



United Nations  
Educational, Scientific and  
Cultural Organization



Diversity of  
Cultural Expressions

# 11 IGC

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## INTERGOVERNMENTAL COMMITTEE FOR THE PROTECTION AND PROMOTION OF THE DIVERSITY OF CULTURAL EXPRESSIONS

Eleventh Session  
Paris, UNESCO Headquarters  
12 - 15 December 2017

DECISIONS

**Item 1 of the agenda:** Adoption of the agenda

**Decision 11.IGC 1**

*The Committee,*

1. *Having examined Document DCE/17/11.IGC/1,*
2. *Adopts the agenda of the session contained in the above-mentioned document.*

**Item 2 of the agenda:** Approval of the list of observers

**Decision 11.IGC 2**

*The Committee,*

1. *Having examined the list of Observers,*
2. *Approves the list of Observers.*

**Item 3 of the agenda:** Adoption of the detailed summary record of the tenth session of the Committee

**Decision 11.IGC 3**

*The Committee,*

1. *Having examined Document DCE/17/11.IGC/3 and its Annex,*
2. *Adopts the detailed summary record of the tenth session of the Intergovernmental Committee for the Protection and Promotion of the Diversity of Cultural Expressions included in the above-mentioned document, as amended.*

**Item 4 of the agenda:** Secretariat's report on its activities (2017)

**Decision 11.IGC 4**

*The Committee,*

1. *Having examined Document DCE/17/11.IGC/4 and its Annexes, as well as Information Document DCE/17/11.IGC/INF.3,*
2. *Takes note of the Secretariat's report on its activities for the 2016-2017 biennium;*

3. *Invites each Party to determine the most appropriate mechanisms to support the activities carried out by the Secretariat at Headquarters and in the Field Offices, identified in the C/5 and the Resolutions of the sixth session of the Conference of Parties, for the implementation of the Convention at the country level;*
4. *Encourages Parties to provide extra-budgetary resources for the Secretariat's capacity-development programme and implementation of the Knowledge Management System, and to support the reinforcement of the Secretariat by the appointment of an Associate Expert or a secondee to work on the implementation of the Convention;*
5. *Requests the Secretariat to present, at its twelfth session, a report on its activities for 2018.*

**Item 5 of the agenda:** Future activities of the Committee: draft workplan and resources available and required (2018-2019)

#### **Decision 11.IGC 5**

*The Committee,*

1. *Having examined Document DCE/17/11.IGC/5 and its Annex,*
2. *Recalling Resolution 6.CP 12 of the Conference of Parties,*
3. *Takes note of the draft work plan of activities of the Committee for 2018-2019 contained in the Annex of this Document and annexed to this Decision;*
4. *Notes the Organization's increasing reliance on extrabudgetary contributions and invites the Parties to provide financial resources to the Secretariat in order to achieve the activities indicated in its workplan, particularly in relation to capacity building, knowledge production and management and related activities, in order to implement Recommendation 1(b) of the IOS audit and Articles 9 and 19 of the Convention;*
5. *Acknowledges the need to strengthen the human resource capacities of the Secretariat in a sustainable manner to enable it to respond efficiently to the priorities identified by the Parties, and requests the Parties to provide the Secretariat with associate experts, seconded experts or additional appropriation to the Regular Programme for expected result 7;*
6. *Invites the Secretariat to present an open road map including a diverse collection of good practices in implementing the operational guidelines of the Convention in the digital environment at its twelfth session.*

## Annex to Decision 11.IGC 5

Draft work plan activities of the Committee  
(2018-2019)

## 39 C/5 – Expected Result 7: Policies and measures to promote the diversity of cultural expressions by Member States, in particular through the effective implementation of the 2005 Convention

