funding requests, following the technical assessment undertaken by the Secretariat. Conference calls and online discussions also took place throughout the evaluation process.
<p>Recommendation no. 31: Strengthen the capacities of the IFCD Secretariat so that it can undertake all actions required to improve the quality of the work of the IFCD and to ensure its future performance (in line with the recommendations of this evaluation report). (IGC)</p>	<ul style="list-style-type: none"> • Acknowledging the need to strengthen the IFCD's human resource capacity, the Conference of Parties, at its fifth ordinary session (June 2015), encouraged the Parties to support the reinforcement of the Secretariat through the appointment of an Associated Expert or a secondee (Resolution 5.CP 10, para. 9). This has not yet been achieved
<p>Recommendation no. 33: Cost recovery: Recover all direct administrative, monitoring and coordination costs borne by UNESCO's regular budget, including staff costs, from the IFCD. (Secretariat / IGC)</p>	<ul style="list-style-type: none"> • The Secretariat continues to systematically apply UNESCO's cost recovery policy on the management of IFCD-funded projects (Decision 8.IGC 5a, para. 12, and Decision 9.IGC 6, para. 9). • The Secretariat has taken measures to recover costs for the January 2015-December 2016 period, which amount to US\$ 153,336. The cost recovery for 2017 was included in the provisional draft budget for 2017. It is estimated at US\$ 70,248.

Annex IV

Statements of income and expenditure



UNESCO

INTERNATIONAL FUND FOR CULTURAL DIVERSITY

STATEMENT OF INCOME AND EXPENDITURE AND CHANGES IN RESERVES AND FUND BALANCES
FOR THE PERIOD 1 JANUARY 2015 TO 31 DECEMBER 2015

(EXPRESSED IN US DOLLARS)

INCOME

Voluntary Contributions - Schedule 1.1	437,243.10
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Other income:

Interest	7,885.00
Advance on proceeds of sale of the Photo Book	12,000.00

TOTAL INCOME

<u>457,128.10</u>

EXPENDITURE

Programme Activities Schedule 1.2	788,317.16
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TOTAL EXPENDITURE

<u>788,317.16</u>

EXCESS (SHORTFALL) OF INCOME OVER EXPENDITURE

<u>(331,189.06)</u>

Savings on prior years' obligations and other adjustments

4,714.77

Reserves and fund balances, beginning of the period

<u>1,774,772.58</u>

RESERVES AND FUND BALANCES, END OF THE PERIOD

<u><u>1,448,298.29</u></u>

Financial Report issued by the Bureau of Financial Management.

The total income and expenditure are in accordance with UNESCO's financial records.



UNESCO

INTERNATIONAL FUND FOR CULTURAL DIVERSITY

STATEMENT OF INCOME AND EXPENDITURE AND CHANGES IN RESERVES AND FUND BALANCES
FOR THE PERIOD 1 JANUARY 2016 TO 30 JUNE 2016

(EXPRESSED IN US DOLLARS)

INCOME

Voluntary Contributions - Schedule 1.1 451,941.71

Other income:

Interest 6,670.00

TOTAL INCOME 458,611.71

EXPENDITURE

Programme Activities Schedule 1.2 736,047.67

TOTAL EXPENDITURE 736,047.67

EXCESS (SHORTFALL) OF INCOME OVER EXPENDITURE (277,435.96)

Savings on prior years' obligations and other adjustments 6,283.06

Reserves and fund balances, beginning of the period 1,448,298.29

RESERVES AND FUND BALANCES, END OF THE PERIOD 1,177,145.39

Financial Report issued by the Bureau of Financial Management.

The total income and expenditure are in accordance with UNESCO's financial records.



UNESCO

INTERNATIONAL FUND FOR CULTURAL DIVERSITY

SCHEDULE OF INCOME
FOR THE PERIOD 1 JANUARY 2015 TO 31 DECEMBER 2015

(EXPRESSED IN US DOLLARS)

Funds received		
Andorra	5,874.55	
Austria	26,055.00	
Burkina Faso	8,526.24	
Canada, Government of Québec	21,485.60	
Czech Republic	3,974.09	
Estonia	1,306.00	
Finland	23,529.40	
France	142,394.10	
Gabon	855.48	
Germany	121,680.90	
Mali	131.57	
Mauritius	668.73	
Mexico	5,000.00	
Monaco	23,059.63	
Morocco	12,000.00	
Serbia	3,097.33	
Slovenia	3,267.96	
Sweden	33,096.79	
The former Yugoslav Republic of Macedonia	600.00	
Ms. J. Kiritani	639.73	437,243.10
Interest		7,885.00
Advance on proceeds of sale of the Photo Book		12,000.00
TOTAL		457,128.10



UNESCO

INTERNATIONAL FUND FOR CULTURAL DIVERSITY

SCHEDULE OF INCOME
FOR THE PERIOD 1 JANUARY 2016 TO 30 JUNE 2016

(EXPRESSED IN US DOLLARS)

Funds received		
Australia	67,716.00	
Austria	23,508.00	
Barbados	261.00	
Belgium	54,230.00	
Belize	33.00	
Bosnia and Herzegovina	555.00	
Bulgaria	1,506.20	
Cambodia	237.00	
Canada, Government of Québec	14,316.39	
China	80,000.00	
El Salvador	522.00	
Estonia	1,241.00	
Finland	21,692.00	
Germany	124,014.00	
Guinea	100.00	
Grenada	33.00	
Haiti	78.00	
Jamaica	633.00	
Paraguay	327.00	
Portugal	16,411.35	
Saint Vincent & Grenadines	5,464.50	
Serbia	1,306.00	
Sweden	31,437.32	
The former Yugoslav Republic of Macedonia	261.00	
Togo	66.00	
Ukraine	3,232.00	
Uruguay	800.00	
Vietnam	1,894.00	
Zimbabwe	66.95	
		451,941.71
Interest		6,670.00
TOTAL		458,611.71

Financial Report issued by the Bureau of Financial Management.

The total income and expenditure are in accordance with UNESCO's financial records.

Schedule 1.2



UNESCO

INTERNATIONAL FUND FOR CULTURAL DIVERSITY

SCHEDULE OF EXPENDITURE FOR THE PERIOD 1 JANUARY 2015 TO 31 DECEMBER 2015
PROGRAMME ACTIVITIES

	Budget 2015	Disbursements	Unliquidated Obligations	Total	Unspent budget	Expenditure rate
1. Evaluation of funding requests by the expert panel (consultancy contracts)	45,000.00	33,366.33	0.00	33,366.33	11,633.67	74%
2. Operating costs	7,000.00	547.57	452.43	1,000.00	6,000.00	14%
3. Cost of participation in statutory meetings of experts from LDCs that are members of the Committee	15,000.00	6,039.52	8,076.72	14,116.24	883.76	94%
4. Funding of projects	624,296.00					
4.1 International Music Council		49,378.00	49,378.00	98,756.00		
4.2 Phare Ponleu Selpak		50,000.00	50,000.00	100,000.00		
4.3 Creative Economy Group		32,328.00	32,327.00	64,655.00		
4.4 Réseau Culturel et Artistique pour la Formation et la Francophonie		51,307.00	5,700.00	57,007.00		
4.5 Association Racines		49,200.00	49,200.00	98,400.00		
4.6 Germinalla A.C.		50,000.00	50,000.00	100,000.00		
4.7 Direction Nationale de la Culture		49,800.00	49,800.00	99,600.00		
	624,296.00	332,013.00	266,405.00	618,418.00	5,878.00	99%
5. Fund Raising and Communication Strategy	72,421.52	34,152.23	15,599.16	49,751.39	22,670.13	69%
SUB-TOTAL	763,717.52	406,118.55	310,533.31	716,651.96	47,065.56	94%
PROGRAMME SUPPORT COSTS 10%	76,371.75	40,611.87	31,053.33	71,665.20	4,706.55	94%
TOTAL	840,089.27	446,730.52	341,586.64	788,317.16	51,772.11	94%

Financial Report issued by the Bureau of Financial Management.
The total income and expenditure are in accordance with UNESCO's financial records.



