



Awareness Raising and Consultation on the UNESCO 2005 Convention on the Protection and Promotion of the Diversity of Cultural Expressions for Multi-Stakeholders

Co-organized by the Ministry of Information, Culture, Arts and Sports and UNESCO Regional Office for Eastern Africa

Supported by SIDA II Project in the United Republic of Tanzania

Date: Thursday, October 24, 2019 (at the Commission of Science and Technology - COSTECH)

Draft Program

Time	Activity	Presenting/Moderating
Morning session		
8.30 -9.00	Arrival and registration	
9.00 – 9.10	Opening Remarks	Doreen A. Sinare, National Expert
9.10 – 9.15	Objective of the Multi-stakeholder Consultation on UNESCO 2005 Convention of the Promotion and Protection of the Diversity of Cultural Expressions	Judy Ogana, UNESCO Regional Office for East Africa
9:15-9:25	Opening Remarks	Representative from SIDA
9.25 -9.35	Welcoming Remarks	PS, Ministry of Information, Culture, Arts and Sports
9:35-9:45	Opening Remarks	Minister, Ministry of Information, Culture, Arts and Sports
9.45 -10.05	Overview the project on Capacity-building on periodic reporting for the 2005 Convention and role of stakeholders	Ayeta Wangusa UNESCO Expert
10.05 -10.30	Question and answers/discussion	Boniface Kadili, PS, Ministry of Information, Culture, Arts and Sports
10.30 -11.00	Coffee break	
11.00 -12.00	Break away groups on SWOT on 2005 Convention	Ayeta Wangusa UNESCO Expert
12.30 -13.00	Feedback from group work	Ayeta Wangusa

		UNESCO Expert
13.00 – 14.00	Lunch break	
14.00 – 15.30	<p>Create2030 Talk</p> <p>Moderator: Robert Mwapembwa</p> <p>Panel</p> <ol style="list-style-type: none"> 1. Princeley Glorious (Ona Stories) 2. Doreen Kessy (Ubungo Kids) 3. Vanessa Kisowile (Sahara Sparks) 4. Judith Kadege (COSTECH) <p>Topic: Culture and Creative Industries and the digital revolution</p> <p>Questions to panelists to have a conversation around:</p> <ul style="list-style-type: none"> -what is the state digital literacy among artists and creative entrepreneurs -what training programmes exist to strengthen the digital skills and competencies of the cultural and creative sectors to fully participate in the ongoing changes to the cultural value chain (creation, production, distribution and enjoyment of cultural and creative products and services) -what digital innovations exist in the digital environment for cultural and creative industries -Does the fourth industrial revolution have room for artists and creative people, or will technology make the arts irrelevant <p>Q & A</p>	Doreen A. Sinare, National Expert
15.30 – 15.45	Wrap Up and Next Steps	Ayeta Wangusa UNESCO Expert
15.45 -16.30	Coffee break and Networking and Music entertainment	All