

REQUEST FOR PROPOSAL

Subject	Organization of two training workshops for community media broadcasters
Country	The Gambia
Period	2 months
Ref.	DAK/CI/RFP-2021-001

I-Context and justification

The Gambia is located within the drainage basin of the Gambia River and consists of five ecoregions. Due to its location, the country is susceptible to hazards such as riverine flooding, flash floods, deforestation, windstorms and other challenges. The Intergovernmental Panel on Climate Change (IPCC) lists the country among the 100 critical countries most vulnerable to climate change and particularly susceptible to weather related hazards. Agriculture is the main source of livelihood for a majority in the Gambia and the constant floods affect the livelihoods of more than 70% of the population at any time. People generally live-in unsuitable areas exposed to flooding or in proximity to hazardous environments that further increase their vulnerability. In 2018, hazards affected more than 41,324 people, flooding being the most common. The UN projected in the UN Country Team Harmonized Framework of Support to The Gambia for Disasters in 2018 that 43,000 persons would require direct lifeline support in 2018 and 350,000 people would be affected by hazards that include loss of productivity and food insecurity. It is against this backdrop that the National Disaster Management Agency, (NDMA), in partnership with the UNESCO Dakar Office secured funds from the India-UN Development Partnership Fund to implement a 24-month project on, using of drones and early warning systems for pre- and post-floods disaster management in the Gambia. The project's objective is to strengthen the readiness of the country to address the impacts of disasters, particularly in flooding.

The experience of other countries shows the importance of the media in flood early warning by disseminating flood alerts and relaying to the population what to do in case of emergency.

Recognizing the potential of radio stations and their importance in flood prevention, one of the key activities of the project is to strengthen their capacity to play this role through training of community media on the emergency plan, as well as the operation and collaboration with the flood early warning system.

II-Objective

Within the framework of the present call for proposals, UNESCO Dakar intends to rely on an organization active in the Gambia, capable of mobilizing radio hosts and organizing two training workshops on the:

1. emergency plan and the early warning system, highlighting the functioning of the system, the different actors/stakeholders involved and their roles as well as collaboration mechanism with the early warning system;
2. interaction with the early warning system with a focus on content sharing and exploitation in the production of radio broadcast content (in English and local languages) to inform and alert the population.

III-Tasks to be performed

- a) Develop a detailed work plan outlining the different phases of the implementation process and the detailed budget;
- b) Identify jointly with UNESCO Dakar the facilitators and experts in charge of facilitating each workshop and developing the training materials. Submit to UNESCO Dakar the CVs of the facilitators and experts;
- c) Submit the modules prepared for each workshop by the trainers to UNESCO Dakar for approval.
- d) Submit for approval to UNESCO Dakar the list of media, and media organizations that will participate in each training workshop;
- e) To manage all the logistics necessary for the organization of each workshop (catering, accommodation, transport, etc.), including the application of the health measures recommended by the countries in the context of COVID-19;
- f) Ensure media coverage and invite the competent authorities and other partners to the opening or closing of the work;
- g) Prepare and submit the final technical report for each workshop (including pre- and post-test evaluations of participants, gender-disaggregated attendance list and media categories) to UNESCO for approval;
- h) Prepare and submit to UNESCO the certified financial report with original supporting documents for all expenditures incurred.

IV-Targets

The main targets are the managers, content producers, journalists and technicians of community radio stations in The Gambia.

V-Duration

The selected entity shall complete all the activities by end march 2021.

VI-Deliverables

1. Detailed implemented plan and budget;
2. The facilitators and consultant list for each workshop;
3. The participants list for each workshop;
4. Detailed technical report for each workshop;
5. Detailed financial report for each workshop.

VII-Application

To participate in the call for proposals, the applicant entity must submit:

- A technical proposal detailing the methodology for the organization of the two workshops;
- A detailed budget proposal;

- Any document demonstrating relevant experience in the organization of similar activities;
- An example of a technical and financial report developed for previous projects.

Interested entities are invited to submit a single application package, in electronic format, to the following e-mail address: dak.procurement@unesco.org, with a copy to: ai.diallo@unesco.org, no later than midnight (GMT) on **February 15, 2021**. The subject line of the e-mail transmission should quote the following reference: **DAK/CI/RFP-2021-001**

VIII-Criterion of selection

Criterion	Score
Relevant Previous Experience	25
Quality of the technical offer	40
Budget	35