UNESCO

INTERNATIONAL FUND FOR CULTURAL DIVERSITY

SCHEDULE OF EXPENDITURE FOR THE PERIOD 1 JANUARY 2016 TO 30 JUNE 2016
PROGRAMME ACTIVITIES

	Budget 2016	Disbursements	Unliquidated Obligations	Total	Unspent budget	Expenditure rate
1. Evaluation of funding requests by the IFCD Panel of Experts	65,000.00	-	8,400.00	8,400.00	56,600.00	13%
2. Operating costs	7,000.00	-	1,000.00	1,000.00	6,000.00	14%
3. Cost of participation in statutory meetings of government experts from LDCs that are members of	15,000.00	-	-	-	15,000.00	0%
4. Funding of projects	551,658.00					
4.1 Amagugu International Heritage		49,732.00	49,733.00	99,465.00		
4.2 Kultura Nova Foundation		42,260.00	42,258.00	84,518.00		
4.3 Fundación Imagen		49,670.00	49,670.00	99,340.00		
4.4 Asociación Movimiento de Jóvenes Encuent		46,769.00	46,769.00	93,538.00		
4.5 Association haïtienne des professionnels		42,540.00	42,540.00	85,080.00		
4.6 Ministry of Youth and Culture		30,100.00	30,101.00	60,201.00		
	551,658.00	261,071.00	261,071.00	522,142.00	29,516.00	95%
5. Cost recovery related to year 2016	76,668.00	30,714.00	-	30,714.00	45,954.00	40%
SUB-TOTAL	715,326.00	291,785.00	270,471.00	562,256.00	153,070.00	79%
Programme Support Costs 10%	71,532.60	29,178.50	27,047.10	56,225.60	15,307.00	79%
TOTAL	786,858.60	320,963.50	297,518.10	618,481.60	168,377.00	79%
Use of unassigned funds*						
6. Fund Raising and Communication Strategy	50,489.00	10,546.24	20,000.00	30,546.24	19,942.76	61%
7. Cost recovery related to year 2015	76,668.00	76,332.00	-	76,332.00	336.00	100%
SUB-TOTAL	127,157.00	86,878.24	20,000.00	106,878.24	20,278.76	84%
Programme Support Costs 10%	12,715.70	8,687.83	2,000.00	10,687.83	2,027.87	84%
TOTAL	139,872.70	95,566.07	22,000.00	117,566.07	22,306.63	84%
GRAND TOTAL	926,731.30	416,529.57	319,518.10	736,047.67	190,683.63	79%

*as per decision 9.IGC 6

Financial Report Issued by the Bureau of Financial Management.
The total income and expenditure are in accordance with UNESCO's financial records.

Annex V

Provisional draft budget for 2017

	DESCRIPTION	AMOUNT \$US
Fixed costs	Evaluation of funding requests by the IFCD Panel of Experts (§7.3 of the Guidelines)	38,000
	Operating costs	1,000
	Cost of participation in statutory meetings of government experts from LDCs that are Members of the Committee (§7.2.2 of the Guidelines)	8,000
Subtotal		47,000
Funding of projects	Funding of projects	510,500
	Cost recovery *	70,248
Subtotal		580,748
SUBTOTAL (fixed costs + funding of projects)		627,748
Support costs **		62,775
GRAND TOTAL ***		690,523

Total available as of 30 June 2016:	986,462
Unassigned funds, which is equal to 30% reserve of the budget: Fundraising and communication costs (US\$ 53,416) and the IFCD's evaluation (US\$ 40,000)	295,939
Total contribution to the IFCD as of 30 June 2016, including interest:	8,253,450
* Cost recovery = time spent by RP staff for project implementation (10 ongoing projects and 6 projects to be approved by 10 IGC)	
** In compliance with UNESCO's Financial Regulations, 10% of support costs are applicable to the Special Account.	
*** 70% of the funds available as of 30 June 2016 will be allocated as the budget, based on the Committee's Decision 7.IGC 6, para. 7.	

Annex VI
Status of projects financed from IFCD funding cycles (2013 to 2015)

2013 4TH FUNDING CYCLE / 4^E CYCLE DE FINANCEMENT 2013

	Title of Project / Titre du projet	Beneficiary countries / Pays bénéficiaires	Organization	Amount / Montant US\$	Start date of contract / Date de début du contrat	End date of contract / Date de fin du contrat	Comments / Commentaires
1	Indigenous e-books – Cultural entrepreneurship, indigenous creators and digital culture in Brazil	Brazil	Thydéwá	90,950	07/04/2014	31/03/2015	COMPLETED/ FINALISÉ
2	Decentralization and cultural policies: a new model of governance for culture in Burkina Faso	Burkina Faso	Ministère de la Culture et du Tourisme	100,000	16/06/2014	01/12/2016	ONGOING/ EN COURS
3	Strengthening minority-language publishing industries in Haiti, Kenya, Nigeria and Serbia	Haiti, Kenya, Nigeria, Serbia	PEN International	100,000	07/04/2014	06/04/2016	ONGOING/ EN COURS
4	Building a viable and sustainable film industry in Malawi	Malawi	Malawi National Commission for UNESCO	42,490	15/04/2014	31/10/2014	COMPLETED/ FINALISÉ
5	Promoting the active participation of youth in cultural industries in Paraguay	Paraguay	Asociación Colectivo de Cultura y Participación - ACCP	90,000	07/04/2014	13/03/2015	COMPLETED/ FINALISÉ
6	Funding culture in Peru: unveiling challenges and opportunities	Peru	Ministry of Culture	21,090	07/04/2014	07/04/2015	COMPLETED (pending administrative procedures for closing the project)/ FINALISÉ (en attente des procédures administratives pour la clôture du projet)
7	Measuring the social and economic contribution of the cultural industries in Saint Lucia	Saint Lucia	Ministry of Tourism, Heritage and Creative Industries	54,522	07/04/2014	31/03/2015	COMPLETED (pending administrative procedures for closing the project)/ FINALISÉ (en attente des procédures administratives pour la clôture du projet)
8	Advocacy and Information sharing: promoting the creative sector in South Africa	South Africa	Arterial Network – South Africa Chapter	73,514.93	02/06/2014	31/12/2015	COMPLETED (pending administrative procedures for closing the project)/ FINALISÉ (en attente des procédures administratives pour la clôture du projet)
9	Theatre4Youth - Bringing theatre closer to youth in South Africa	South Africa	ASSITEJ South Africa	98,252.63	07/04/2014	07/04/2015	COMPLETED/ FINALISÉ
10	Developing a national strategy on copyright	Zimbabwe	ZIMCOPY – Reproduction Rights Organization of Zimbabwe	92,928	07/04/2014	15/01/2015	COMPLETED/ FINALISÉ