39 C/5 Performance indicators	Assessment according to the following factors	Priorities set in Resolution 6.CP 12	Activities funded*	Activities requiring EXB funds**
1. Sound governance exercised through the adoption and implementation of strategic resolutions/decisions of the governing bodies of the 2005 Convention	<ul style="list-style-type: none"> <li>- Priorities established through Conference of Parties' Resolutions</li> <li>- Resolutions are reflected in the Intergovernmental Committee work plan and implemented through Intergovernmental Committee Decisions</li> </ul>	<p>Review of the Operational Guidelines if necessary :</p> <p><i>Article 9 "Information sharing and transparency"</i></p> <p><i>Article 13 "Integration of culture in sustainable development"</i></p> <p><i>Article 16 "Preferential treatment for developing countries"</i></p> <p>Encourage and support civil society participation in the work of the Convention's governing bodies.</p>	<p>Organization of the three meetings of the governing bodies <b>(RP)</b></p> <p>Review of the Operational Guidelines of Article 9, including the online QPR framework with the monitoring framework of the Convention <b>(RP)</b></p>	<p>Promote the participation of civil society in the statutory meetings and the civil society forum (June 2019)</p>
2. Number of supported Member States which have designed, implemented and monitored policies and measures to promote the diversity of cultural expressions and contribute to participatory systems of governance	<ul style="list-style-type: none"> <li>- Policies are designed or re-designed to reflect the core goals of the Convention</li> <li>- Measures and/or action plans are defined to implement the policy</li> <li>- Quadrennial periodic reports submitted that address policies and measures include information on how they promote women as creators and producers of</li> </ul>	<p>Implement the global capacity development strategy and support the participation of all stakeholder groups, particularly civil society, in the implementation of the Convention.</p> <p>Continue policy monitoring activities to assess the impact of the Convention through the collection and</p>	<p>Prepare a stakeholder outreach strategy and continue to seek funding for capacity building activities <b>(RP)</b></p> <p>Collect and analyse data, information and good practices, particularly those concerning gender equality and SDGs <b>(RP)</b></p> <p>Receive and process the QPR of at least 50 countries <b>(RP)</b></p> <p>Develop and test a training</p>	<p>Produce a global study on women working in the cultural industries (including the collection of global statistics)</p> <p>Knowledge management (project coordination, maintenance services and web design services)</p> <p>Technical assistance to support policy implementation and development, and help monitor and assess activities</p>

39 C/5 Performance indicators	Assessment according to the following factors	Priorities set in Resolution 6.CP 12	Activities funded*	Activities requiring EXB funds**
	<p>cultural goods and services as well as provide evidence towards SDGs targets</p> <ul style="list-style-type: none"> <li>- Level of civil society stakeholders engagement</li> </ul>	<p>analysis of data, information and good practices and share the results through the publication of a quadrennial global report and research papers through a knowledge management system.</p> <p>Activities to implement the Operational Guidelines on Article 13 in support of the SDGs, and on Article 16 on the preferential treatment and the promotion of the diversity of cultural expressions in the digital environment.</p>	<p>module on the implementation of Articles 16 and 21 <b>(EXB)</b></p> <p>Produce relevant research: impact study on trade and culture and artistic freedom in the digital age <b>(EXB)</b></p> <p>Expand and train a new network of specialists on the 2005 Convention in the Asia-Pacific region <b>(EXB)</b></p>	<p>in 20 countries with civil society participation**</p> <p>Expand and train a new network of specialists on the 2005 Convention and Arab States</p> <p>Activities to implement Operational Guidelines on Article 13 in support of the SDGs, and on Article 16 on the preferential treatment and the promotion of the diversity of cultural expressions, in the digital age</p>
<p>3. Number of supported Member States which have efficiently carried out and implemented initiatives to promote the diversity of cultural expressions and contribute towards the achievement of the core goals of the Convention</p>	<ul style="list-style-type: none"> <li>- Level of contribution to the International Fund for Cultural Diversity (IFCD)</li> <li>- International assistance requests submitted</li> <li>- Projects successfully implemented</li> </ul>	<p>Implement IFCD and its fundraising and communication strategy</p> <p>Review the results of the 2nd IFCD evaluation and make recommendations to the 7th session of the Conference of Parties</p>	<p>Provide the Secretariat managing IFCD with the financial and human means to receive and process requests for funding, financial contributions and payments to IFCD beneficiaries <b>(RP)</b></p> <p>Activities to raise visibility of IFCD <b>(IFCD budget)</b></p> <p>Technical assistance for the National Commissions <b>(RP-field offices)</b></p>	<p>IFCD fund-raising activities</p> <p>Project monitoring and evaluation</p>
<p>4. Number of supported Member States which have designed, implemented and monitored policies and measures towards the 1980 Recommendation on the Status of Artists in</p>	<ul style="list-style-type: none"> <li>- Cultural policies and measures to promote and protect artistic freedom</li> <li>- Global survey submitted on policies that recognize the social and economic rights of artists</li> </ul>	<p>Pursue synergies in the monitoring of policies and measures related to the 1980 Recommendation concerning the Status of the Artist , including in emergency situations, as well as with the activities of</p>	<p>Global survey conducted in cooperation with the key stakeholders, to be disseminated to all UNESCO Member States. <b>(RP)</b></p> <p>Results of the survey examined and global report drafted and</p>	<p>Awareness-raising and advocacy work through special events, such as World Press Freedom Day (2018+2019), and communications materials (e.g. short films)</p>

