



United Nations
Educational, Scientific and
Cultural Organization



Diversity of
Cultural Expressions

7 IGC

CE/13/7.IGC/INF.6

Paris, 29 November 2013

Original: English

INTERGOVERNMENTAL COMMITTEE FOR THE PROTECTION AND PROMOTION OF THE DIVERSITY OF CULTURAL EXPRESSIONS

**Seventh Ordinary Session
Paris, UNESCO Headquarters
10 - 13 December 2013**

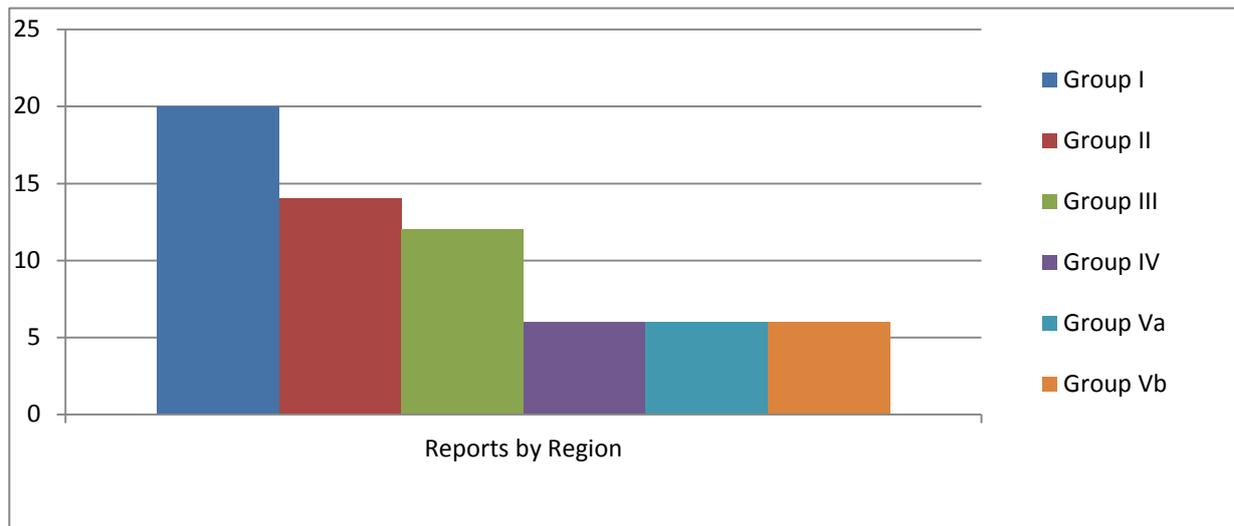
INFORMATION DOCUMENT

Global Trends and Challenges on the State of Implementation of the Convention on the Protection and Promotion of the Diversity of Cultural Expressions: Concept Note

This document presents a proposal to publish in 2014 a global report on the state of implementation of the 2005 Convention based on the Parties' 2012 and 2013 quadrennial periodic reports. The purpose of this publication is to facilitate the sharing of information, data and good practices, and to provide Parties and Convention stakeholders with a practical, example-based tool to help them interpret the Convention and translate its provisions into national policies and measures.

1. Since 2012, Parties to the 2005 Convention on the Protection and Promotion of the Diversity of Cultural Expressions (hereafter, “the Convention”) have begun to assess its implementation on their territory and compile their first quadrennial periodic reports (hereafter “reports”). With 65 reports received as of November 2013, the Secretariat of the Convention now has a critical mass and geographic coverage (see Figure 1 below) to be able to conduct an analysis of current global trends, identify the main challenges faced by countries and the solutions they have found to implement the Convention at the international, regional, national and local levels.