2014 5TH FUNDING CYCLE / 5^E CYCLE DE FINANCEMENT 2014

	Title of Project / Titre du projet	Beneficiary countries / Pays bénéficiaires	Organization	Amount / Montant US\$	Start date of contract / Date de début du contrat	End date of contract / Date de fin du contrat	Comments / Commentaires
1	Empowering African youth to harness the potential of the music sector	Cameroon, Congo, Côte d'Ivoire, Democratic Republic of the Congo, Kenya, Malawi, Mozambique, United Republic of Tanzania	International Music Council	98,756	20/03/2015	31/12/2016	ONGOING/ EN COURS
2	Building a sustainable performing arts industry in Cambodia	Cambodia	Phare Ponleu Selpak	100,000	23/03/2015	28/02/2017	ONGOING/ EN COURS
3	"Emerging Youth": Strengthening sub-regional cooperation and promoting young talents in the African music sector	Chad	Réseau culturel et artistique pour la formation et la Francophonie - RECAF	57,007	15/04/2015	02/05/2016	COMPLETED/ FINALISÉ
4	Promoting young people's participation in the book and music industries in Mexico	Mexico	Germinalia A.C.	100,000	20/03/2015	29/02/2016	COMPLETED/ FINALISÉ
5	Developing an efficient policy for the promotion of cultural industries in Morocco	Morocco	Association Racines	98,400	15/04/2015	30/11/2016	ONGOING/ EN COURS
6	Strengthening local and regional institutional capacities to develop cultural industries policies in Serbia	Serbia	Creative Economy Group	64,655	15/04/2015	30/06/2016	ONGOING/ EN COURS
7	Fostering an active participation of vulnerable groups in the creative sector in Uruguay	Uruguay	National Directorate of Culture, Ministry of Education and Culture	99,600	31/03/2015	31/03/2017	ONGOING/ EN COURS

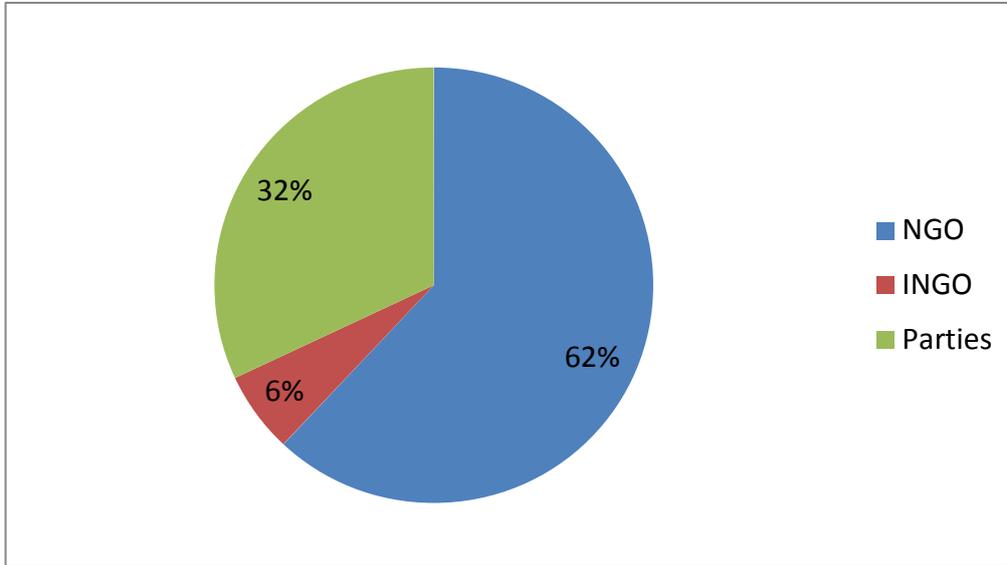
2015 6TH FUNDING CYCLE / 6^E CYCLE DE FINANCEMENT 2015

	Title of Project / Titre du projet	Beneficiary countries / Pays bénéficiaires	Organization	Amount / Montant US\$	Start date of contract / Date de début du contrat	End date of contract / Date de fin du contrat	Comments / Commentaires
1	Strengthening civil society participation in policy advocacy for Bolivia's culture sector	Bolivia (Plurinational State of)	Fundación Imagen	99,340	09/03/2016	31/03/2017	ONGOING/ EN COURS
2	Approaches to participatory governance of cultural institutions	Croatia	Kultura Nova Foundation	84,518	21/03/2016	20/03/2018	ONGOING/ EN COURS
3	Sustainable development of cultural industries with women and youth in Ilobasco	El Salvador	Asociación Movimiento de Jóvenes Encuentristas (MOJE)	93,538	18/04/2016	31/10/2017	ONGOING/ EN COURS
4	Cartographie de l'industrie haïtienne de la musique	Haiti	Association haïtienne des professionnels de la musique - Ayiti Mizik	85,080	25/04/2016	30/06/2017	ONGOING/ EN COURS
5	Towards the revision of the National Cultural Policy in Jamaica	Jamaica	Ministry of Youth and Culture	60,201	14/03/2016	28/04/2017	ONGOING/ EN COURS
6	Strengthening local cultural policy in Zimbabwe	Zimbabwe	Amagugu International Heritage Centre	99,465	28/03/2016	16/10/2017	ONGOING/ EN COURS

