1. **Background and context**

The vision of the Regional Office of Southern Africa (ROSA) Culture unit is to establish the parameters for added value of the cultural sector, encompassing all of its related elements, which include natural and cultural; tangible and intangible; movable and immovable heritage as well as cultural and creative industries. The major responsibility of the unit is to assist member states with how to tap into these resources and foster sustainable development in the region. The sustainable development goals (SDGs), particularly SDG 11 and 12 contain references to the role of culture in sustainable development such as traditional knowledge, culture of peace, creativity and innovation, sustainable tourism, safeguard and protection of the region’s cultural and natural heritage.

The Culture sector is strategically positioned in Southern Africa to develop programs aligned with regional standard setting instruments (e.g. SADC Protocol on Culture, Information and Sport, AU Agenda 2063, African Union Charter for Cultural Renaissance) and Agenda 2030 (particularly Goals 1, 8, 11, 13, 14 and 15). This further enhances the sector’s goal to support regional integration; peace and stability in Southern Africa through recognition, safeguarding and promotion of its creative and cultural industries.

To support the aforementioned goal, the major roles of the sector include:

- Assisting countries within the SADC region to harness the economic and social potential of their cultural heritage assets.
- To monitor and evaluate the results achieved towards the priorities set out in consultations with relevant stakeholders.
- Assist member states with the effective implementation of UNESCO Cultural Conventions. This would include, advocating for policy review in order to create a conducive environment for unlocking economic potential of the rich cultural and natural heritage present in the region.

2. **Assignment**

Under the direct supervision and overall authority of the UNESCO Regional Office for Southern Africa Regional Director and Representative, the consultant shall carry out the following tasks:

- Formulate a sustainable tourism strategy and a two-year action plan for the Southern Africa Region, in alignment with the UNESCO Regional Support Strategy.
- Engage key stakeholders within the region and work jointly to identify the most suitable solutions to conserve the cultural and natural heritage and to empower local communities through appropriate tourism management.
- Support resource mobilization efforts for UNESCO initiatives and develop concept note for project proposal on Cultural tourism.
3. **Duration of contract:** 3 months

4. **Qualifications and Skills**
   - Postgraduate degree in Strategic Planning, Development Studies, Tourism Management and any related fields
   - At least five years’ experience in one of the above mentioned field
   - Excellent analytic skills
   - Excellent writing and communication skills

5. **How to Apply**

   The applicant should submit the following documents to vacancies.harare@unesco.org before 24:00 Paris Time on 8 March 2020:
   - A cover letter and CV(s)
   - A technical proposal
   - A costed workplan and timeline