39 C/5 Performance indicators	Assessment according to the following factors	Priorities set in Resolution 6.CP 12	Activities funded*	Activities requiring EXB funds**
synergy with the 2005 Convention	<ul style="list-style-type: none"> <li>- Evidence of measures and/or action plans that implement the policies and address digital technologies, mobility, artistic freedom</li> </ul>	the Communication and Information Sector on freedom of expression and the Gender Equality Division	submitted <b>(RP)</b> Technical assistance to assist 5 countries in developing their legislation on the status of the artist, measures/action plan to promote artistic freedom <b>(EXB)</b> .	Test the training module on artistic freedom in 5 countries
5. Number of initiatives undertaken by supported Parties which have enhanced creativity and strengthened the creative economy in cities (Only extrabudgetary)	<ul style="list-style-type: none"> <li>- New cities join the Creative Cities Network</li> <li>- Network initiatives strengthen the role of cities in the creative economy</li> <li>- North-South and South-South partnership agreements developed/- implemented</li> </ul>	Not defined in Resolution 6.CP 12	Extrabudgetary only	

\* Regular programme funds **(RP)** and extrabudgetary funds **(EXB)**.

\*\* Funding proposals have been submitted to the European Commission, the Swedish International Development Cooperation Agency, the German Federal Ministry for Economic Cooperation and Development, the Republic of Korea's Ministry of Culture, Sports and Tourism, and the Norwegian Ministry of Foreign Affairs for projects to be implemented in 2018-2019.

\*\*\* The third Global Report is expected to be published in December 2020.

UNESCO must also strengthen its capacity to implement activities. In accordance with Resolutions 6.CP 7 and 9, the Parties are also called upon to reinforce the Secretariat by providing extrabudgetary resources for the Convention's capacity-building programme, for preparing and publishing future editions of the Global Report monitoring the Convention, as well as for implementing a global knowledge management system in order to implement Articles 9 and 19 of the Convention. They are also called upon to help strengthen the Secretariat by providing an associate expert or a seconded expert to work on implementing the Convention, in particular to reinforce the IFCD.

**Item 6 of the agenda:** Civil society's report on its activities

**Decision 11.IGC 6**

*The Committee,*

1. *Having examined Document DCE/17/11.IGC/6 REV and its Annexes,*
2. *Recalling its Decisions 1.IGC 5c, 1.EXT.IGC 5, 5.IGC 4, 8.IGC 7a, 9.IGC 9 and 10.IGC 6 and Conference of Parties Resolutions 2.CP 7, 4.CP 13 and 6.CP 12,*
3. *Recognising the diversity of civil society stakeholders around the world, welcomes the reports submitted by civil society organizations;*
4. *Takes into account the diverse recommendations and proposals formulated in the reports of the civil society in its discussions on future activities for the 2018-2019 period;*
5. *Encourages Parties to support, financially or otherwise, the increased and balanced participation of representatives from civil society organizations in the meetings of the governing bodies;*
6. *Further encourages Parties to involve civil society in policy making and implementation at country level;*
7. *Requests the Secretariat to facilitate the participation of civil society in the work of the Convention's governing bodies.*

**Item 7a of the agenda:** Secretariat's report on the implementation of the International Fund for Cultural Diversity (IFCD)