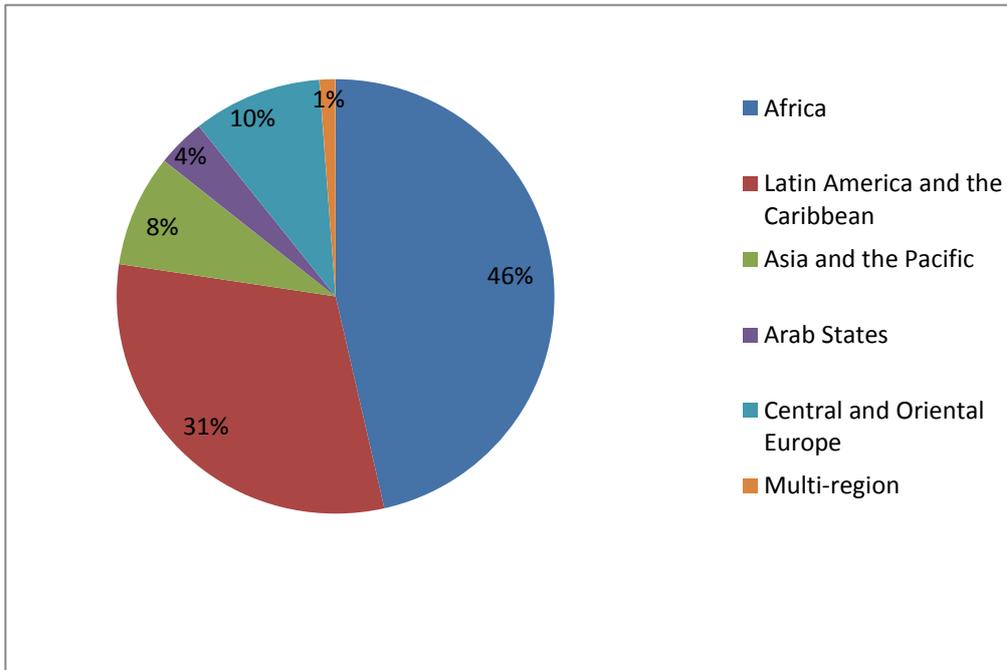
Annex VII

Statistics on projects funded from 2010 to 2015

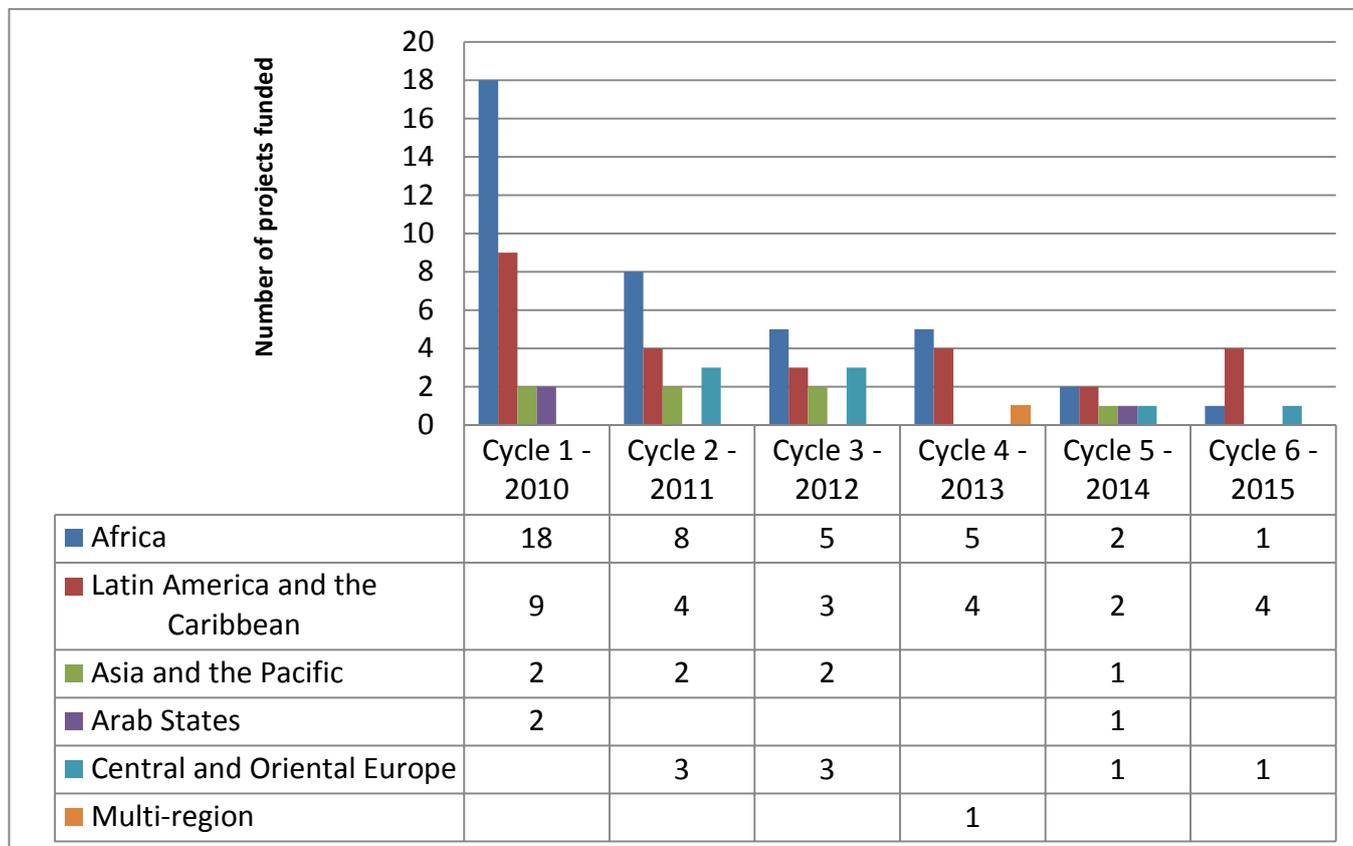
Percentage of projects funded per type of beneficiary



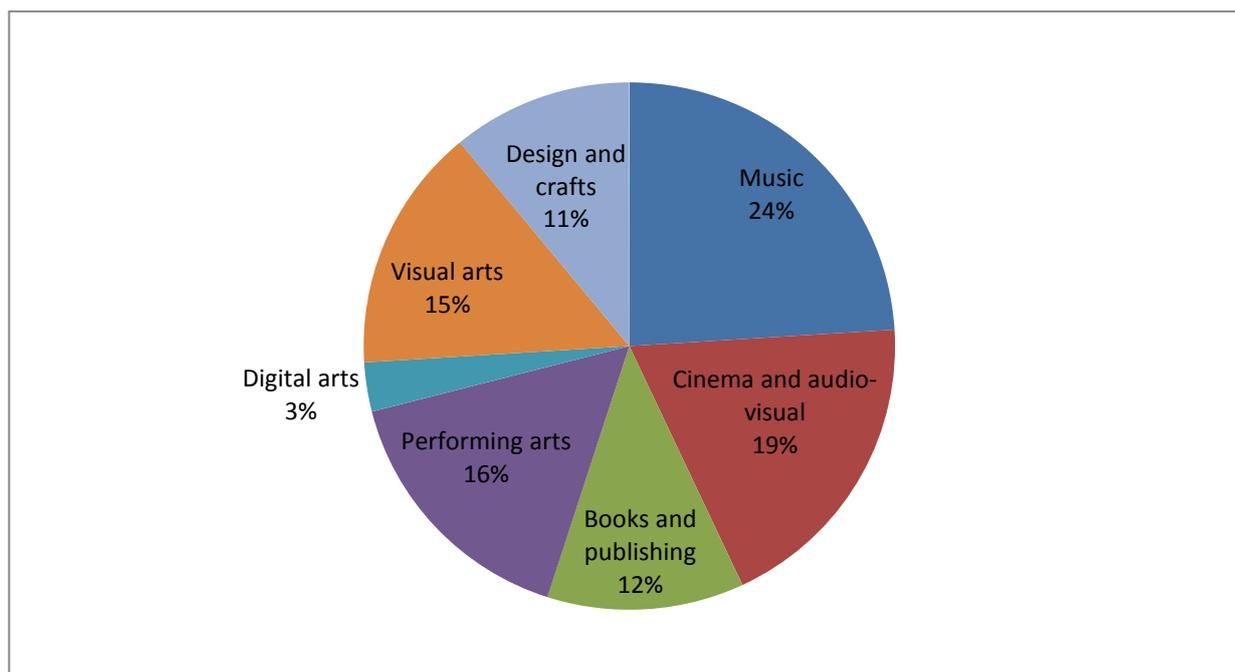
Percentage of projects funded per region