Figure : Geographic distribution of the reports



2. While the reports show a multitude of interpretations of some of the Convention’s key terms and concepts (“cultural diversity” and “cultural expressions”), they also demonstrate that the Convention is increasingly used as an overall framework for the governance of culture, both at the international and national levels. For instance, some of the specific policy areas in which the Convention has guided countries in meeting the challenges of the new Millennium are:

- developing an *integrated approach to cultural policy-making* that addresses the different stages of the cultural value chain;
- recognizing the importance of nurturing *policy dialogue and active engagement of civil society* in cultural policy-making and implementation;
- addressing *the specific needs* of individuals (e.g. women) and social groups (e.g. persons belonging to minorities and indigenous peoples), as well as *the barriers* that prevent them from participating in cultural life;
- recognizing *culture as a driver of development*, social cohesion and individual well-being, and consequently integrating it in national development plans;
- designing *new forms of bilateral and multilateral cooperation* that aim to support cultural and creative industries in developing countries, that facilitate the flow of cultural goods and services and the mobility of artists and creators worldwide.

3. Taking the above into account, the Secretariat of the Convention proposes to publish in 2014 a report on the state of the implementation of the Convention, based on the Parties’ 2012 and 2013 reports. The purpose of this publication is to provide Parties and Convention stakeholders with a practical, example-based tool to help them interpret the Convention and translate its provisions into national policies and measures. The proposed publication would thus become a companion to the Convention’s Operational Guidelines. It would also provide an analytical inventory of the concrete public action that countries have taken to implement the Convention, of the challenges they have faced and the innovative solutions they have found to overcome them. This publication is also conceived of as part of the Secretariat’s mandate to facilitate the collection, analysis and sharing of all relevant information, statistics and best practices.

4. The proposed publication would draw on the Secretariat's analytical summaries of Parties' reports submitted in 2012 and 2013¹. Its added value can be summarized in the following points:

- integrating information gathered over the past two reporting years into a unified analytical review
- presenting data, analysis and findings in a language and style accessible to a larger public
- including easy graphs, infographics and illustrations
- comprising *thematic focus* sections as determined by the Governing Bodies
- combining all the innovative examples / good practices identified in the periodic reports into a single compilation, organized by theme

5. It is proposed that the publication will be financed through the Regular Programme funds in English and French and be structured as follows:

I. Introduction

This chapter will outline the purpose of periodic reporting, present an overview of the reports submitted by Parties over the first two reporting years (2012 and 2013) and describe the methodology that was employed when analyzing the reports.

II. Key findings at a glance

This segment will present a summary of the findings and conclusions.

III. State of implementation

This large chapter will be broken down into sub-chapters, following the structure of the Framework for Periodic Reports contained in the Operation Guidelines to Article 9 of the Convention on Information Sharing and Transparency. The proposed structure of this chapter will be as follows:

- (i) National consultation process
- (ii) Interpreting the Convention
- (iii) Cultural policies and measures
 - Supporting artistic creation
 - Fostering cultural production
 - Promoting distribution / dissemination of cultural goods and services
 - Fostering cultural participation / enjoyment
- (iv) International cooperation and preferential treatment
 - Culture in international development cooperation frameworks
 - International development assistance funding mechanisms
 - Cultural cooperation activities
 - Preferential treatment for developing countries
- (v) Integration of culture in national development policies

¹ These summaries were annexed to the working documents prepared for the sixth and seventh sessions of the Intergovernmental Committee, under references CE/12/6.IGC/4 and CE/13/7.IGC/5.

- (vi) Awareness-raising and participation of civil society
- (vii) Monitoring the impact of policies and measures
- (viii) Achievements, challenges and possible solutions to implementing the Convention

IV. Good practices / Innovative examples

The examples of policies and measures collated in this chapter were identified by international experts in the Parties' reports submitted in 2012 and 2013, based on the criteria defined in the Operational Guidelines on Article 9 and Article 11². The good practices compiled in this chapter will provide a thematically and geographically representative selection of inspiring, innovative examples of the implementation of the Convention at the local, national and regional level.

V. Conclusions

6. The publication will also include references to specific themes identified by the governing bodies, including: the status of the artist; gender equality in the cultural sector; participation and role of civil society; the impact of digital technologies on the cultural sector; and the role of public service broadcasting.

7. It is proposed that this first global report will be published in 2014 prior to the eighth ordinary session of the Committee, and then updated on a biennial basis.

² Selected examples must represent "meaningful best practices on ways and means to protect and promote cultural expressions" (Operational Guidelines on Article 9) and correspond to "innovative cultural processes, practices or programmes that help achieve the objectives of the Convention," as expressed in Operational Guidelines on Article 11.