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Diversity of Cultural Expressions

2.IGC

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INTERGOVERNMENTAL COMMITTEE FOR THE PROTECTION AND PROMOTION OF THE DIVERSITY OF CULTURAL EXPRESSIONS

**Second Ordinary Session
Paris, UNESCO Headquarters
8–12 December 2008**

Item 6 of the provisional agenda: Draft operational guidelines on cooperation for development (Article 14 of the Convention)

In accordance with Decision 1.IGC 5B adopted at its first ordinary session, the Committee decided to discuss at its second ordinary session issues relating inter alia, cooperation for development (Article 14 of the Convention). The Annex to this document contains a preliminary draft of the operational guidelines for Article 14 which the Committee may wish to use as a basis for its discussions on this item.

Decision required: paragraph 7.

1. The Conference of Parties, in Resolution 1.CP 6 adopted at its first ordinary session, requested the Intergovernmental Committee for the Protection and Promotion of the Diversity of Cultural Expressions (hereinafter referred to as “the Committee”) to draft the operational guidelines referred to in subparagraph (c) of Article 22.4 and subparagraph (b) of Article 23.6 of the Convention on the Protection and Promotion of the Diversity of Cultural Expressions (hereinafter referred to as “the Convention”), giving particular attention to, *inter alia*, the provisions of articles 7, 8 and 11 to 17 of the Convention, and to submit the results of its work to the second ordinary session of the Conference of Parties for consideration and approval.
2. Article 14 of the Convention (“Cooperation for development”) is a key provision of the section on international cooperation. It expresses the principles of international solidarity and cooperation, complementarity of economic and cultural aspects of development, and sustainable development. It provides that Parties must undertake, in particular, to support cooperation for sustainable development and reduction of poverty, especially in relation to the specific needs of developing countries, in order to allow the emergence of a dynamic cultural sector by various means, of which a non-exhaustive list is given.
3. Furthermore, in compliance with Article 14 (d) (i) of the Convention, the International Fund for Cultural Diversity provided for in – page 3 18, constitutes one of the means by which Parties endeavour to support cooperation for sustainable development. To ensure that the draft operational guidelines were consistent, the Committee agreed at its first ordinary session to elaborate the preliminary draft of the operational guidelines for Article 14 at the same time as those for the Fund.
4. The Annex to this document contains a preliminary draft of the operational guidelines for Article 14 of the Convention which the Committee may wish to discuss with the aim of preparing a draft operational guidelines to be submitted to the Conference of Parties at its second ordinary session in June 2009.
5. In preparing this document, the Secretariat has taken account of the discussion at the Committee’s first ordinary session and of the Expert Meeting’s report on International Cooperation held in Madrid in July 2007 (CE/07/1.IGC/INF.3). The Secretariat has also drawn on the written contribution on Article 14 received from Brazil, together with Parties’ contributions on Article 13 (CE/08/2.IGC/INF.2).
6. The guidelines on the use of the resources of the International Fund for Cultural Diversity are presented in working document CE/08/2.IGC/7.
7. The Committee may wish to adopt the following decision:

DRAFT DECISION 2.IGC 6

The Committee,

1. *Having examined document CE/08/2.IGC/6 and its Annex,*
2. *Recalling Resolution 1.CP 6 of the Conference of Parties and Decision 1.IGC 5B of the Committee,*
3. *Submits for approval at the second ordinary session of the Conference of Parties, the draft operation guidelines on cooperation for development (Article 14 of the Convention), as annexed to this Decision.*

PRELIMINARY DRAFT OPERATIONAL GUIDELINES

Chapter XXX: International cooperation

Article 14 - Cooperation for development

General aspects

1. Article 14 sets out a non-exhaustive list of means and measures intended to foster the emergence of a dynamic cultural sector in relation to the specific needs of developing countries and to strengthen the link between culture and development:

- measures aimed at strengthening the cultural industries;
- capacity-building programmes;
- technology transfer; and
- financial support.

2. Beyond the principles that should endeavor to apply and the measures they are encouraged to implement, Parties are invited to share information and expertise on the policies, measures and initiatives that have achieved the best results.

3. The measures are mutually supportive and aim at establishing a comprehensive framework to develop cultural industries. They require concerted action and adequate coordination between stakeholders.

4. Given the links between Article 14 and Article 16 (Preferential treatment for developing countries) as well as Article 18 (International fund for cultural diversity), Parties should apply coherently and consistently the operational guidelines of these three articles.

Orientations

5. Strengthening cultural industries in developing countries

Relevant measures could include:

- 5.1 setting-up and enhancing institutional support mechanisms and incentives for the production and distribution of cultural expressions at the local and regional levels;
- 5.2 supporting the elaboration of export-oriented strategies for cultural activities, goods and services;
- 5.3 fostering viable local and regional markets for cultural activities, goods and services, in particular through regulatory action and cultural cooperation programmes and activities;
- 5.4 facilitating the temporary mobility of artists and other cultural professionals and practitioners from developing countries and their entry into the territory of developed countries. Increased contacts between artists and practitioners from developed and

developing countries can be achieved through projects, exchange and capacity-building programmes;

- 5.5 fostering the conclusion of co-production agreements and providing market access for co-productions.

6. Capacity-building through exchange of information and training

Programmes should aim at:

- 6.1 enhancing entrepreneurial and business competences of professionals working in the cultural industries through management, marketing and financial skills development; and
- 6.2 encouraging creative clusters and networking to share know-how and expertise;
- 6.3 supporting exchange of information on new business models and new forms of promotion and distribution mechanisms as well as on evolving information and communication technologies.

7. Technology transfer in the areas of cultural industries and enterprises

Relevant measures could include:

- 7.1 regular assessments of evolving technological needs in terms of both physical resources and skills development;
- 7.2 support for ongoing dialogue and regular exchanges between information technology experts and governmental and non-governmental cultural actors in developing countries.

8. Financial support

Relevant measures could include:

- 8.1 facilitating and supporting access of small- and medium-sized enterprises and cultural industries to public and private funding in the form of grants and low-interest loans;
- 8.2 promoting access of artists and other cultural professionals to public and private funding for the production and distribution of their creative works;
- 8.3 devising fiscal incentives for increased private support of creative works and technological innovations.