**Decision 11.IGC 7a**

*The Committee,*

1. *Having examined Document DCE/17/11.IGC/7a and its Annexes and Information Document DCE/17/11.IGC/INF.4,*
2. *Taking note of the total amount of US\$1,142,338 available within the IFCD, as at 30 June 2017, for the ninth funding cycle of IFCD, as set out in Annex IX of this document,*
3. *Further taking note of the Panel of Experts' comments and recommendations,*
4. *Decides that the projects presented in Annex III and annexed to this Decision will receive financial support from the IFCD, including cost recovery for 2018 by the IFCD;*
5. *Decides to issue a new call for funding requests in 2018;*
6. *Requests the Secretariat to implement the fundraising and communication strategy for 2018 set out in document DCE/17/11.IGC/7a, and to prepare and submit, at its twelfth session, a report on the implementation of the IFCD fundraising and communication activities, and decides to allocate US\$60,000 from the unallocated funds in the IFCD Special Account to the fundraising activities scheduled for 2018;*

7. Takes note of the IFCD financial statements for the period from 1 January to 31 December 2016 and from 1 January to 30 June 2017, as set out in Annex VIII, and adopts the provisional budget for 2018 as set out in Annex IX;
8. Decides to allocate 70% of the funds available as at 30 June 2018 to the provisional draft budget for 2019;
9. Requests the Secretariat to submit to it, at its twelfth session, a detailed report on the use of resources of the IFCD;
10. Thanks all donors who have supported the IFCD since its last session and encourages the Parties to provide ongoing support to the Fund through a voluntary annual contribution amounting to at least 1% of their total contribution to UNESCO;
11. Requests the Director-General to issue in 2018 a new call for contributions to all Parties to the Convention, equivalent to 1% of the contribution of each Member State to UNESCO's regular budget;
12. Encourages the Parties and the Secretariat to engage with development and international cooperation agencies and development banks with a view to creating synergies as appropriate;
13. Decides to appoint a panel of six experts to evaluate funding requests and provide recommendations for the Committee's examination:
  - Group I: Ms Catherine CULLEN for a period of two years
  - Group II: Mr Peter INKEI for a period of two years
  - Group III: Mr Carlos VILLASEÑOR for a period of two years
  - Group IV: Ms Sarah GARDNER for a period of four years
  - Group V(a): Ms Ojoma OCHAI for a period of four years
  - Group V(b): Ms Fatin FARHAT for a period of four years,

also decides to appoint six alternate experts:

  - Group I: Ms Valeria MARCOLIN for a period of two years
  - Group II: Ms Lidia VARBANOVA for a period of two years
  - Group III: Mr Lazaro Israel RODRIGUEZ OLIVA for a period of two years
  - Group IV: Ms Sharada RAMANATHAN for a period of four years
  - Group V(a): Ms Ayeta Anne WANGUSA for a period of four years
  - Group V(b): Ms Ghita KHALDI for a period of four years,

The Panel of Experts will choose a coordinator from among its members;
14. Recognizes the need to sustainably reinforce the human resource capacity within the Secretariat in order to effectively address the priorities identified by the Parties, and requests the Parties to contribute additional financial resources for the activities identified for the 2018-2019 biennium.



**Annex to Decision 11.IGC 7a**  
**List of funding requests recommended by the IFCD Panel of Expert to the Committee for the IFCD's eighth funding cycle**

Scores	Beneficiary countries	Type of applicant	Project No	Name of applicant	Project title	Funding request (US\$)	Recommended amount (US\$)	Co-financing amount (US\$)	Decision by the Committee (US\$)
34	Montenegro	NGO	2017-230	Institute for Entrepreneurship and Economic Development	Developing cultural and creative industries into viable economic sector in Montenegro	86,090	86,090	6,170	86,090
33.5	Guatemala, Mexico	INGO	2017-143	Ventana a la Diversidad (Window to Diversity)	Entrepreneurs For Diveristy. Strengthening regional innovative creative micro-industries by mentoring young entrepreneurs from marginalized and indigenous cultures in Mesoamérica	77,777	77,777	17,198	77,777
33	Bolivia (Plurinational State of), Colombia, Ecuador, Mexico, Peru, Uruguay	Party	2017-130	Ministry of Culture of Colombia – Department of Cinematography	Appropriation, reinforcement and promotion of the Latin American film industry through the regional digital platform of cinema Retina Latina	99,986	92,875	553,859	92,875
32	Ukraine	NGO	2017-161	National Union of Theatre Workers of Ukraine (NUTWU)	The Business of Plays: Transformation of Theatres	92,082	88,082	15,800	88,082
31	Brazil	NGO	2017-135	Cebrap - Centro Brasileiro de Análise e Planejamento (Brazilian Centre of Analysis and Planning)	Strengthening local cultural chains and networks in four Brazilian mid-sized cultural poles	95,336	91,355	3,774	91,355