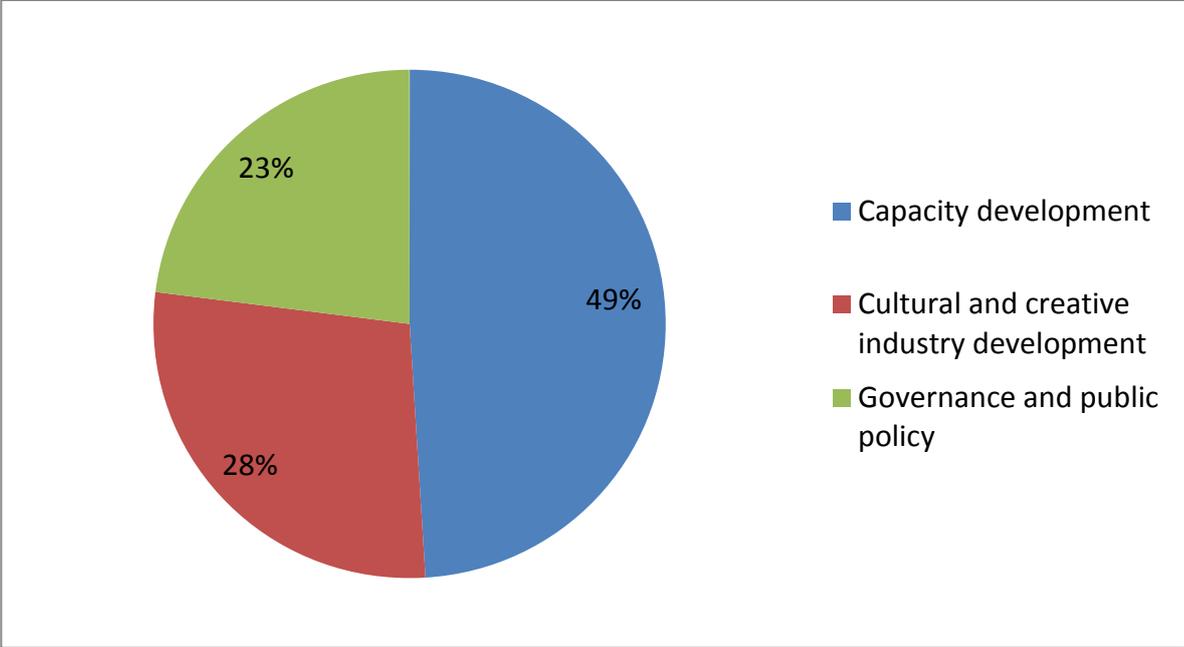
Number of projects funded by region/per cycle



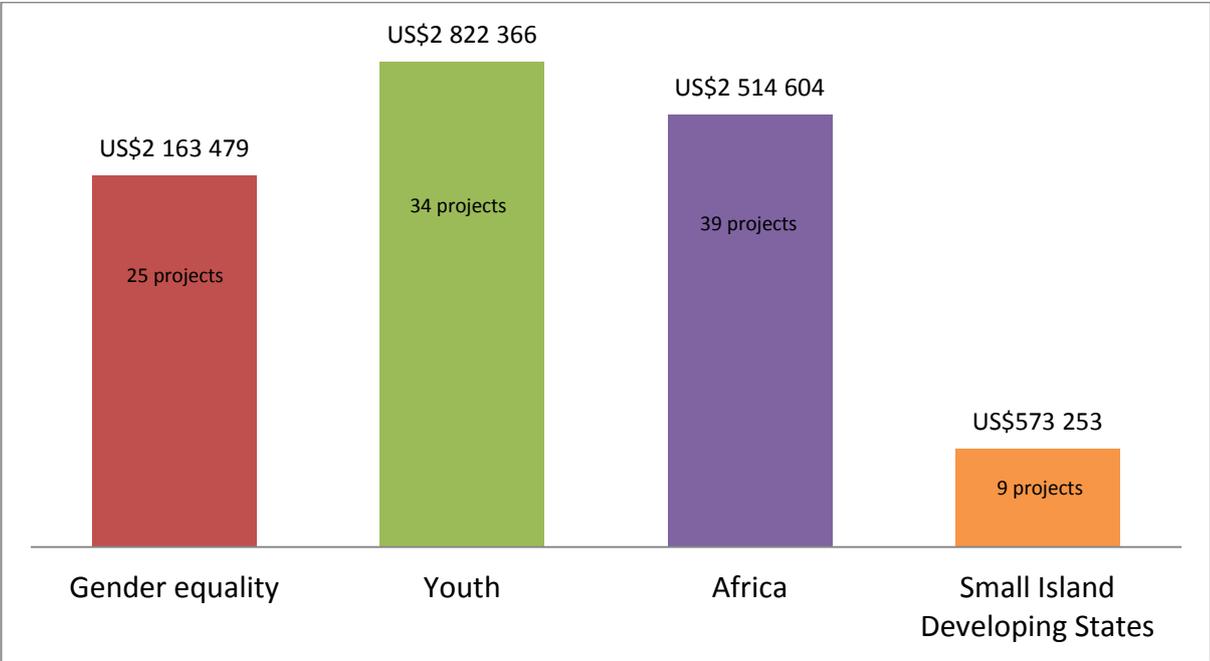
Percentage of projects funded per cultural domain



Percentage of projects funded per impact



Funding of projects per priority of UNESCO



Annex VIII

Statistics relating to technical assessment conducted by the Secretariat in 2014, 2015 and 2016

Category	2014	2015	2016
Submitted project proposals per type of applicant			
NGO	59%	74%	78%
INGO	10%	4%	4%
Parties	29%	22%	18%
Eligible project proposals per region			
Africa	40%	21%	42%
Latin America and the Caribbean	34%	45%	28%
Asia and the Pacific	7%	4%	11%
Arab States	4%	7%	11%
Central and Oriental Europe	15%	23%	8%
Eligible project proposals per impact			
Capacity development	56%	40%	44%
Cultural and creative industry development	27%	40%	35%
Governance and public policy	17%	20%	21%
Eligible project proposals per cultural domain			
Digital arts and media arts	3%	5%	18%
Performing arts	17%	16%	15%
Visual arts	9%	18%	12%
Cinema and audio-visual	14%	19%	18%
Design and crafts	24%	11%	13%
Books and publishing	12%	8%	6%
Music	21%	23%	18%
Eligible project proposals per UNESCO priorities			
Africa	40%	22%	42%
Gender equality	74%	90%	61%
Youth	74%	85%	89%
Small Island Developing States	12%	16%	8%
Submitted project proposals per language			
English	70%	87%	82%
French	30%	13%	15%

Annex IX

Terms of Reference for the second evaluation of the International Fund for Cultural Diversity

Background

The International Fund for Cultural Diversity (hereinafter “the IFCD”) is a multi-donor voluntary Fund established under Article 18 of the 2005 Convention on the Protection and Promotion of the Diversity of Cultural Expressions (hereinafter “the Convention”) to facilitate international cooperation for sustainable development and poverty reduction, and to foster the emergence of dynamic cultural sectors in developing countries that are Parties to the Convention.

The main objective of the IFCD is to invest in projects that lead to structural change through the introduction and/or elaboration of policies and strategies that have a direct effect on the creation, production, distribution of and access to a diversity of cultural expressions, including cultural goods, services and activities, as well as through the reinforcement of institutional infrastructures deemed necessary to support viable cultural industries at the local and regional levels.