Scores	Beneficiary countries	Type of applicant	Project No	Name of applicant	Project title	Funding request (US\$)	Recommended amount (US\$)	Co-financing amount (US\$)	Decision by the Committee (US\$)
30	Albania	NGO	2017-191	Ekphrasis Studio	Engaging Communities in Public Art and Policy	95,660	86,052	14,000	86,052
30	Senegal	NGO	2017-159	Association Culture Waw	MobiCINE Senegal: Proximity cinema as a tool for the promotion of cultural diversity	96,289	89,989	77,550	89,989
<b><u>Total recommended amount:</u></b>						<b>US\$612,220</b>			

**Item 7b of the agenda:** Report on the external evaluation of the IFCD**Decision 11.IGC 7b**

*The Committee,*

1. *Having examined Document DCE/17/11.IGC/7b and its Annex;*
2. *Takes note of the report of the second external evaluation of the International Fund for Cultural Diversity (IFCD) and its recommendations;*
3. *Requests the Secretariat to prepare, in consultation with the Parties and the Panel of Experts of the IFCD, an analysis on the potential impact of the recommendations of the second external evaluation of the Fund for consideration at its next session.*

**Item 8 of the agenda:** Quadrennial periodic reports**Decision 11.IGC 8**

*The Committee,*

1. *Having examined Document DCE/17/11.IGC/8 and its Annex,*
2. *Recalling Resolutions 4.CP 10, 5.CP 9a, 5.CP 9b and 6.CP 9 of the Conference of Parties and its Decisions 8.IGC 7a, 8.IGC 7b, 9.IGC 10 and 10.IGC 9,*
3. *Takes note of the executive summaries of quadrennial periodic reports on the implementation of the Convention submitted by Parties in 2017 and as presented in the Annex to this document;*
4. *Requests the Secretariat to forward to the Conference of Parties at its seventh session the periodic reports examined at its eleventh session, together with the Committee's comments, and the second edition of the Global Report;*
5. *Invites the Parties whose periodic reports are due in 2018 to submit them to the Secretariat in a timely manner, if possible, in both working languages of the Committee as well as in other languages, and encourages the Parties that have not yet submitted their reports to do so at their earliest convenience;*
6. *Encourages the Parties to engage in multi-stakeholder consultations in the preparation of their reports, involving various government ministries, regional and local governments and, in particular, civil society organizations;*
7. *Further encourages the Parties to provide extra-budgetary resources to expand the Secretariat's capacity-building programme on the preparation of the periodic reports and participative policy monitoring, for the implementation of the Knowledge Management System, and to support the third Global Report;*
8. *Requests the Secretariat, in cooperation with the UNESCO Institute for Statistics, to submit to the Committee for examination at its twelfth session draft revised Operational Guidelines on Article 9 ("Information Sharing and Transparency"), including the Framework for Periodic Reporting and the Section on complementary*

*data, information and statistics, based on the discussions held at this session.*

**Item 9 of the agenda:** Date of the next session of the Committee

**Decision 11.IGC 9**

*The Committee,*

*Decides to convene its twelfth session at UNESCO Headquarters in Paris from 11 to 14 December 2018.*

**Item 10 of the agenda:** Election of the members of the Bureau of the twelfth session of the Committee

**Decision 11.IGC 10**

*The Committee,*

1. *Decides to suspend the application of Rule 12.1 of its Rules of Procedure in order to elect its Rapporteur;*
2. *Elects Mr Anwar Moghith (Egypt) as Chairperson of the Committee;*
3. *Elects Ms Mélanie Afferi (Côte d'Ivoire) as Rapporteur of the Committee;*
4. *Elects Canada, China, Colombia and Slovakia as Vice-Chairpersons of the Committee.*