The IFCD became operational in 2010. Since then, 84 projects in 49 developing and least developed countries have been funded up to US\$ 100,000 per project. The total funding provided to those projects amounts to US\$ 5,8 million at the end of August 2016.

IFCD-funded projects aim at contributing to:

- creating of policy environments that promote the diversity of cultural expressions;
- demonstrating the value and opportunities that the cultural and creative industries offer in the achievement of Sustainable Development Goals; and
- strengthening institutional, organizational and individual capacities in the cultural sector.

According to the Guidelines on the Use of the Resources of the IFCD (para. 22) and Resolution 5.CP 14 (para. 4), an evaluation of the Fund shall be carried out every five years. The first evaluation was conducted in 2012. The second evaluation is scheduled for 2017.

Purpose of the evaluation

The purpose of the overall evaluation is to generate findings and recommendations regarding the relevance and the effectiveness of the IFCD in the context of the 2005 Convention. The evaluation recommendations are expected to inform the future management and governance of the Fund, and the Secretariat’s efforts to monitor and support the implementation of the projects funded by it.

The evaluation will cover the period from June 2012 up to the time of the evaluation in 2017 (funding cycles 3 to 6). The first evaluation of the IFCD covered projects from the first two cycles (2010 and 2011).

The specific objectives of the evaluation are the following:

- Determine the overall relevance of the IFCD, and its added value to the implementation of the 2005 Convention.
- Assess the degree of implementation, efficiency and quality delivered on outputs and outcomes of projects funded by the IFCD.
- Determine the effectiveness of the governance and management of the IFCD, including the responsibility of the Panel of Experts, resource mobilization, knowledge management, monitoring as well as administrative and financial mechanisms.
- Assess the level of implementation of the revised Guidelines on the Use of the Resources of the IFCD, and of the Results Based-Management Framework (RBM) for the IFCD applied in 2015-2016 and revised in 2016, based on the fundraising strategy developed for

the IFCD.

- Assess the level of implementation of the recommendations from the 2012 evaluation of the IFCD.

The evaluation will identify lessons learned and make recommendations that will inform the future governance and implementation of the IFCD.

Part A. Evaluation of the IFCD governance and management

The following questions are to be addressed:

- (i) To what extent did the revised Guidelines on the Use of the Resources of the IFCD and the additional criteria adopted by the Committee provide adequate guidance for the governance and management of the IFCD?
 - How useful are they in terms of guiding the management of the Fund?
 - To what extent have they been implemented?

To determine this, special attention will be paid to:

- eligibility criteria and clarity of the objectives of the programmes/projects.
- role of the National Commissions and their capacity for reviewing projects;
- role of civil society and its access to IFCD resources;
- criteria and method for selecting experts to serve on the evaluation panel;
- approval process for projects submitted for funding;
- duration of the funding cycle.

- (ii) To what extent were the management mechanisms put in place by the Secretariat successful in ensuring effective implementation of the IFCD, in particular the implementation of the Guidelines on the Use of the Resources of the IFCD revised in 2013, the implementation of the recommendations on the first evaluation (2013-2016) and the implementation of the RBM framework (2013-2016), and supporting project output delivery?

Particularly:

1. How much have the revised Guidelines on the Use of the Resources of the IFCD improved the governance and management?
2. Has the implementation of the recommendations of the previous evaluation improved the governance and management? Which lessons can be drawn?
3. To what extent has the RBM Framework of the Fund been implemented?
4. And how has this helped in terms of monitoring the implementation of the Fund and keeping track of progress made?
5. What lessons can be learned from this mechanism in terms of further improving and implementing the framework in the future?
6. To what extent is the RBM Framework of the Fund aligned with the overall framework of the Convention (as described in the Global Report), and what steps need to be taken in order to better align the two of them?

To address these questions, special attention will be paid to:

- use of human and technical resources, the organizational structure managing the Fund, working and information documents as well as decision-making by the governing bodies;
- procedures for submitting project applications and application forms;

- examination of the eligibility of the requests by the Secretariat;
- evaluation of the technical assessment by the Panel of Experts;
- coordination of the experts' work with the Secretariat and amongst the experts;
- working methods of experts and their tools for evaluation and communication;
- forms used to present the results of the experts' evaluation to the Committee;
- accessibility and evaluation on the online platform;
- contract management;
- visibility of the IFCD and a comprehension of the fields of activity by the relevant stakeholders and the public; and
- transparency of the process as a whole.

Part B. Evaluation of the relevance of the IFCD and of the results achieved so far

The following questions should be addressed:

- I. How relevant is the Fund in terms of responding to Parties' needs and expectations?
- II. What is its overall value added (in the context of the larger implementation of the 2005 Convention)?
- III. To what extent do the projects reflect the revised Guidelines on the Use of the Resources of the IFCD, the additional criteria adopted by the Committee and the priorities of the Convention?
- IV. How much are the projects aligned with the objectives of the Convention?
- V. To what extent the programmes/projects achieve their medium and long term outcomes and results?
- VI. What are the reasons for the non-achievement of results?
- VII. What were the main difficulties faced by beneficiary countries and stakeholders to implement the projects?
- VIII. Did the programmes/projects have effective monitoring mechanisms in place? What monitoring indicators can be recommended for incorporation into the application forms?
- IX. Did the activities address the objectives identified?
- X. Did the programmes/projects' objectives address the identified needs of the target group(s)?
- XI. Do beneficiaries have the financial and human capacity to ensure the sustainability of programmes/projects?
- XII. Has funding from multiple sources been a determining factor for the selection?
- XIII. What was the degree of visibility achieved by the projects?
- XIV. In what ways have the Parties used and relayed information provided through the communication tools developed by the Secretariat?
- XV. To what extent is the IFCD complementary with other international funds covering similar fields?

Part C. Assessment of the IFCD incomes and expenditures

The following points are to be addressed:

- (i) To what extent did the IFCD mobilize funding in accordance with the fundraising strategy that was developed?
- (ii) How is the multi-donor nature of the IFCD represented?
- (iii) Is the IFCD in conformity with the principle of financial accountability, as understood within the UN system and taking account of the findings and recommendations of the

- prior evaluation?
- (iv) How is the budget allocated between fixed costs and funding requests?

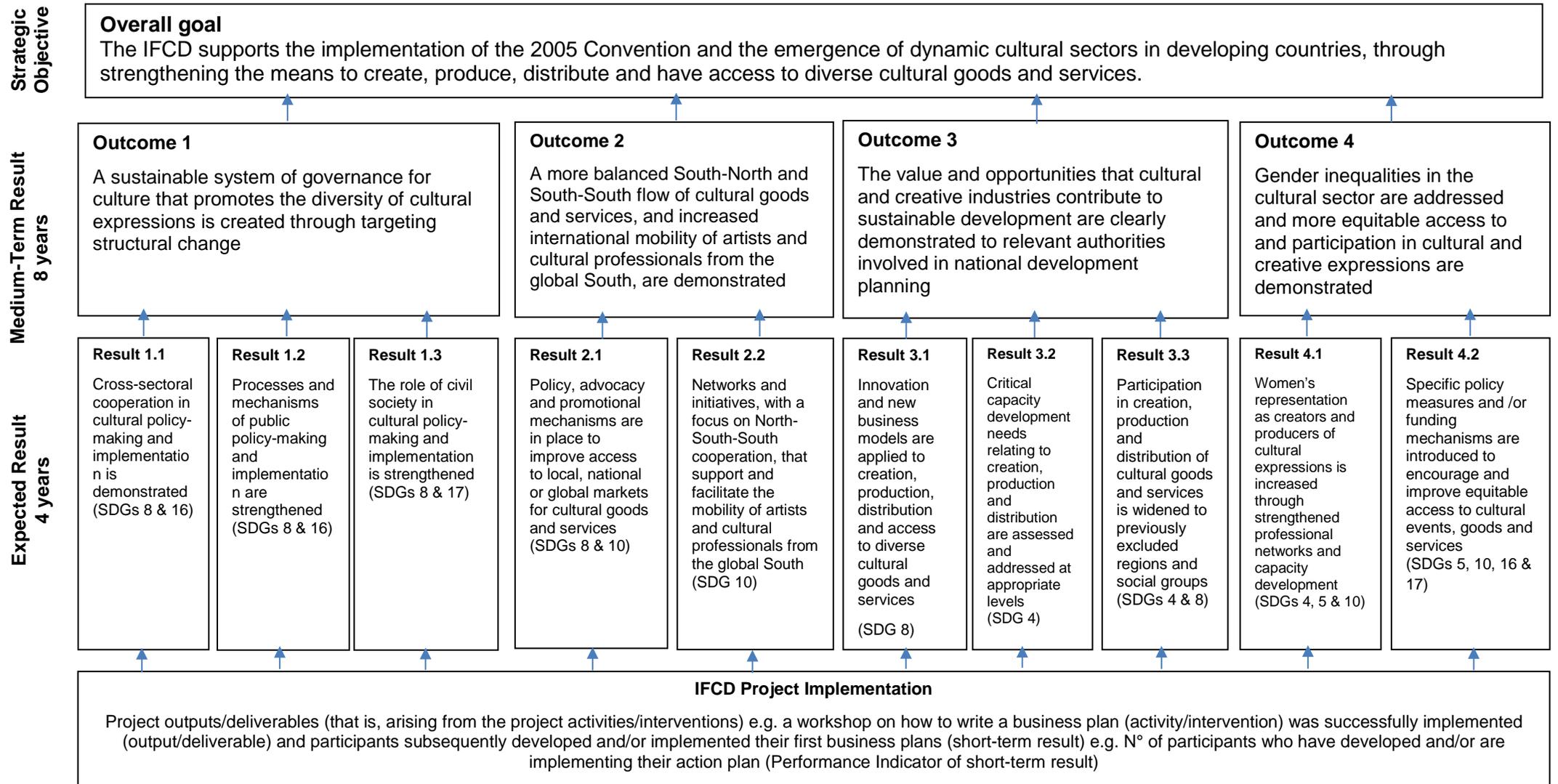
Part D. Evaluation modalities (to be completed when call is advertised)

- Evaluation Team and its qualifications;
- Deliverables;
- Timeline;
- Methodology.

Annex X

Results-Based Management Framework (RBM)

UNESCO Strategic Objective (SO) 8: Fostering creativity and the diversity of cultural expressions



Annex XI IFCD press review

- COMMUNICATION TOOLS**

Tool	Cover	URL
<p style="text-align: center;">Leaflet</p>		<p style="text-align: center;">http://en.unesco.org/creativity/sites/creativity/files/ifcd-leaflet_2016_alt_en_pdf_version_02.pdf</p>
<p style="text-align: center;">Impact Film</p>		<p style="text-align: center;">http://en.unesco.org/creativity/ifcd/resources/videos</p>

Advert



<http://en.unesco.org/creativity/news/fund-supporting-creative-professionals-developing-world>

Twitter



<https://twitter.com/unesco/>

- **MEDIA COVERAGE**

MEDIA'S NAME	DATE	TITLE OF THE ARTICLE	COUNTRY	LINK
xpress Tribune	15/07/2016	Pakistan urged to ratify UNESCO convention on cultural expression	Pakistan	http://tribune.com.pk/story/1142023/pressing-diversity-pakistan-urged-ratify-unesco-convention-cultural-expression/
Huffington Post, The	23/05/2016	Calling on the Private Sector to Help Reinforce Creative Industries	United Kingdom	http://www.huffingtonpost.co.uk/salma-zulfiqar/calling-on-the-private-se-1-b-10097562.html
Daily News - Online	22/05/2016	Amagugu is a dream come true '	United States of America	https://www.dailynews.co.zw/articles/2016/05/22/amagugu-is-a-dream-come-true
Philippine Times	20/05/2016	Celebrating young film makers from the developing world - 2005 Convention at Cannes Film Festival - Philippine Times	Philippines	http://www.philippinetimes.com/index.php/sid/244212379
Broadcast communications	20/05/2016	Celebrating young film makers from the developing world - 2005 Convention at Cannes Film Festival	Australia	http://www.broadcastcommunications.com/index.php/sid/244212379
Nigeria Sun	20/05/2016	Celebrating young film makers from the developing world - 2005 Convention at Cannes Film Festival - Nigeria Sun	Nigeria	http://www.nigeriasun.com/index.php/sid/244212379
Knoxville Times	20/05/2016	Celebrating young film makers from the developing world - 2005 Convention at Cannes Film Festival - Knoxville Times	United States of America	http://www.knoxvilletimes.com/index.php/sid/244212379
India Gazette	20/05/2016	Celebrating young film makers from the developing world - 2005 Convention at Cannes Film Festival	India	http://www.indiagazette.com/index.php/sid/244212379
Afghanistan Sun	20/05/2016	Celebrating young film makers from the developing world - 2005 Convention at Cannes Film Festival	Afghanistan	http://www.afghanistansun.com/index.php/sid/244212379

MEDIA'S NAME	DATE	TITLE OF THE ARTICLE	COUNTRY	LINK
Dublin News	20/05/2016	Celebrating young film makers from the developing world - 2005 Convention at Cannes Film Festival	Dublin	http://www.dublinnews.com/index.php/sid/244212379
Israel Herald	20/05/2016	Celebrating young film makers from the developing world - 2005 Convention at Cannes Film Festival - Israel Herald	Israel	http://www.israelherald.com/index.php/sid/244212379
Atlanta News Net	19/05/2016	Celebrating young film makers from the developing world - 2005 Convention at Cannes Film Festival	United States of America	http://www.atlantanews.net/index.php/sid/244212379
Singapore Star.com	19/05/2016	Celebrating young film makers from the developing world - 2005 Convention at Cannes Film Festival	Singapore	http://www.singaporestar.com/index.php/sid/244212379
Auckland News	19/05/2016	Celebrating young film makers from the developing world - 2005 Convention at Cannes Film Festival	New Zealand	http://www.aucklandnews.net/index.php/sid/244212379
AbuDhabiNews.Net	19/05/2016	Celebrating young film makers from the developing world - 2005 Convention at Cannes Film Festival	Abu Dhabi	http://www.abudhabinews.net/index.php/sid/244212379
IrishSun.com	19/05/2016	Celebrating young film makers from the developing world - 2005 Convention at Cannes Film Festival	Ireland	http://www.irishsun.com/index.php/sid/244212379
Sun (Malaysia) - Online, The	19/05/2016	Celebrating young film makers from the developing world - 2005 Convention at Cannes Film Festival	Malaysia	http://www.malaysiasun.com/index.php/sid/244212379
AfghanistanNews.Net	19/05/2016	Celebrating young film makers from the developing world - 2005 Convention at Cannes Film Festival	Afghanistan	http://www.afghanistannews.net/index.php/sid/244212379
TheDallasNews.net	19/05/2016	Celebrating young film makers from the developing world - 2005 Convention at Cannes Film Festival	United States of America	http://www.thedallasnews.net/index.php/sid/244212379

MEDIA'S NAME	DATE	TITLE OF THE ARTICLE	COUNTRY	LINK
Big News Network	19/05/2016	Celebrating young film makers from the developing world - 2005 Convention at Cannes Film Festival	Australia	http://www.bignewsnetwork.com/news/244212379/celebrating-young-film-makers-from-the-developing-world--2005-convention-at-cannes-film-festival
BrisbaneNews.Net	19/05/2016	Celebrating young film makers from the developing world - 2005 Convention at Cannes Film Festival	Australia	http://www.brisbanenews.net/index.php/sid/244212379
AustinNews.net	19/05/2016	Celebrating young film makers from the developing world - 2005 Convention at Cannes Film Festival	United States of America	http://www.austinnews.net/index.php/sid/244212379
AlbuquerqueNews.net	19/05/2016	Celebrating young film makers from the developing world - 2005 Convention at Cannes Film Festival	United States of America	http://www.albuquerquenews.net/index.php/sid/244212379
TheAfricaNews.Net	19/05/2016	Celebrating young film makers from the developing world - 2005 Convention at Cannes Film Festival	Bahrain	http://www.theafricanews.net/index.php/sid/244212379
bostonnews.net	19/05/2016	Celebrating young film makers from the developing world - 2005 Convention at Cannes Film Festival	United States of America	http://www.bostonnews.net/index.php/sid/244212379
UzbekistanNews.net	19/05/2016	Celebrating young film makers from the developing world - 2005 Convention at Cannes Film Festival	Uzbekistan	http://www.uzbekistannews.net/index.php/sid/244212379
EnvironmentGuru	18/05/2016	Celebrating young film makers from the developing world - 2005 Convention at Cannes Film Festival	United States of America	http://www.environmentguru.com/pages/elements/element.aspx?id=3639383
Weekly Gleaner - Online	10/05/2016	GRANGE LOOKS TO POSITION CULTURE AS GROWTH DRIVER	Jamaica	http://jamaica-gleaner.com/article/news/20160509/grange-looks-position-culture-growth-driver

MEDIA'S NAME	DATE	TITLE OF THE ARTICLE	COUNTRY	LINK
Entorno Inteligente	10/05/2016	JAMAICA: GRANGE LOOKS TO POSITION CULTURE AS GROWTH DRIVER	Venezuela	http://entornointeligente.com/articulo/8376443/JAMAICA-GRANGE-LOOKS-TO-POSITION-CULTURE-AS-GROWTH-DRIVER-10052016
CaribSeek	10/05/2016	Minister Grange Looks To Position Culture As Growth Driver	Dutch Caribbean	http://news.caribseek.com/25309-minister-grange-looks-position-culture-growth-driver-jamaica
Entorno Inteligente	10/05/2016	GRANGE LOOKS TO POSITION CULTURE AS GROWTH DRIVER	Venezuela	http://www.entornointeligente.com/articulo/8376443/JAMAICA-GRANGE-LOOKS-TO-POSITION-CULTURE-AS-GROWTH-DRIVER-rss-10052016
Entorno Inteligente	07/05/2016	JAMAICA: Minister Grange Looks to Position Culture as Growth Driver	Venezuela	http://www.entornointeligente.com/articulo/8365279/JAMAICA-Minister-Grange-Looks-to-Position-Culture-as-Growth-Driver-07052016
Power 106 FM - Online	04/05/2016	UNESCO's IFCD approves US60,000 to support Jamaica's revision of National Culture Policy - Firstlook	Jamaica	http://go-jamaica.com/pressrelease/item.php?id=6481
SKNVibes	26/04/2016	St. Kitts and Nevis Presents Ratification Instruments for 2003/2005 UNESCO Cultural Conventions	Saint Kitts and Nevis	http://www.sknvibes.com/news/newsdetails.cfm/96092
Winn FM 98.9 - Online	23/04/2016	WINN FM - St. Kitts and Nevis Presents Ratification Instruments for 2003/2005 UNESCO Cultural Conventions	Saint Kitts and Nevis	http://www.winnfm.com/press-releases/16619-st-kitts-and-nevis-presents-ratification-instruments-for-2003-2005-unesco-cultural-conventions
Twitter	04/03/2016	#jobs #Grants UNESCO International Fund for Cultural Diversity (IFCD) http://opportunitydesk.org/2016/03/04/unesco-international-fund-for-cultural-diversity-ifcd/?utm_source=myeffecto&utm_campaign=myeffecto&utm_content=blog&utm_term=promo&utm_my=1&utm_medium=twitter_page	United States of America	https://twitter.com/JobEffecto/statuses/705688558099570688

MEDIA'S NAME	DATE	TITLE OF THE ARTICLE	COUNTRY	LINK
Twitter	04/03/2016	UNESCO International Fund for Cultural Diversity (IFCD) #OpportunitiesForYouth #Youth #Opportunities http://opportunitydesk.org/2016/03/04/unesco-international-fund-for-cultural-diversity-ifcd/?utm_source=rss&utm_medium=rss&utm_campaign=unesco-international-fund-for-cultural-diversity-ifcd	United States of America	https://twitter.com/OppYouth/statuses/705689469417082881
Twitter	04/03/2016	UNESCO International Fund for Cultural Diversity (IFCD) http://opportunities-for-youth.blogspot.fr/2016/03/unesco-international-fund-for-cultural.html	United States of America	https://twitter.com/OppYouth/statuses/705704973418500096
Twitter	04/03/2016	UNESCO International Fund for Cultural Diversity (IFCD) via @unesco http://opportunitydesk.org/2016/03/04/unesco-international-fund-for-cultural-diversity-ifcd/	United States of America	https://twitter.com/OpportunityDesk/statuses/705716996088963072
My informs	29/02/2016	International Fund for Cultural Diversity – call for applications	United Kingdom	http://myinforms.com/en/a/25662276-international-fund-for-cultural-diversity-8211-call-for-applications/
ASEF culture360.asef.org	29/02/2016	International Fund for Cultural Diversity – call for applications	Singapore	http://culture360.asef.org/opportunity/international-fund-for-cultural-diversity-call-for-applications/
Vietnam Net	24/02/2016	WHAT'S ON FEBRUARY 1-29 (DAILY UPDATE)	Vietnam Net	http://english.vietnamnet.vn/fms/what-s-on/150823/what-s-on-february-1-29--daily-update-.html
Vietnam Net	16/02/2016	WHAT'S ON FEBRUARY 1-29 (DAILY UPDATE)	Vietnam Net	http://english.vietnamnet.vn/fms/what-s-on/150823/what-s-on-february-1-29--daily-update-.html